



The Regional Municipality of Durham

COUNCIL INFORMATION PACKAGE

April 23, 2021

Information Reports

2021-INFO-44 Commissioner of Planning and Economic Development – re: Economic Development and Tourism – Invest Durham 2021 Marketing Plan

2021-INFO-45 Commissioner of Planning and Economic Development -re: Quarterly Report - Commissioner’s Delegated Planning Approval Authority, and Summary of Planning Activity in the First Quarter of 2021

Early Release Reports

There are no Early Release Reports

Staff Correspondence

There is no Staff Correspondence

Durham Municipalities Correspondence

1. **Municipality of Clarington** – re: Resolution passed at their Council meeting held on April 12, 2021, supporting Hair Service Establishments Remaining Open During COVID Shutdown
2. **Municipality of Clarington** – re: Correspondence to Regional Chair Henry and Councillors regarding Report #2021-WR-5: DYEC Operations, Long-term Sampling System Update for Dioxins and Furans, and requesting that AMESA data be made available to the public and sent to Clarington Planning staff
3. **City of Oshawa** – re: Resolution passed at their Development Services Committee meeting held on April 12, 2021, regarding recommendations concerning ERO 019-3136 – Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt
4. **Town of Ajax** – re: Resolution passed at their Council meeting held on April 6, 2021, regarding recommendations concerning ERO 019-3136 – Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt

Other Municipalities Correspondence/Resolutions

1. **Township of Georgian Bay** – re: Resolution passed at their Council meeting held on April 12, 2021 in support of the City of Kitchener’s resolution regarding Planning Act Timelines
2. **Town of Mono** – re: Resolution passed at their Council meeting held on March 23, 2021, regarding Cannabis Licencing and Enforcement
3. **Township of The Archipelago** – re: Resolution passed at their Council meeting held on April 9, 2021, regarding Road Management Action on Invasive Phragmites
4. **Town of Plympton-Wyoming** – re: Resolution passed at their Council meeting held on April 14, 2021, in support of the Town of Caledon’s correspondence regarding 988, a 3-digit suicide crisis prevention hotline
5. **Town of Cochrane** – re: Resolution passed at their Council meeting held on April 13, 2021, in support of the Township of Hudson’s resolution regarding support for Fire Departments
6. **Town of Cochrane** – re: Letter dated April 21, 2021 to the Honourable Doug Ford, Premier of Ontario regarding Support for Fire Departments

Miscellaneous Correspondence

1. **Municipal Property Assessment Corporation (MPAC)** – re: 2020 Annual Report
2. **Lake Simcoe Region Conservation Authority (LSRCA)** – re: Board of Directors’ Meeting Agenda – Friday, April 23, 2021

Advisory / Other Committee Minutes

1. Durham Agricultural Advisory Committee (DAAC) minutes – **April 13, 2021**
2. Durham Region Roundtable on Climate Change (DRRCC) minutes – **April 16, 2021**

Members of Council – Please advise the Regional Clerk at clerks@durham.ca, if you wish to pull an item from this CIP and include on the next regular agenda of the appropriate Standing Committee. Items will be added to the agenda if the Regional Clerk is advised by Wednesday noon the week prior to the meeting, otherwise the item will be included on the agenda for the next regularly scheduled meeting of the applicable Committee.

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The Regional Municipality of Durham Information Report

From: Commissioner of Planning and Economic Development
Report: #2021-INFO-44
Date: April 23, 2021

Subject:

Economic Development and Tourism – Invest Durham 2021 Marketing Plan

Recommendation:

Receive for information

Report:

1. Purpose

1.1 The purpose of this report is to provide Council with a brief overview of the Region's Economic Development and Tourism Division's planned 2021 marketing and investment promotion activities. Included as Attachment #1 is the Invest Durham Marketing Plan – 2021.

2. Background

2.1 The Economic Development and Tourism Division undertakes various marketing activities related to promoting Durham Region as a great place to do business; to attract investment to the region; to support, retain and grow local business; and to support the development of business clusters. A business cluster is a geographic concentration of interconnected businesses, suppliers, and associated institutions in a particular field.

2.2 The plan has been drafted by Division staff to define and organize the marketing activities to be delivered under the Invest Durham brand. The plan is not exhaustive

of all marketing completed by the Division; for example, the plan does not include all Durham Tourism marketing activities.

- 2.3 The plan provides an overview of investment marketing, local marketing and brand marketing activities, as well as Invest Durham's brand values, vision, positioning, and value proposition.
- 2.4 The plan reviews the current economic climate, noting the impact of COVID-19 on the 2021 marketing plan and associated activities, reviews assets, undertakes a SWOT analysis, and presents the goals, objectives and tactics of the plan.
- 2.5 The Economic Development and Tourism Division is undertaking the strategic planning process throughout 2021 to develop a five-year 2022-2026 Strategy & Action Plan, and staff will concurrently be developing a five-year Marketing Strategy for inclusion in this document. This 2021 plan looks only at the near-term goals for Economic Development, with particular focus on COVID-19 recovery.

Goals of the Plan

- 2.6 The 2021 Marketing Plan sets out three goals and the associated tactics to achieve them:
 - a. Firmly establish recognition that Durham Region is the Clean Energy Capital of Canada and is the best home for establishing a business in the Energy, Environment and Engineering sectors, as well as the autonomous, electric, and connected automotive sector.
 - b. Support local business through the COVID-19 crisis and recovery period; and participate in activities that enhance quality of place in key business geographies such as our downtown and 'main street' areas.
 - c. Build awareness of Durham Region's location and value proposition through the promotion of Durham Region's strong history of innovation in a variety of priority sectors.

3. Previous Reports and Decisions

- 3.1 There are no previous reports on this matter.

4. Relationship to Strategic Plan

- 4.1 This report aligns with/addresses the following strategic goals and priorities in the Durham Region Strategic Plan:

a. Goal 3: Economic Prosperity.

- 3.1 Position Durham Region as the location of choice for business
- 3.2 Leverage Durham's prime geography, social infrastructure, and strong partnerships to foster growth
- 3.4 Capitalize on Durham's strengths in key economic sectors to attract high quality jobs

5. Conclusion

5.1 The Economic Development and Tourism Division will execute the Marketing Plan – 2021 and track metrics that indicate progress towards the goals set out in the plan.

6. Attachments

Attachment #1: Invest Durham Marketing Plan - 2021

Respectfully submitted,

Original signed by

Brian Bridgeman, MCIP, RPP
Commissioner of Planning and
Economic Development

Attachment #1: Invest Durham – Marketing Plan 2021

Executive Summary

New major investments in a community have significant impact on the development of the local economy, creating jobs and direct and indirect economic impact.

The Region of Durham Economic Development and Tourism Division's Invest Durham brand is targeted at attracting new investments through a variety of methods including digital strategy, targeted messaging, (virtual) events, advertising, public relations activities, and more. The outcomes of these activities are intended to attract investments and create new, high-value jobs, increase economic prosperity for the community, and build a more favorable environment for future investment by industry.

2020 brought unexpected and significant economic impacts to communities around the world, including Durham Region. The COVID-19 pandemic resulted in government and health department responses that required periods of business closure, and strict health and safety protocols when opened. Other economic changes included dramatically increased numbers of residents working from home, increased demand for broadband service, record numbers of women leaving the workforce to manage childcare, increased demand for single family homes and access to outdoor recreation, and an increasing inequity in our communities.

With this crisis came adjustment to the areas of focus of Invest Durham. The 2020 marketing plan outlined a focus on significantly enhancing awareness of Invest Durham—and Durham Region on the whole—among key audiences, leveraging an existing Energy Cluster and newly-announced energy sector investments, and leveraging the emerging Artificial Intelligence (AI) sector and the talent pipeline in Durham Region. While many activities in this plan were achieved, the economic crisis created by the pandemic significantly shifted marketing focus to local business supports.

The target audiences for Invest Durham vary depending on the respective pillar of the marketing plan. These groups include executive and C-suite business professionals in local, regional, national and international locations; investment attraction agencies in other levels of government; potential investors, property developers and real estate professionals, and other economic development stakeholders – both domestic and international. In 2020, local business became a primary audience for Invest Durham and due to continuing pandemic-related challenges, this is expected to continue through 2021.

The value of having a strong investment attraction and economic development brand that is distinct from the Regional Government identity is rooted in its ability to offer relevance and speak to a business audience directly, consistently, and with relevance and focus into specific strategic sectors.

Through this direct, consistent, and strategically business-oriented communication, Invest Durham establishes itself in a position of thought leadership among business communities, builds and supports the business community, and collaborates with stakeholders which further establishes and nurtures a supportive business environment.

Invest Durham's brand is designed to align with the competitive sectors of focus for Durham Region's investment attraction strategies. Through its websites, social media presence, and branded marketing materials, Invest Durham presents Durham Region to high-value business audiences with modern tactics and sophisticated, but clear language.

Competitors such as Ottawa ([Invest Ottawa](#)), Waterloo Region ([Waterloo EDC](#)) and York Region ([York Link](#)) each have established Investment Attraction brands that advance and complement the corporate brand of the regions they represent. These investment attraction brands drive value for their respective regions by "speaking the language" of the business communities in which they are active and engaged. Maintaining, building, and strengthening the Invest Durham brand is the best solution to attract a high-value and relevant audience.

The 2021 Invest Durham marketing plan is focused on the brand marketing activities of Invest Durham and is not intended to be comprehensive or exhaustive of all marketing activities undertaken by the Economic Development and Tourism Division of the Region of Durham. Significant marketing efforts are made by Tourism, Film Durham, Sport Durham, and Agriculture and Rural Economic Development targeted at their specific sectors and tailored audiences.

This 2021 plan builds on previous activities which position Invest Durham as a central voice in Durham Region's economic community.

It is a one-year plan that will execute concurrently with the development of a new Economic Development and Tourism Strategy & Action Plan, which is underway in 2021, and is being drafted to cover the years 2022-2026 inclusively. As a component of that exercise, a five-year marketing strategy will be developed.

Durham Region Economic Development underwent a brand refresh in late 2019. Throughout 2020, the Invest Durham brand has been used in the COVID-19 crisis response as the central brand which businesses can trust for information and resources. While this was not the planned approach for the launch year for the brand—nor a desired way to launch a brand—it is a true outcome that there has been a resulting increase in brand awareness of the Invest Durham name and message among key audiences.

This has included the Regional COVID-19 business response website on behalf of the Durham Economic Task Force; many campaigns (including those that promoted government programs and services through print and digital media); local directories; and webinars and surveys, among other activities. In 2020 the Invest Durham brand also had recognition within the Cyber Security sector and was used in many marketing programs promoting Durham Region as a good place to invest in both local and national campaigns. The result of significantly increased web traffic across the Invest Durham properties and rapid growth of social media accounts demonstrates the growing trust and relevance that the refreshed Invest Durham brand is developing.

Focusing the 2021 marketing plan around three goals will allow the Invest Durham brand to continue to define its message and audience.

Key areas of focus for 2021 are:

- **Investment Promotion** – supporting priority sector growth with the goal of attracting domestic and international investment in Durham Region
- **Local Marketing** – ongoing focus on local business recovery and quality of place strength and improvements through projects such as the Downtowns of Durham
- **Brand Marketing** – continuing to position Durham Region as a good place to do business and Invest Durham as the trusted voice of the Durham Region business ecosystem

The alignment of all key marketing activities under these three pillars creates a strong and defined approach to attracting investment and supporting business recovery in 2021.

The Situation

Significant current factors in building out the marketing plan for 2021

Director's Vision and Long-Term Priorities

- prosperity, competitiveness, job growth, and quality of place excellence.
- alignment and unity across the Region, bold action of quality of place.

Durham Region's Priority Clusters

- Laboratory
- Pharmaceuticals
- Agri-tech/Food-tech
- Gaming, Data Centres, Security
- Additive Manufacturing
- Applied AI
- Food and Bev

- Next Gen Automation
- Professional Services for Energy Sector
- Nuclear, Isotopes and Clean Energy
- AV & EV Tech – Advanced Mobility
- Creative Industries

Recognizing the importance of all these listed sectors to the local economy, the Region will focus efforts to support and build the following key sectors throughout 2021:

- Agri-business
- Energy, environment and engineering (EN3)
- Film and television
- Life sciences
- Innovative technology
- Manufacturing
- Tourism Industries

Marketing 2021 Major Areas of Focus

- Investment Attraction and Cluster Marketing
 - Significant focus on Energy, Environment and Engineering; Professional Services for Energy, Energy Supply Chain, Nuclear, Isotopes and Clean Energy, Advanced Mobility (AV and EV Tech), Engineering and Environment.
 - Additional focus in innovative technology; cyber security, applied artificial intelligence, SaaS, start-up, partnerships and marketing through 1855 and Spark Centre.
- COVID-19 Recovery/Local Marketing
 - Developing and delivering projects that support local business recovery
 - Supporting initiatives that enhance and promote quality of place
 - Ongoing promotion and development of the Downtowns of Durham project to support recovery in downtowns and promote livability of these areas; ultimately using this tool as an investment attraction showpiece
 - Marketing Durham Region's Downtowns as a good place to do business, as well as highly livable areas with strong quality of place.
 - Promoting local producers, manufacturers, and local, independently-owned Durham Region companies to support their recovery through 2021.

- Organizing and presenting resources and information to the local business community to act as a central source of business information in Durham Region.
- Brand Awareness/Brand Marketing
 - Primarily digital approach to reaching new audiences and creating brand recognition through social media, digital ads, retargeting, lead generation campaigns, etc.
 - Rapidly building the social audience of Invest Durham upon the strong foundation created in 2020; consistently publishing content such as good news stories, business news, thought leadership pieces to provide value to audiences and ensure high engagement
 - Using campaigns such as the Timeline of Innovation to encourage a sense of pride in the history of innovation in the Durham Region communities, build audiences, and drive awareness of Durham Region among the innovators in the GTHA as a good place to commercialize an idea and tap into a resource-rich community of innovators
 - Consistently and clearly communicating Durham Region's value proposition to investors, influencers, and stakeholders.
- Reporting on Growth
 - Continuing to effectively report on audience growth across social, websites, and other digital metrics
- Preparedness to take on Joint Campaigns
 - Opportunity marketing (i.e.: jointly working with the CAOs office on campaigns that have major economic development potential, such as infrastructure investments)
 - Project marketing (i.e.: Broadband, Surveys, COVID-19 response programs)
- Durham Economic Development Partnership (DEDP) and Community Alignment
 - Joint campaigns and events with the DEDP, Durham Economic Task Force (DETF), and local innovation community partners such as 1855, Spark Centre, and post-secondary schools.

Marketing Asset Analysis

Item	Existing (Date of Completion)	To Be Updated*
Material Assets, Updated Branding	Banners (2020) Cyber Security One-Pager (2020) Energy Talent Fact Sheet (2020) Energy Sector Whitepaper (2020) Artificial Intelligence Whitepaper (2020) Pens (2019), Notebooks (2019), Tourism Van (2020) Promotional Cards (2019) Letterhead (2020) Guide to Filming in Durham (2020)	Community Profile Lure Brochure Sector One-Pagers <ul style="list-style-type: none"> • Life Sciences • Advanced Mobility • Applied AI • Film Sector <p>If in-person resumes – Name badges, more promotional tradeshow materials for Invest Durham, Rural and Ag, Tourism, and Film</p>
Material Assets, Prior Branding	Lure Brochure (2018) Sector Brochures (2018)	N.A.
Digital Assets, Updated Branding	InvestDurham.ca (2019) InvestDurham.ca/CovidResponse (2020) Invest.Durham.ca/Energy (2020) DowntownsofDurham.ca (2020) Invest Durham Social: Twitter, LinkedIn, Instagram PowerPoint Template (2020) Energy Sector Sizzle Reel (2020)	Life Sciences webpage EN3 webpage Energy Sector Site (retooling of Amazon Bid site) Interactive Innovation Timeline (ARC GIS site) and Timeline Landing Page at InvestDurham.ca/Innovation Timeline of Innovation Sizzle Video Sizzle Social Media Graphics
Digital Assets, Prior Branding	Sector Videos, Talent Video (2018) Sector Photography (2018)	General Invest Durham – About Durham Region Video – Re-edit from existing content and potential new content to tell the story of Durham Region’s business community and quality of life Develop photography wish list, expand photography database

Please note: Not all projects may be completed within 2021, depending on competing priorities as it relates to the COVID-19 response.

SWOT Analysis – Marketing Perspective

Strengths	Weaknesses
<ul style="list-style-type: none"> • Location within Ontario and Canada • Location within Toronto Region • Population Growth • Post-Secondary Schools • Existing Cluster – Clean Energy • Rapid emergence of AI/Tech Sector jobs, and existing AI research • Rapid emergence of Advanced Mobility cluster – R & D facilities, Start Up Community, AVIN and RTDS • Rural and Urban Mix, High Quality of Life via access to recreation and outdoors, vibrant restaurant and creative communities • Transportation Assets (Port, 400 Series Infrastructure, Potential Airport) • GO East Extension • Existing Innovation Cells and Hubs • Strong Agricultural Community, Agri-Tourism, Innovation in Ag • Talent and Labour Force • Compelling value proposition for residents who work from home and desire larger homes, access to outdoor spaces 	<ul style="list-style-type: none"> • Improvements needed to marketing collateral of quality of place/value proposition for quality of place; new quality of place features would be valuable • Low awareness of locations and specific features and values • External preconceptions of the economy in Durham Region • Competing for investments with Toronto Region peers such as those that have international airports, or those with more widespread brand recognition in tech community • Competing for investments with smaller communities that offer lower cost of living • Rapidly increasing costs of housing due to pandemic-related demand – housing prices in Durham increased by 33.6% since January 2020 • Broadband speeds or availability in rural communities • Supply of Market-Ready employment lands

Opportunities	Threats
<ul style="list-style-type: none"> • Availability of Talent – excess talent that is commuting elsewhere for work, and in many cases now working from home. • Influx of new Durham Region residents due to housing changes as outcome of COVID-10 crisis; growing diversity of population • Significant excitement around and activity in Innovative Tech and EN3 sectors in Durham Region • Opportunities in Energy value chain due to continued OPG expansion • Opportunities in Advanced Mobility due to emerging cluster • Focused sector approach leading to measurable outcomes • Upcoming serviced employment lands availability • Technology infrastructure innovation and investment (Broadband, EV tech) 	<ul style="list-style-type: none"> • Ongoing economic disruption due to COVID-19 pandemic outcomes, such as but not limited to, changing or lowered demand for office space, shuttering of businesses especially in storefront retail, sudden increases in e-commerce business impacting distribution industry demands, limited travel and immigration • Potential future negative media coverage of Durham Region related to business closures, quality of life or economic impacts, and others • Resource gap to effectively manage inbound opportunities (bringing on new resource shortly) • Competition with other GTHA municipalities with similar value propositions • Competition with more affordable municipalities in Ontario

Core Brand Values

Collaboration: Durham Region is an Innovation Community. Our innovation community is built on our region’s history and through our partnerships.

Service: Invest Durham is here to support your business. At Invest Durham, we support the evolution of our business ecosystem.

Confident: Invest Durham is confident in the current and future economic opportunity in Durham Region. We are confident in the contribution of Durham Region’s innovators. We’re not just innovating, we’re innovating to solve big problems. And we’re confident our innovators will continue to change the world.

Vision

At Invest Durham, we support the evolution of our business ecosystem, so that innovators in Durham Region can tap into the services and support they need to grow faster, succeed, and create value.

Invest Durham is supporting investors & businesses in an innovation community built on the region's history and commitment to work on the world's greatest challenges.

Positioning

Here in Durham Region we're not just innovating; we're innovating to solve big problems. We're confident our innovation community will continue to solve the world's biggest challenges.

Value Proposition Key Statements

Value Proposition	Key Statement
Booming Growth	We're confident the booming growth of our community offers the very best opportunity for investment in the GTHA.
History of Innovating	We're confident our innovation community will continue to solve the world's biggest challenges.
In-Demand	We're confident you'll love our creative side. Explore it in our 14 vibrant downtowns.
Talent	We're confident innovative businesses can find the talent they need in Durham Region.

Goals

1. Firmly establish recognition that Durham Region is the Clean Energy Capital of Canada and is the best home for establishing a business in the Energy, Environment and Engineering sectors, as well as the autonomous, electric, and connected automotive sector.
2. Support local business through the COVID-19 crisis and recovery period; and participate in marketing activities that enhance quality of place in key business geographies such as our downtown and 'main street' areas.
3. Build awareness of Durham Region's location and value proposition through the promotion of Durham Region's strong history of innovation in a variety of priority sectors.

Alignment to Regional Strategic Plan

Goal	Strategic Plan Goal 3: Economic Prosperity
Firmly establish recognition that Durham Region is the Clean Energy Capital of Canada and is the best home for establishing a business in the Energy, Environment and Engineering sectors, as well as the autonomous, electric, and connected automotive sector.	3.4 Capitalize on Durham's strengths in key economic sectors to attract high quality jobs
Support Local businesses through the COVID-19 crisis and recovery period, and participate in activities that enhance quality of place in key business geographies such as our Downtown and main street areas.	3.2 Leverage Durham's prime geography, social infrastructure, and strong partnerships to foster growth
Build awareness of Durham Region's location and value proposition through the promotion of Durham Region's strong history of innovation in a variety of sectors.	3.1 Position Durham Region as the location of choice for business

Marketing Objectives and Tactics

Goal: 1. Firmly establish recognition that Durham Region is the Clean Energy Capital of Canada and is the best home for establishing a business in the Energy, Environment and Engineering sectors, as well as the autonomous, electric, and connected automotive sector.

Key Audiences: Greater Golden Horseshoe, National and International Business Professionals (particularly Germany, United States, Northern Europe), Influencers in Economic Development, such as senior staff at Regional/Provincial/Federal Investment Attraction Agencies, and the consulting, advocacy and stakeholder groups of these Investment Attraction Agencies, EN3 Sector Businesses in Canada and the United States, with particular focus on the Province of Ontario.

Objectives	Tactics
Promote Durham Region's EN3 cluster to new audiences	<ul style="list-style-type: none"> • Promote the whitepaper "Durham Region: Accelerating Energy Innovation" to key audiences through existing landing page, social media, website and sizzle video • Build out the EN3 and Advanced Mobility sections of the Invest Durham website to more comprehensively capture this diverse and complex sector, effectively portraying this ecosystem including infographics and opportunities • Consistently and regularly communicate Durham's position as the Clean Energy Capital of Canada in official communications, social media, marketing, and other opportunities. • Run digital and traditional advertising tied to this message to key audiences in Canada and the United States
Capitalize on the existing EN3 Cluster businesses in Durham Region	<ul style="list-style-type: none"> • Promote innovations in the EN3 sector in Durham Region • Build and promote an ARC-GIS based website promoting the EN3 sector in Durham Region including considering the creation of an asset map • Seek national and international editorial opportunities highlighting the cluster in Durham Region • Engage with Clean Tech, Nuclear, the Durham Region Nuclear Sector Working group and professional associations (OCNI, OCTIA, etc.) to build networks with companies and organizations in this sector • Highlight the talent pool in Durham Region to companies considering opportunities in Durham

Goal: Support Local businesses through the COVID-19 crisis and recovery period, and participate in activities that enhance quality of place in key business geographies such as our Downtown and Main Street areas.

Key Audiences: Local Businesses, Local Residents, Regional/Provincial Tourism Audiences, Realtor and Developer Community in the Greater Toronto Area, Small business owners, especially in Cultural or Start-up/Tech sectors

Objectives	Tactics
Promote initiatives that support business recovery	<ul style="list-style-type: none"> • Maintenance and promotion of COVID response website • Promotion of Durham Economic Task Force (DETF) projects such as webinars, surveys, etc. • Promote the Durham Region Marketplace, Downtowns of Durham project, and other recovery initiatives
Further develop the Downtowns of Durham project to promote livability, the opportunity for business, and quality of place	<ul style="list-style-type: none"> • Complete the Phase 2 project that launches Stories and Spaces to the site • Launch Phase 3 which includes continual content development and a deeper look at why downtowns are a good place to do business, and other investment attraction areas of focus to attract offices to Downtowns • Support and develop projects that support quality of place improvements in Durham’s downtown and main street areas • Promote Durham Region’s downtowns as a good place to establish cultural sector businesses and industries
Support improvements to Quality of Place	<ul style="list-style-type: none"> • Market and build local pride in Durham Region’s quality of life and in-demand geographies through: partnerships with Durham Tourism (i.e. Oshawa Music Awards), Downtowns of Durham stories, sharing exciting career opportunities in Durham (for Cluster support and talent attraction), social media messaging that regularly presents Durham Region’s in-demand selling features and qualities, good news stories from media such as Toronto Life or CBC (i.e. features on local restaurants, stories about the benefits of moving to Durham Region.) • Engage with local area municipalities as opportunities arise to support quality of place projects in key business areas, build awareness of local assets, and boost awareness of good news stories about local businesses

Goal: Build awareness of Durham Region’s location and value proposition through the promotion of Durham Region’s strong history of innovation in a variety of sectors.

Audiences: Provincial/National and International (in particular Germany, United States and Northern Europe) decision makers in business (in particular C-Suite and Senior executives, Site Selectors) in key sectors such as technology, engineering, advanced mobility; Influencers in Economic Development, such as senior staff at Regional/Provincial/Federal Investment Attraction Agencies, and the consulting, advocacy and stakeholder groups of these Investment Attraction Agencies. Durham Region leaders in business, post-secondary, and government, and the media. Ontario-based (with particular focus on Greater Toronto Area) business professionals and executives.

Objectives	Tactics
Enhance Brand Awareness	<ul style="list-style-type: none"> • Seek opportunities and collaboration to raise the profile of the Invest Durham brand, such as a joint venture to attend Collision Conf (virtually in 2021, and planning for in-person in 2022 and other events with DEDP, the Innovation Community and post-secondaries • Consistently promote Durham Region on social media (see related content outline below) • Identify Key Messages and Statements for CAOs, DEDP, and work alongside Corporate Communications to influence key messages as they relate to Economic Development • Develop a new general Durham Region Investment attraction promotional video tied to the four value proposition pillars. • Build and maintain the land/property availability section of Invest Durham website
Build Audience	<ul style="list-style-type: none"> • Invest in paid social media placements throughout 2021 • Seek editorial and advertorial placements throughout 2021 in trusted media outlets • Timeline Campaign – deliver print (direct mail) and web-based campaign. This includes actions to create landing page, website for timeline on ARC GIS platform, roll out campaign on social media, a paid digital and advertorial strategy, sizzle video, and additionally seek partnerships for promotion, such as RMG or Museums.

Objectives	Tactics
Clearly Communicate Brand Message	<ul style="list-style-type: none"> • Updated Community Profile and/or Lure Brochure • Continue to update Invest Durham website with new content and pages to build out thought leadership – sectors and related content and land availability as high priority • Build and begin to execute editorial calendar for blog/news on Invest Durham site • Continuing to develop and execute foundational materials to support the brand identity, including sector-specific materials, marketing brochures and profiles.

Content Strategy

Themes (“Content Buckets”)

Good News Stories	Brand Marketing
<ul style="list-style-type: none"> • Investment announcements • Quality of life – positive media about life in Durham Region • Quality of life – stories from Downtowns of Durham or Tourism if relevant • Invest Durham and relevant Region of Durham news releases • Good news stories from local business and post-secondary – awards and announcements, rankings, arts and culture awards (i.e.: Juno awards), major business milestones, expansions 	<ul style="list-style-type: none"> • General brand content – Why Durham Region, our value proposition for investment • Partnership announcements and content related to event sponsorships • Joining and/or leading conversations about Durham Region as a good place to do business • Career opportunities in Durham • Stories that support brand positioning and vision – confident about how we will continue to change the world, and solving big problems

Recovery Content	Campaign Messages
<ul style="list-style-type: none"> • Shared content from community partners, Durham Economic Task Force • Recovery events • Resources for local business • News from Provincial and Federal Governments that is key to business recovery • Downtowns of Durham stories about new business openings, spaces available, stories of business resilience, professional services and office-based companies in Downtowns as well as store fronts • Shop local messaging especially at high-volume shopping times such as holidays (virtual shopping as required by health guidance) 	<ul style="list-style-type: none"> • Timeline of Innovation content roll-out • Messages about Clean Energy Capital of Canada • Spaces and locations available for investment (real estate) • Shop Local messaging <p>Campaigns to promote specific initiatives such as virtual events or awareness of regional initiatives such as the Business Count</p>

Tone/Voice/Images

Key components of the social media brand voice for Invest Durham are the brand values: collaboration, service, and confidence. The voice is professional and service-oriented, however, it also at times uses personal connection to drive conversation and connection.

When Invest Durham publishes on social, it uses a professional tone with confident, clear and concise statements pointing to key resources and information. Statements are positive, and forward-thinking. In comments and replies, Invest Durham uses human and personal statements in plain language such as “we are excited”, “this is a great place to do business”, or “Congratulations, Jeff!”

Images used by Invest Durham are brand aligned, created in-house whenever possible, and sourced from in-house library of images whenever possible. As a second supply Invest Durham uses Burst and Getty Images to gain content that is brand aligned. Images consistently portray the diverse community of Durham Region, and considers inclusivity in content graphics and images. All content is designed to meet accessibility requirements.

Cadence

Platform	Cadence	Approach
LinkedIn	Daily – Weekdays, with occasional weekends if content volume demands it	<ul style="list-style-type: none"> • 5x weekly scheduled post. • Actively replying to comments. • Thanking users who share content in their comments. • Tagging partners and users often to gain visibility. • Provided content to staff for thought leadership or increased visibility of key messages • Boosted posts to gain visibility and followers
Twitter	At least daily - Weekdays	<ul style="list-style-type: none"> • At minimum one daily scheduled tweet • Ad-hoc content based on casual review • Weekends – checking notifications and retweeting relevant content • Joining relevant conversations and retweeting partner content daily • Increased participation during events and major news stories
Instagram	Twice Weekly	<ul style="list-style-type: none"> • Rotation between image and graphic to create attractive visual “grid” • Regular “stories” features to share partner content • Boosted posts to gain visibility and followers, promote events, and support campaigns
Email	Bi-Monthly	<ul style="list-style-type: none"> • Good news stories – major headlines, investments • Key marketing messages • Push to website content – blog features, news releases, announcements • Forward looking – upcoming events and opportunities • Call to action to contact us
Targeted Email	Campaign based	<ul style="list-style-type: none"> • Sales funnel advancement email campaigns; especially following campaigns, events, and other times of lead gathering • Multi-email ‘drip’ campaigns to be executed through the year as needed in collaboration with Business Development team.

Associated Tactics

- Continued development of the Customer Relationship Management system(s) to create and deploy social media, landing pages, etc.
- Participating in virtual events as guest and partner when appropriate to leverage relationships and align brand with key partners and industries
- Consistently communicate good news stories to influencers such as Toronto Global and Invest Ontario as well as audiences on social media
- Continue to collaborate with DEDP, Post-Secondary Institutions, Incubators/Hubs/Accelerators, BIAs, Boards of Trade, Chambers of Commerce, OMAFRA, BACD, Digital Main Street, FedDev Ontario, and others.

Associated Plans and Priorities

- Durham Tourism – support continued roll-out of updated Durham Tourism brand including design of assets and advertising, collateral. Engage in key projects and sponsorships that align quality of life/quality of place, such as Downtowns of Durham and the merchandise launch.
- Lead on the refresh of the Sport Durham brand
- Film Durham marketing – supporting key activities and design all assets
- Durham Agriculture and Rural Economic Development marketing – supporting key activities and design all assets
- Supporting Planning, CAO/CEO and other offices when needed for ad-hoc marketing campaigns and requirements such as presentations

Metrics

Metrics for the 2021 Marketing Plan will be tracked and analyzed to provide insights into ongoing improvement. These metrics are to include:

Category	Metric	Tracking Mechanism
Digital	Global Social Growth <ul style="list-style-type: none"> • Invest Durham – LinkedIn, Twitter, Instagram, Subscribers • Tourism – Twitter, Facebook, Instagram, Subscribers – Stakeholders, Subscribers - Residents • Rural and Ag – Twitter, Subscribers • Sport Durham – Twitter, Instagram, Facebook 	HubSpot/Social Channel Reporting
Digital	Website Views <ul style="list-style-type: none"> • InvestDurham.ca • DowntownsOfDurham.ca • DurhamTourism.ca • InvestDurham.ca/COVIDResponse 	Google Analytics
Campaigns	Impressions, Click Through Rate New Contacts as Gathered through Landing Pages	Digital Delivery Platform (i.e.: LinkedIn, Multiview) HubSpot

If this information is required in an accessible format, please contact 1-800-372-1102 ext. 2564



The Regional Municipality of Durham Information Report

From: Commissioner of Planning and Economic Development
Report: #2021-INFO-45
Date: April 23, 2021

Subject:

Quarterly Report - Commissioner's Delegated Planning Approval Authority, and Summary of Planning Activity in the First Quarter of 2021. File: 1.2.7.19

Recommendation:

Receive for information

Report:

1. Purpose

1.1 The Region's Commissioner of Planning and Economic Development has been delegated the authority to approve certain area municipal official plan amendments in all area municipalities, as well as subdivisions, condominiums, and part lot control exemption by-laws in the Townships of Brock, Scugog, and Uxbridge. This report summarizes actions taken under this delegated authority.

2. Previous Reports and Decisions

2.1 Reports on planning activity and how the delegated planning approval authority is used by the Commissioner is presented at the end of every quarter.

3. Commissioner's Approval of Area Municipal Plan Amendments

3.1 Prior to the adoption of an area municipal official plan amendment by a local Council, a draft is forwarded to the Region for review and a determination as to whether it affects a matter of Regional interest, including conformity with Provincial Plans, consistency with the Provincial Policy Statement and conformity with the

Regional Official Plan. If it is felt the draft amendment deals with matters of Regional significance, it is subject to approval by the Commissioner of Planning and Economic Development. If the area municipal official plan amendment does not trigger a matter of Regional interest, then approval would rest with the area municipality.

3.2 In the first quarter of 2021, the Planning Division received six area municipal official plan amendment applications. Two applications have been exempted from Regional approval, one application is deemed to be of Regional significance, and three applications are currently under review as follows:

- In the Municipality of Clarington, application **COPA 2021-001** is a municipally initiated amendment that proposes to delete Clarington's Official Plan policies that support the expansion of the Greenbelt Plan Area in Clarington and is exempt from Regional approval.
- In the Municipality of Clarington, application **COPA 2021-002** proposes a site-specific amendment to permit the severance of a dwelling rendered surplus to a farming operation as a result of the consolidation of non-abutting farm parcels and is exempt from Regional approval.
- In the City of Pickering, application **OPA 21-001/P** proposes a site-specific amendment to redevelop the existing golf course to permit a 9-hole golf course, clubhouse, an indoor golf dome, putting green, golf cart routes, and parking area and is deemed to be of Regional significance.
- In the City of Oshawa, application **OPA-O-2021-01** proposes a site-specific exemption to increase the permitted height and density to permit the development of two mixed-use buildings consisting of residential and commercial uses and is currently under review.
- In the City of Pickering, application **OPA 20-008/P** proposes to introduce site-specific policies to permit increased density through mixed-use development and implement the Council-endorsed Kingston Road Corridor and Specialty Retailing Node Intensification Study, and is currently under review.
- In the Township of Uxbridge, application **OPA 64** proposes to redesignate the site from "Residential Area" to "Residential Area Higher Density" and to permit specific height and density exceptions to facilitate the development of a condominium building, and is currently under review

4. Commissioner's Receipt and Approval of Subdivisions and Condominiums

4.1 The Region is the approval authority for plans of subdivision and condominium in the three northern Townships. In the first quarter of 2021, the Commissioner of Planning and Economic Development received one subdivision application and issued conditions of draft approval for one condominium application:

- Application **S-S-2021-01** proposes to develop 9 lots for single detached dwellings on private services on the south side of King Street, east of Highway 7 and 12 in the Township of Scugog, and is currently under review.
- Application **C-S-2020-01** proposes a common element condominium consisting of 35 parcels of tied land, south-west corner of Scugog Street and Old Simcoe Road, in the Township of Scugog. The application was draft approved with conditions on March 26, 2021.

5. Commissioner Approval of Part-Lot Control Applications

5.1 The Region is the approval authority for part-lot control applications in the three northern Townships. In the first quarter of 2021, the Commissioner of Planning and Economic Development received one new application:

- Application **PLC-2020-02** was approved to facilitate the creation of 40 lots for future townhouse development (related to subdivision application S-S-2015-01), west of Old Simcoe Road and north of Chimney Hill Way, in the Township of Scugog.

6. Region's Review of Planning Applications

6.1 Regional staff review planning applications circulated from the area municipalities to ensure conformity with the Regional Official Plan (ROP), other Regional policies, and Provincial plans and policies. The Planning Division also coordinates comments from other Regional Departments to provide a coordinated response to the area municipalities on the following planning matters:

- Area Municipal Official Plan amendment applications;
- Delegated plans of subdivision and condominium, and part-lot control exemption by-laws;
- Zoning By-law amendment applications; and
- Select minor variance applications.

6.2 Planning Division staff also provide coordinated comments to the Regional Land Division Committee on consent applications.

6.3 Attachment 1 provides a numeric summary of Regional staff's review of planning applications across the Region.

7. Regional Council's Approval of Applications to Amend the Durham Regional Official Plan

7.1 Regional Council is the approval authority for applications to amend the Durham Region Official Plan (ROPA).

7.2 As of December 31, 2020, there were a total of 9 ROPA applications under consideration (refer to Attachment 2 which includes a chart and maps). In the first quarter of 2021, four new ROPA applications were received:

- ROPA **2021-001**, by 1725596 Ontario Ltd to permit the severance of a dwelling rendered surplus as a result of the consolidation of two non-abutting farms in the Municipality of Clarington.
- ROPA **2021-002**, by Sunrise International Investments Inc to permit the redevelopment of an existing golf 12-hole course to a 9-hole golf course and additional indoor and outdoor amenities in the City of Pickering.
- ROPA **2021-003**, by the Region of Durham, to implement Regional Council's direction to accelerate protected Major Transit Station Area policies and delineations as a component of the Region's municipal comprehensive review, for various sites in proximity to existing and planned GO Rail stations.
- ROPA **2021-004**, by Grainboys Holdings Inc to permit the development of a grain milling and blending facility in the Natural Linkage Area of the Oak Ridges Moraine in the Township of Uxbridge.

8. Appeals to the Local Planning Appeal Tribunal

8.1 The first quarter of 2021 saw no additional appeals to the Local Planning Appeal Tribunal (LPAT).

8.2 One non-exempt Area Municipal Official Plan amendment application and three consent applications are currently before the LPAT (refer to Attachments 3A and 3B).

9. Reserved Street Names

9.1 The Planning Division coordinates street naming in the Region. Street names are reviewed by the Region in consultation with Durham Regional Police Services in order to avoid the use of similar sounding street names. Approved street names are included in a street name reserve list for each area municipality. A total of 8 new street names were included on the Region's Reserve Street Name list in the first quarter of 2021 (Refer to Attachment 4).

10. Regional Woodland Permit Applications

10.1 The Planning Division coordinates Good Forestry Practice permits and Clear-Cutting permits in woodlands across the Region that are one hectare in size and greater. Applications are reviewed in consultation with the Region's Tree By-law Officer, the applicable area municipality and conservation authority. During the first quarter of 2021 five new Good Forestry Practice permit applications were received, two Good Forestry Practice permit applications were issued, and one minor Clear Cutting permit application was issued.

11. Relationship to Strategic Plan

11.1 This report aligns with/addresses the following strategic goals and priorities in the Durham Region Strategic Plan:

- a. Service Excellence – To provide exceptional value to Durham taxpayers through responsive, effective, and fiscally sustainable service delivery.

12. Attachments

Attachment #1: Summary of Regional Review of Planning Applications

Attachment #2: Summary and Maps of Regional Official Plan Amendment applications currently being processed or before the Local Planning Appeal Tribunal

Attachment #3A: Non-Exempt Area Municipal Planning Applications before the Local Planning Appeal Tribunal

Attachment #3b: Land Division Applications before the Local Planning Appeal Tribunal

Attachment #4: Summary of Reserved Street Names

Respectfully submitted,

Original signed by

Brian Bridgeman, MCIP, RPP
Commissioner of Planning and
Economic Development

Regional Review of Planning Applications - Summary
January 1 to March 31, 2021

Area Municipal Official Plan Amendments

Received	6
Commented	7

Delegated Subdivisions & Condominiums (Lakeshore Area Municipalities)

Received	8
Provided Comments	0
Issued conditions of Draft Approval	18
Cleared Conditions of Draft Approval	7

Non-Delegated Subdivisions & Condominiums (Northern Municipalities)

Received	1
Provided Comments	0
Issued conditions of Draft Approval	1
Issued Final Approval	0

Zoning By-laws Amendments

Received	10
Commented	15

Non-Delegated Part Lot Control

Received	1
Commented	1
Issued Final Approval	1

Consents

Received	43
Commented	50

Good Forestry Practice and Clear-Cutting Applications

Received	5
Issued permits	3

**Regional Official Plan Amendment applications currently being processed or
before the Local Planning Appeal Tribunal (as of March 31, 2021)**

OPA file	Council/ standing committee corr.	Applicant/ Location	Proposed amendment
2000-003	2000-273	Town of Ajax (South of Bayly St., East of Church St.)	To delete a Type C Arterial Road (Deferral #3 to the Town of Ajax Official Plan). Status: ROPA #171 maintained the Clements Rd. connection in the ROP. Planned studies related to development and the widening of Bayly Street will re-examine the connection.
2005-009	SC-2005-66	Loblaw Properties Ltd. Lots 3 & 4, Conc. 1 Town of Ajax (South of Achilles Rd., East of Salem Rd.)	To delete a Type C Arterial Road. Status: ROPA #171 maintained the Shoal Point Rd. extension, north of Bayly Street in the ROP. Final disposition of this file is pending.
2005-011	SC-2005-68	Brooklin Golf Club Limited Lots 21 to 25, Conc. 8 Town of Whitby (South of Myrtle Rd., West of Baldwin St.)	To permit two 18-hole golf courses and a resort /conference centre in the Permanent Agricultural Reserve designation. Status: Awaiting further technical studies from the applicant.
2016-003		Clara and Nick Conforti – Optilinx Systems Lot 21, Conc. 4 Town of Whitby (Thickson Rd. in between Taunton Rd. East and Conlin Rd.)	To permit the continuation and expansion of a contractor's yard and office in the Major Open Space designation. Status: Application appealed to LPAT on December 12, 2019. Regional position in opposition to the amendment endorsed by Council on July 29, 2020.

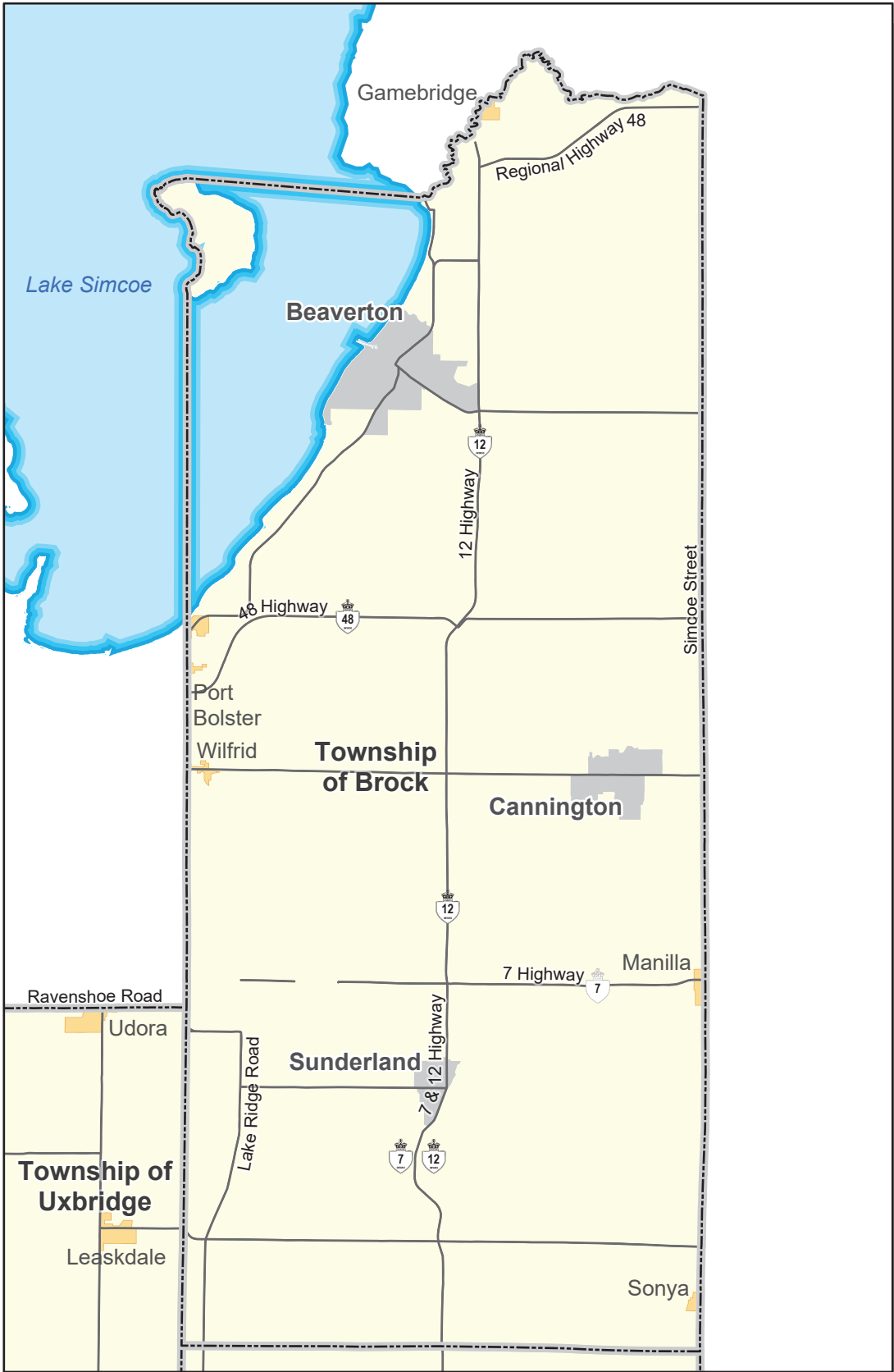
OPA file	Council/ standing committee corr.	Applicant/ Location	Proposed amendment
2019-006		Werrcroft Farms Ltd. Lot 28, Concession 6, Municipality of Clarington (1785 Concession Road 7)	To permit the severance of a non-abutting surplus farm dwelling. Status: Public Information meeting held on June 2, 2020. Decision meeting to be scheduled.
2021-001		1725596 Ontario Ltd. Lot 27, Concession 5 Municipality of Clarington (40 Station Street)	To permit the severance of a non-abutting surplus farm dwelling. Status: Public Information scheduled for May 4, 2021
2021-002		Sunrise International Investments Inc. Lot 4, Concession 5 City of Pickering (3695 Sideline 4)	To permit the redevelopment of the existing 12-hole golf course to a 9-hole golf course, a clubhouse with banquet facility, golf dome for indoor driving range, and a maintenance structure. Status: Public Information Meeting scheduled for May 4, 2021.
2021-003		Region of Durham Various sites in proximity to existing and planned GO Rail stations.	To implement Council's direction to accelerate protected Major Transit Station Area policies and delineations as a component of the Region's municipal comprehensive review. Status: Proposed Policy Directions for MTSAs presented on December 1, 2020
2021-004		Grainboys Holdings Inc. Lot 12, Concession 1, Township of Uxbridge (3469 York Durham Line)	To permit the development of a grain milling and blending facility in the Prime Agricultural Designation (formerly the Natural Linkage Area designation)

OPA file	Council/ standing committee corr.	Applicant/ Location	Proposed amendment
			Status: Public Information Meeting scheduled for June 1, 2021.



Regional Official Plan Amendments (ROPAs) Township of Brock

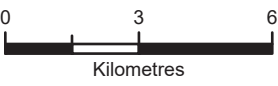
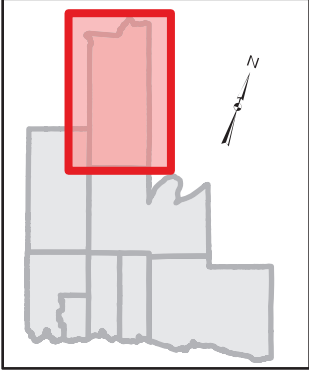
As of March 31, 2021



ROPA Locations

- ☆ New Application
- ★ Under Consideration
- ⊗ Refused/Withdrawn
- ⊙ Appealed to LPAT
- ⊛ Approved
- Regional Official Plan Urban Area
- Hamlet
- ⋯ Municipal Boundary
- 12 Provincial Highway
- 48 Regional Highway
- 5 Regional Road
- Local Road

REGIONAL MAP INDEX



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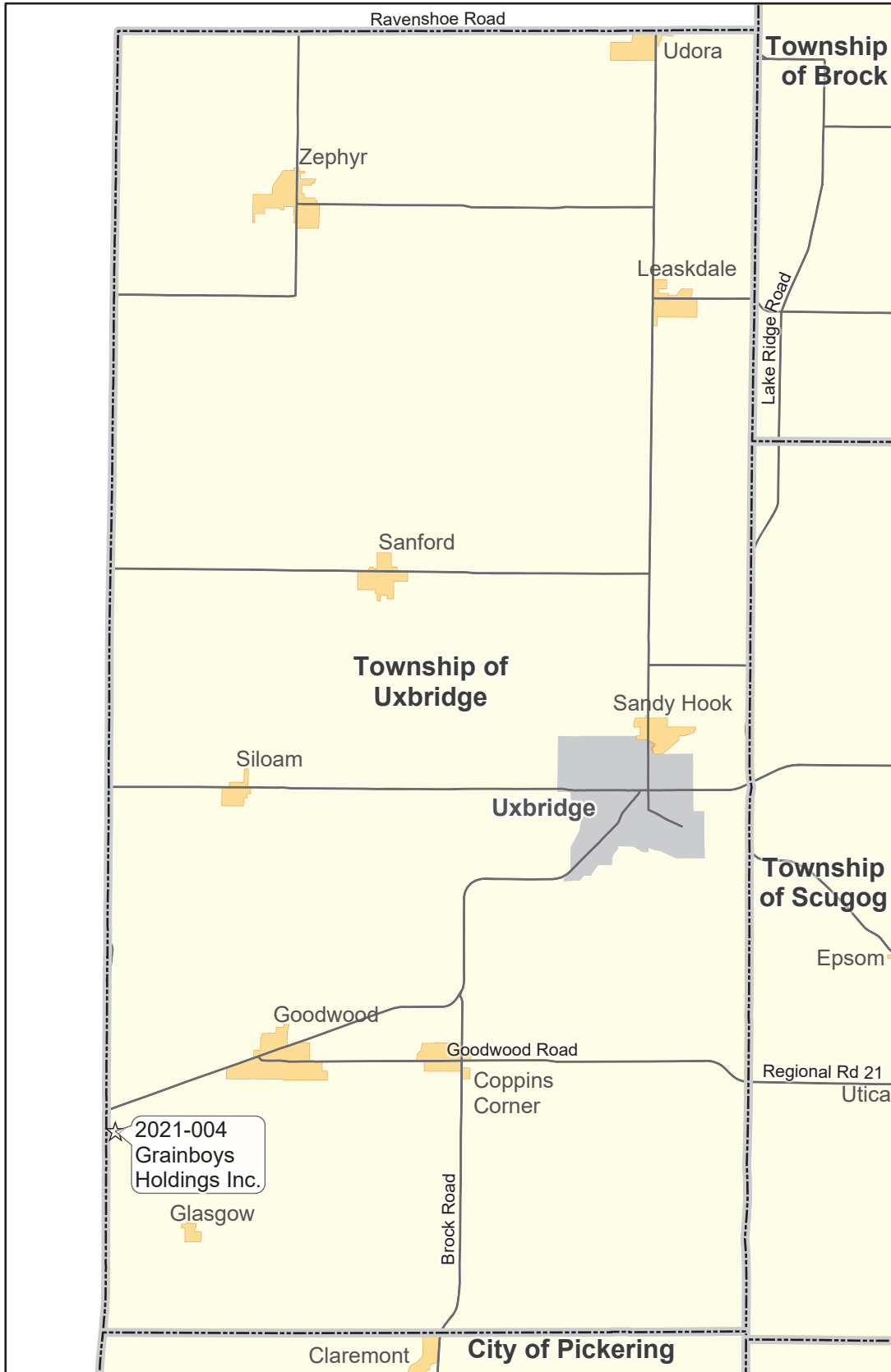
Please Note:
This map is intended for location purposes only.





Regional Official Plan Amendments (ROPAs) Township of Uxbridge

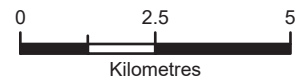
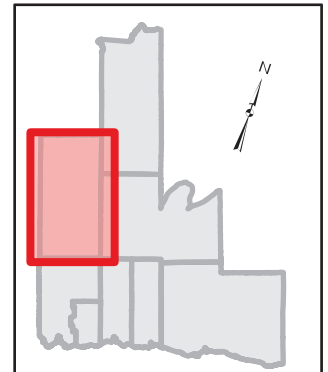
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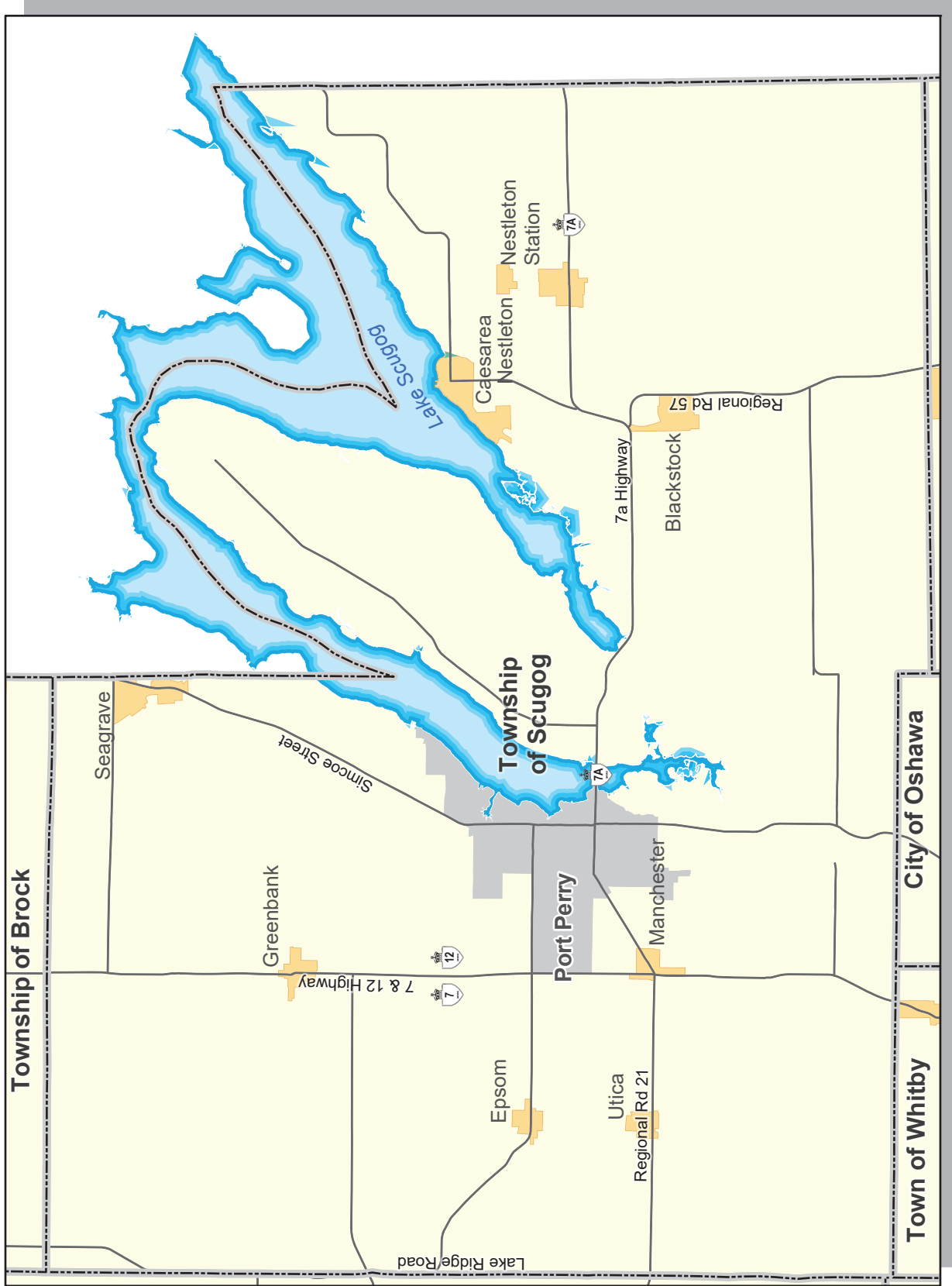




Regional Official Plan Amendments (ROPAs)

Township of Scugog

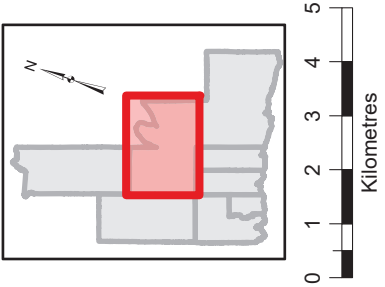
As of March 31, 2021



ROPA Locations

☆	New Application
★	Under Consideration
⊗	Refused/Withdrawn
⊙	Appealed to LPAT
⊛	Approved
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■	Hamlet
▭	Municipal Boundary
—12—	Provincial Highway
—48—	Regional Highway
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—	Local Road

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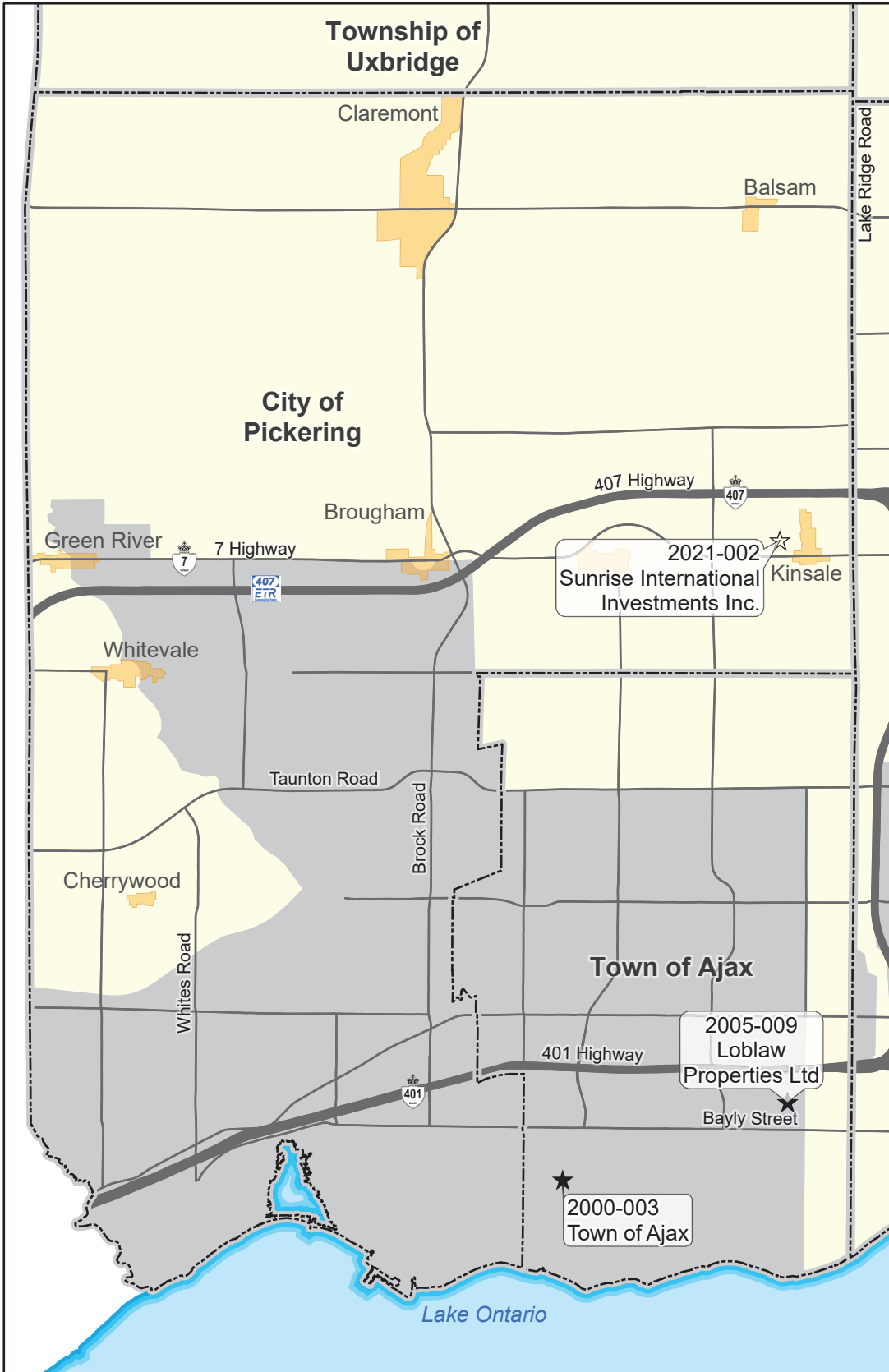
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Regional Official Plan Amendments (ROPAs) City of Pickering - Town of Ajax

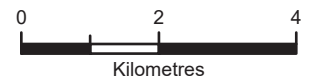
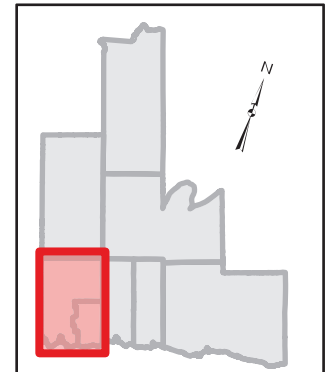
As of March 31, 2021



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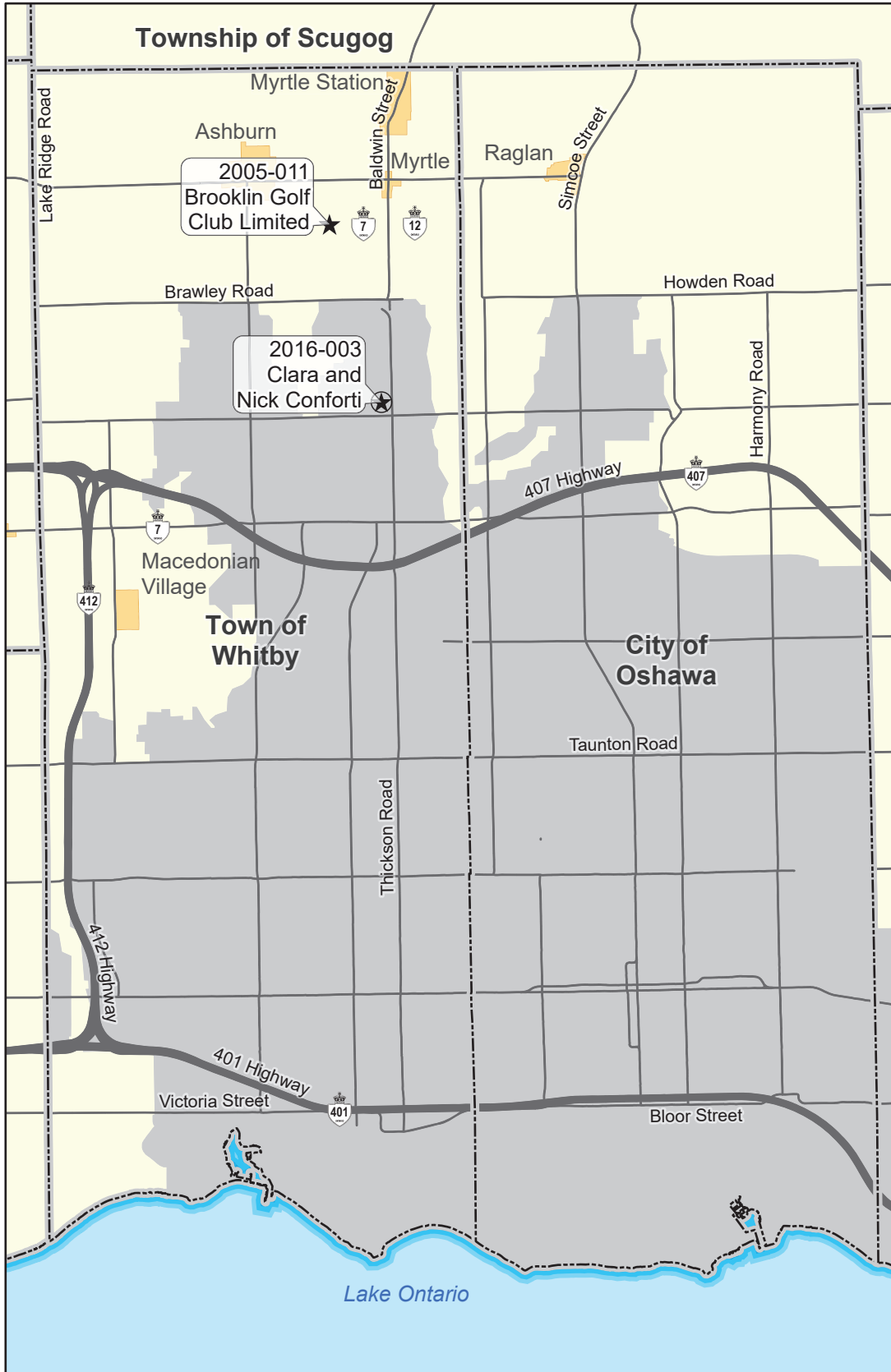
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Regional Official Plan Amendments (ROPAs) Town of Whitby - City of Oshawa

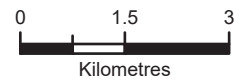
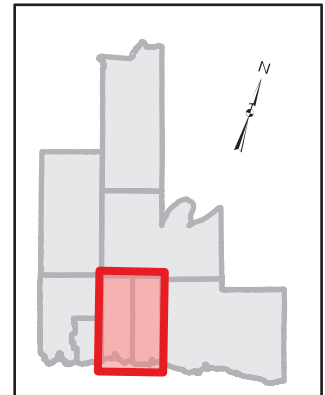
As of March 31, 2021



ROPA Locations

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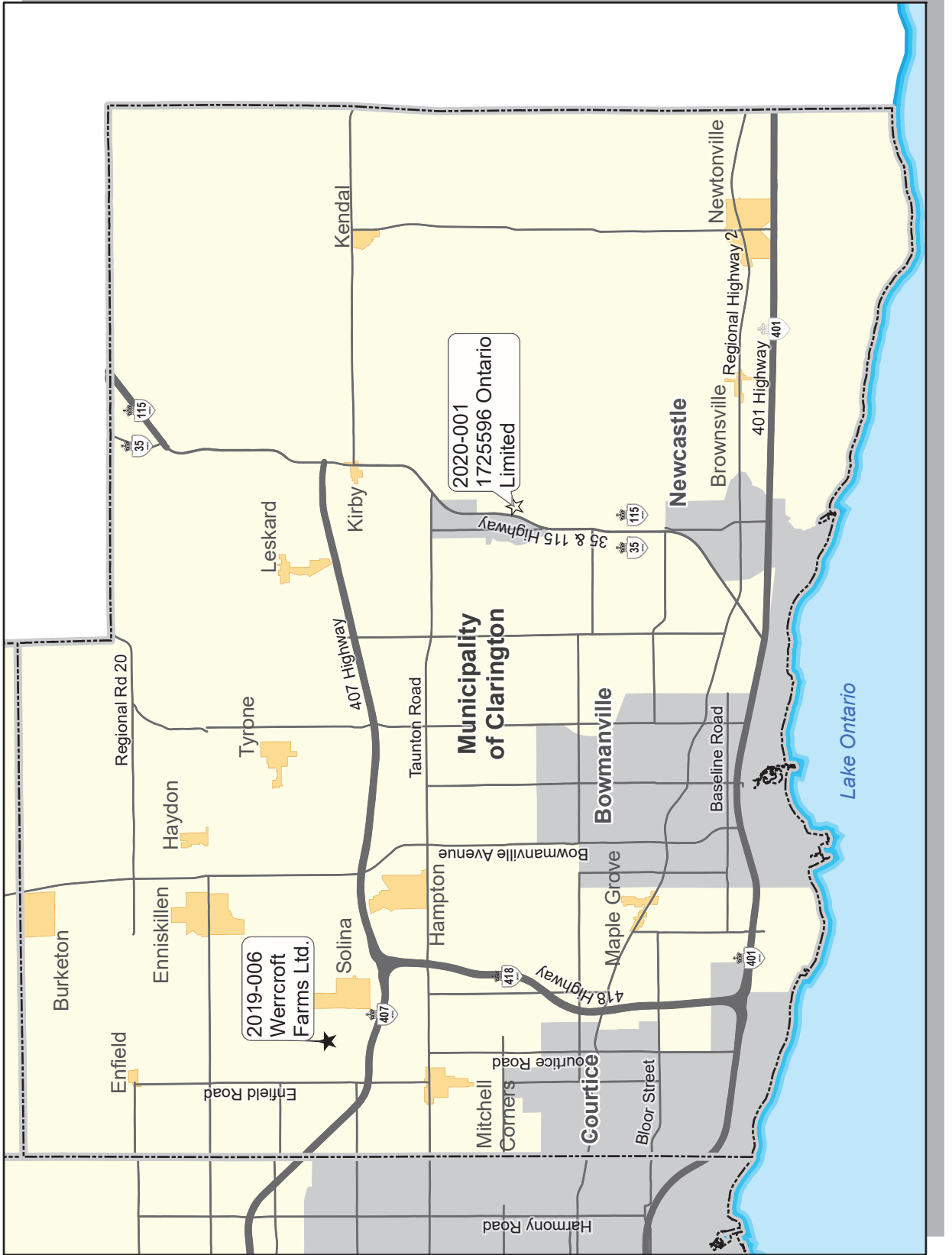




Regional Official Plan Amendments (ROPAs)

Municipality of Clarington

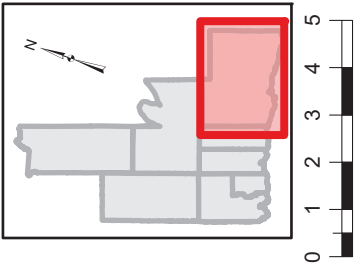
As of March 31, 2021



ROPA Locations

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**Non-Exempt Area Municipal Planning Applications Under Appeal Before the
Local Planning Appeal Tribunal (As of March 31, 2021)**

Regional File No./LPAT Case No.	Applicant	Municipality	Purpose	Status
OPA-2016-W/04 PL190638	Optilinx Systems Inc.	Town of Whitby	To legalize an existing contractor's yard and associated uses as well as permit future office uses at 4560 Thickson Road North	Applicant appealed Whitby Council's decision on December 12, 2019. This matter is related to ROPA 2016-003. LPAT Hearing date to be determined.

**Regional Land Division Committee Applications Currently Before the Local
Planning Appeal Tribunal (as of March 31, 2021)**

Regional File No./OMB Case No	Applicant	Municipality	Purpose	Status
LD 088/2017 PL190386	Travis McWalters / Osmi Homes	Town of Whitby	Consent to sever a 512.9 m ² residential parcel of land, retaining a 512.9 m ² residential parcel of land with an existing dwelling, garage, and shed to be demolished.	Hearing originally scheduled for January 21, 2020 was adjourned at the request of the applicant. Hearing has been rescheduled for May 19, 2021.
LD 004/2019 PL190393	Cindy & Fred Batty	Town of Whitby	To add a vacant 0.18 ha residential parcel of land to east, retaining a 37.71 ha residential parcel of land with an existing dwelling and barns.	Applicant appealed the Conditions of Approval on August 12, 2019. Hearing to be scheduled.
LD 005/ 2019 PL190393	Cindy & Fred Batty	Town of Whitby	To sever a vacant 11.1 ha residential parcel of land, retaining a 26.5 ha residential parcel of land with an existing dwelling and barns to remain.	Applicant appealed the Conditions of Approval on August 12, 2019. Hearing to be scheduled.

Summary of Reserved Street Names (January 1, 2021 – March 31, 2021)

Municipality	Number of New Street Names Added in First Quarter of 2021	New Street Names Added*	Total Number of Street Names Reserved
Ajax	0		315
Brock	1	<ul style="list-style-type: none"> • Debbie Bath-Hadden 	34
Clarington	2	<ul style="list-style-type: none"> • Stanley Hill • Nederland 	655
Oshawa	0		449
Pickering	0		659
Scugog	0		172
Uxbridge	0		151
Whitby	5	<ul style="list-style-type: none"> • Emma • Esquire • Fisher Farm • Bernard • Huron 	372
Total	8		2,807

* At this point in time not all suffixes have been assigned.

Clarington

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April 15, 2021

The Honourable Doug Ford, M.P.P.
Premier of Ontario
Via Email: premier@ontario.ca

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 19, 2021 9:06 am
Original To:	CIP
Copies To:	
Take Appropriate Action <input type="checkbox"/>	File <input type="checkbox"/>
Notes/Comments:	

Dear Premier:

Re: Supporting Hair Service Establishments Remaining Open During COVID Shutdown

File Number: PG.25.06

At a meeting held on April 12, 2021, the Council of the Municipality of Clarington passed the following Resolution #C-153-21:

Whereas Clarington Council remains a strong supporter of our local and small businesses;

And whereas hair service establishments are important businesses in our community;

And whereas hair service establishments in Ontario are mandated to be closed during the COVID-19 Province Wide Shutdown in effect from April 8, 2021 for 28 days;

And whereas most hair service establishments in Clarington are small, and unable to support their businesses and families during this shutdown;

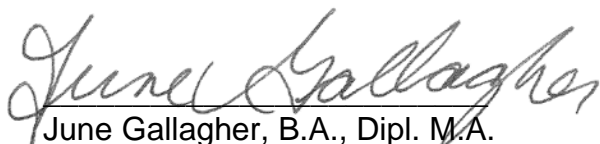
And whereas hair service establishment owners across the Province have implemented new protocols to keep clients and staff safe, adhering to current COVID-19 measures, when allowed to be open;

And whereas the Region of Durham Health unit inspects salons and spas, and posts inspection results publicly;

Now therefore be it resolved that the Municipality of Clarington:

1. Supports the reopening of the hair service establishments as soon as possible.
2. Supports removing hair service establishments from being included in any further COVID-19 Province Wide Shutdowns and be permitted to open.
3. That this motion be distributed to Premier Ford, MPP Lindsey Park, MPP David Piccini, and all Durham Region Municipalities.

Yours sincerely,



June Gallagher, B.A., Dipl. M.A.
Municipal Clerk


JG/cm

- c: The Honourable Lindsey Park, M.P.P., Durham - lindsey.park@pc.ola.org
The Honourable David Piccini, M.P.P., Northumberland-Peterborough South - david.piccini@pc.ola.org
Susan Cassel, City Clerk, City of Pickering - clerks@pickering.ca
Nicole Cooper, Director of Legislative & Information Services, Town of Ajax - clerks@ajax.ca
Christopher Harris, Town Clerk, Town of Whitby - clerk@whitby.ca
Deena Hunt & Maralee Drake, Interim Clerks, Township of Brock - Maralee.Drake@brock.ca; Deena.Hunt@brock.ca
Debbie Leroux, Director of Legislative Services/Clerk, Township of Uxbridge - dleroux@uxbridge.ca
Mary Medeiros, City Clerk, City of Oshawa - clerks@oshawa.ca
Becky Jamieson, Director of Corporate Services/Clerk, Township of Scugog - bjamieson@scugog.ca
Ralph Walton, Regional Clerk, The Regional Municipality of Durham - clerks@durham.ca
Heather Maitland



April 14, 2021

Regional Chair John Henry and Councillors
The Regional Municipality of Durham Headquarters
c/o Ralph Walton, Regional Clerk
605 Rossland Road East
Whitby, Ontario L1N 6A3
VIA Email: clerks@durham.ca

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 19, 2021 9:23 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Dear Chair Henry and Regional Councillors:

Re: Report 2021-WR-5 DYEC Operations, Long-term Sampling System Update for Dioxins & Furans

On Tuesday, April 6, 2021, Clarington’s Planning and Development Committee heard three delegations by Durham residents with regard to the above noted item. In addition, Regional Staff, Commissioner Siopis and Mr. Anello, provided a presentation addressing the same issue. While Clarington Council appreciated hearing the delegations and having Regional Staff address the comments of the delegates, this was a discussion that should have been occurring at the Regional Council table. In the delegates letter to Chair and Regional Councillors regarding this matter, dated March 17, 2021, and their subsequent delegation to Regional Council on March 24, a request was made for Regional staff to be directed “to respond in writing to the concerns raised.” Report 2021-WR-5 was received for information by Regional Council on March 24, 2021.

The partnership outlined in the Host Community Agreement (HCA) for the Durham York Energy Centre (DYEC) was between the Region of Durham and Clarington and included obligations for both parties. Amongst the obligations, and in particular Section 3 are the operational requirements for emissions control and ongoing monitoring.

Regional Council is well aware of the importance of air quality and the emissions to all of Durham’s residents. Clarington relies on the competency and professionalism of Durham Staff, their consultants, the peer review consultants, and the operator, as well as the assurance of the Ministry of Environment, Conservation and Parks oversight regarding the performance requirements set out in the Environmental Compliance Approval (ECA). The ECA requirements were built off of the Ontario Guideline A7 requirements for the control, monitoring and performance testing of incineration systems, European Union standards outlined in the HCA and the approved Environmental Assessment for the Energy from Waste Facility.

The long-term partnership outlined in the HCA is for the operational lifespan of the DYEC. It has taken some five years for the calibration between the stack tests and AMESA cartridge to render reliable monthly data regarding dioxins and furans. As such, Clarington is formally requesting that the AMESA data, which we understand is housed at the DYEC, be made available to the public and send to Clarington Planning staff.

This would include, at no cost to the requestor or Clarington, release of:

- all AMESA data from installation to present and include underlying lab reports including all documentation regarding the calibration of the Amesa and stack test results;
- In future, all AMESA results and underlying report, as they become available (typically on a 28-day basis);
- The validation checklist referred to in #2021-WR-5; and
- In future, data recovery rates and reason for any data that has been invalidated.

And further that all of the above be posted on the DYEC website.

This letter was endorsed by Resolution #C-147-21.


Yours truly,

A handwritten signature in black ink, appearing to be 'BF', written over a faint circular stamp or watermark.

Mayor Foster and Members of Council
Municipality of Clarington

April 16, 2021

Ministry of Municipal Affairs and Housing
Via email: greenbeltconsultation@ontario.ca

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 20, 2021 3:12 pm
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

File: D-1100-0038

Re: Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt (ERO 019-3136)

On April 12, 2021, the Development Services Committee considered Item DS-21-72 concerning the Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt (ERO 019-3136) and adopted the following recommendation:

- "1. That the City of Oshawa supports expanding the existing Urban River Valley designated areas in the Greenbelt Plan to include the Proposed Expansion Areas, as generally outlined in Attachment 1, to the extent that they coincide with associated lands designated as Open Space and Recreation on Schedule 'A', Land Use, of the Oshawa Official Plan and as Natural Heritage System and Natural Heritage and/or Hydrologic Features outside of the Natural Heritage System on Schedule "D-1", Environmental Management, of the Oshawa Official Plan;
2. That the City of Oshawa supports expanding the existing Urban River Valley designated areas in the Greenbelt Plan to include Corridors 2 and 3 as generally outlined in Attachment 1, given that Corridor 2 is subject to Policy 5.1.9 of the Oshawa Official Plan which, among other matters, supports the maintenance and restoration of a continuous corridor function within the Lake Iroquois Beach area, and given that Corridor 3 coincides with lands already subject to Policy 5.7.2.6 of the Oshawa Official Plan which, among other matters, explicitly recognizes the importance of lands within one (1) kilometre of the Lake Ontario shoreline as wildlife habitat and a regional wildlife movement corridor;
3. That the Province of Ontario be requested to provide implementing land acquisition funding to acquire new public Greenbelt Urban River Valley connection lands including Lake Ontario Waterfront lands;
4. That staff be authorized to forward Item DS-21-72 and any related resolution of the Development Services Committee to the Ministry of Municipal Affairs and Housing and to provide subsequent follow-up once Council has considered this matter; and,
5. That a copy of Item DS-21-72 and the related Council resolution be sent to the Ministry of Municipal Affairs and Housing in response to the posting on the Environmental Registry of Ontario entitled "Consultation on growing the size of the

Greenbelt" (Posting Number ERO 019-3136), with copies also provided to the Region of Durham, Durham area municipalities, Durham area M.P.P.s, the Central Lake Ontario Conservation Authority, and the City's Building Industry Liaison Team which includes the Durham Chapter of the Durham Region Home Builders' Association."

Item DS-21-72 is attached for your reference.

If you require further information or clarification, please contact Victoria White at the address shown or by telephone at (905) 436-3311, extension 2945 or by email to vwhite@oshawa.ca.



Tom Goodeve, M.Sc.Pl., MCIP, RPP, Director
Planning Services

VW/c

Attachment

- c. Region of Durham
- City of Pickering
- Town of Ajax
- Town of Whitby
- Municipality of Clarington
- Township of Brock
- Township of Scugog
- Township of Uxbridge
- Durham area MPPs
- Central Lake Ontario Conservation Authority
- Oshawa's Building Industry Liaison Team

Development Services Committee – April 12, 2021

Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt (ERO 019-3136) (File: B-1100-0038)

That the Development Services Committee recommend to City Council:

Whereas, on February 17, 2021, under the lead of the Ministry of Municipal Affairs and Housing (“M.M.A.H.”), the Province of Ontario released a posting on the Environmental Registry of Ontario (Posting Number ERO 019-3136) entitled “Consultation on growing the size of the Greenbelt” (the “Posting”) for comment, with comments due by April 19, 2021; and,

Whereas, staff are seeking authority to submit City comments on the Posting in advance of Council’s endorsement of the comments in order to meet the April 19, 2021 deadline; and,

Whereas, staff provided a copy of the Posting to the Oshawa Environmental Advisory Committee and advised members to submit their individual comments directly to the Province by the April 19, 2021 deadline; and,

Whereas, the intent of the Posting is to obtain comments on a Study Area focused on the Paris Galt Moraine (which is not applicable to the City of Oshawa) as well as existing Urban River Valleys, including Urban River Valleys beyond the 21 Urban River Valleys already included in the Greenbelt Plan (of which three are located in Oshawa, comprising the Farewell/Harmony Creeks and the Oshawa Creek); and,

Whereas, the Urban River Valley designation in the Greenbelt Plan applies to lands in Watercourse Valleylands traversing urban areas connecting the Greenbelt to the Great Lakes and inland lakes and applies only to publicly-owned main corridors of river valleys and has no effect on the environmental impact of privately-owned lands; and,

Whereas, on March 23, 2021 staff received Report 5731-21 dated March 16, 2021 prepared by the Central Lake Ontario Conservation Authority (“C.L.O.C.A.”) concerning the Provincial consultation on the Greenbelt expansion, which recommended that the existing Urban River Valley designated areas in Oshawa be expanded to include the following two areas (together referred to as the “Proposed Expansion Areas”), as shown in red on Attachment 1:

- The coastal wetland area at the mouth of Montgomery Creek and the valleyland system associated with Montgomery Creek between the creek mouth and Bloor Street East; and,
- A connection from the Second Marsh and McLaughlin Bay areas and the associated valleyland systems to Darlington Provincial Park (located in the Municipality of Clarington) to the east; and,

Whereas, the Proposed Expansion Areas closely align with the limits of the associated lands designated for Open Space and Recreation purposes on Schedule 'A', Land Use, of the O.O.P. as well as the limits of the City's existing Natural Heritage System ("N.H.S.") and Natural Heritage and/or Hydrologic Features outside of the N.H.S. as designated on Schedule 'D-1', Environmental Management, of the O.O.P., with the exception of a few minor areas where the Proposed Expansion Areas go beyond the limits of the areas designated as Open Space and Recreation, N.H.S. and/or Natural Heritage and/or Hydrologic Features outside of the N.H.S. (see Attachment 1); and,

Whereas, in addition to the Proposed Expansion Areas, C.L.O.C.A.'s Report 5731-21 noted the importance of the following regionally significant corridors for wildlife habitat and movement (together referred to as the "Corridor Areas"), as shown in purple on Attachment 1:

- The east-west wildlife corridor through the Oak Ridges Moraine and existing Greenbelt area ("Corridor 1");
- The east-west wildlife corridor along the former Lake Iroquois shoreline ("Corridor 2"); and,
- The east-west wildlife corridor along the Lake Ontario shoreline ("Corridor 3"); and,

Whereas, staff have reviewed C.L.O.C.A.'s Report 5731-21 including the Proposed Expansion Areas and Corridor Areas; and,

Whereas, staff note that Corridor 1 is already incorporated within and supported by the Oak Ridges Moraine Conservation Plan and the Greenbelt Plan which both contain strong environmental management policies, which are further reinforced through reciprocal policies in the Oshawa Official Plan (the "O.O.P.") including Policy 5.1.9 which recognizes that the Oak Ridges Moraine, Lake Iroquois Beach and Lake Ontario shoreline are important landscape features, acting as large-scale wildlife corridors that support east-west movement and connect with the north-south movement corridors in each of the City's watersheds; and,

Whereas, staff support the addition of Corridor 2 along the Lake Iroquois Beach for wildlife habitat and movement under the umbrella of an Urban River Valley designation in order to, where possible, enhance the connectivity and function of key natural heritage features, key hydrologic features and key hydrologic areas across those portions of the Lake Iroquois Beach, particularly given that Policy 5.1.9 of the O.O.P. already recognizes the Lake Iroquois Beach as an important east-west corridor for the movement of wildlife; and,

Whereas, staff support the addition of Corridor 3 for wildlife habitat and movement under the umbrella of an Urban River Valley designation, as there are several areas of natural wildlife habitat along the Lake Ontario shoreline that would benefit from the Urban River Valley designation protections in the Greenbelt Plan including, but not limited to, the Oshawa Pumphouse Wetlands and associated open space as well as the Oshawa Lakeview Park and connections across the publicly-owned waterfront, and that

pursuant to Policy 5.7.2.6 of the O.O.P., lands within one (1) kilometre of the Lake Ontario shoreline are currently identified in the O.O.P. as important ecological areas containing environmental features and functions such as wildlife habitat and a regional wildlife movement corridor offering unique habitat and movement opportunities; and,

Whereas, expanding the existing Urban River Valley designated areas in the Greenbelt Plan to include the Proposed Expansion Areas, Corridor 2 and Corridor 3 where they coincide with the limits of the areas designated as Open Space and Recreation, N.H.S. and Natural Heritage and/or Hydrologic Features outside of the N.H.S. supports the intent of the environmental management policies contained in the O.O.P., and does not alter the effect of the O.O.P. policies specifically relating to the Greenbelt Natural Heritage System; and,

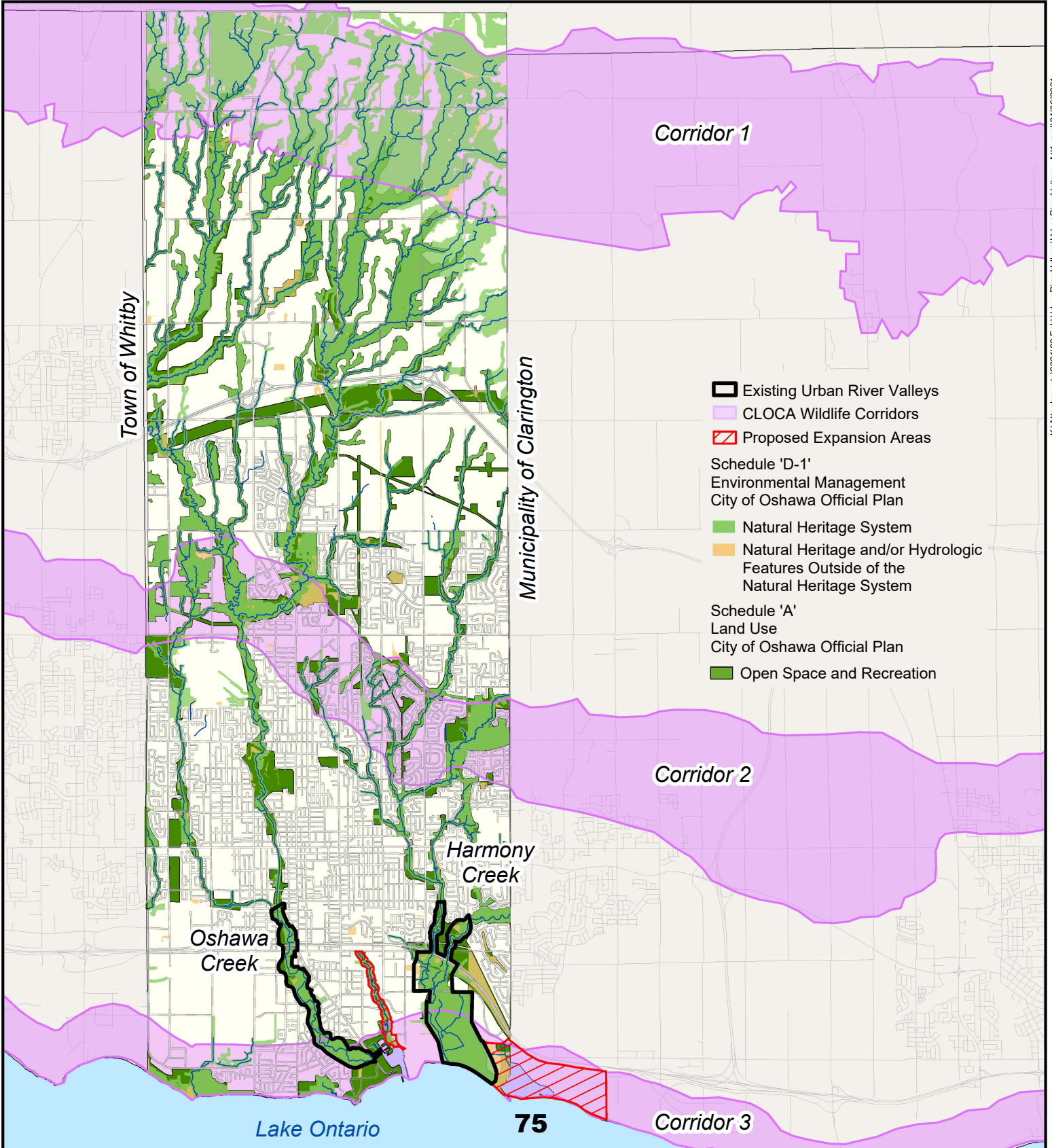
Therefore be it resolved:

1. That the City of Oshawa supports expanding the existing Urban River Valley designated areas in the Greenbelt Plan to include the Proposed Expansion Areas, as generally outlined in Attachment 1, to the extent that they coincide with associated lands designated as Open Space and Recreation on Schedule 'A', Land Use, of the Oshawa Official Plan and as Natural Heritage System and Natural Heritage and/or Hydrologic Features outside of the Natural Heritage System on Schedule "D-1", Environmental Management, of the Oshawa Official Plan;
2. That the City of Oshawa supports expanding the existing Urban River Valley designated areas in the Greenbelt Plan to include Corridors 2 and 3 as generally outlined in Attachment 1, given that Corridor 2 is subject to Policy 5.1.9 of the Oshawa Official Plan which, among other matters, supports the maintenance and restoration of a continuous corridor function within the Lake Iroquois Beach area, and given that Corridor 3 coincides with lands already subject to Policy 5.7.2.6 of the Oshawa Official Plan which, among other matters, explicitly recognizes the importance of lands within one (1) kilometre of the Lake Ontario shoreline as wildlife habitat and a regional wildlife movement corridor;
3. That the Province of Ontario be requested to provide implementing land acquisition funding to acquire new public Greenbelt Urban River Valley connection lands including Lake Ontario Waterfront lands;
4. That staff be authorized to forward Item DS-21-72 and any related resolution of the Development Services Committee to the Ministry of Municipal Affairs and Housing and to provide subsequent follow-up once Council has considered this matter; and,
5. That a copy of Item DS-21-72 and the related Council resolution be sent to the Ministry of Municipal Affairs and Housing in response to the posting on the Environmental Registry of Ontario entitled "Consultation on growing the size of the Greenbelt" (Posting Number ERO 019-3136), with copies also provided to the Region of Durham, Durham area municipalities, Durham area M.P.P.s, the Central Lake Ontario Conservation Authority, and the City's Building Industry Liaison Team

which includes the Durham Chapter of the Durham Region Home Builders' Association.

Subject: Ministry of Municipal Affairs and Housing Consultation on Growing the Size of the Greenbelt (ERO 019-3136)

File: B-1100-0038



The Corporation of the Town of Ajax April 19, 2021 Council Resolution Extract



The following resolution was adopted by Council of the Corporation of the Town of Ajax at its Community Affairs and Planning Committee meeting on April 6, 2021, and ratified by Council at its meeting on April 19, 2021:

5.1 PDS-2021-14: Town of Ajax Comments – Consultation on growing the size of the Greenbelt (ERO posting 019-3136)

Moved by: J. Dies
Seconded by: S. Lee

1. That this report entitled “Town of Ajax Comments – Consultation on growing the size of the Greenbelt (ERO posting 019-3136)” be endorsed by Council and submitted to the Ministry of Municipal Affairs and Housing in response to ERO Posting 019-3136;
2. That the Province be strongly urged to grow the size of the Greenbelt by:
 - a. incorporating the ‘whitebelt’ lands surrounding the headwaters of the Carruthers Creek to protect natural heritage and hydrologic features and areas; and
 - b. expanding the Urban River Valley System to align the boundaries with the environmental protection, or similar land use designations, identified in local and regional Official Plans.
3. That a copy of this report be distributed to the Premier of Ontario, the Minister of Municipal Affairs and Housing, Ajax MPP, Durham Region, Toronto and Region Conservation Authority, Central Lake Ontario Conservation Authority, Environmental Defense, the Greenbelt Foundation, and local Durham municipalities.

CARRIED

Questions regarding the contents of this extract may be directed to the undersigned.

Alexander Harras
Manager of Legislative Services / Deputy Clerk
Town of Ajax
T: 905-619-2529 x 3342
E: alexander.harras@ajax.ca

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 22, 2021 8:31 am
Original To:	CIP
Copies To:	
Take Appropriate Action <input type="checkbox"/> File <input type="checkbox"/>	
Notes/Comments:	

Dated: Tuesday, April 20, 2021



**Planning &
Development Services**

Tel. 905-683-4550
Fax. 905-683-0360

TOWN OF AJAX
65 Harwood Avenue South
Ajax ON L1S 2H9
www.ajax.ca

April 19, 2021

Attn: Sean Fraser, Director
Local Government and Planning Policy Division
Ministry of Municipal Affairs and Housing
College Park 13th Flr, 777 Bay St,
Toronto, ON M7A 2J3

Submitted via email to: greenbeltconsultation@ontario.ca

Re: ERO Number: 019-3136 – Consultation on Growing the Size of the Greenbelt

Dear Mr. Fraser:

This letter is in response to ERO Posting Number 019-3136 which was posted on February 17, 2021, requesting that comments on Growing the Size of the Greenbelt be submitted by April 19, 2021. The Town has and continues to be a strong supporter of the Greenbelt and would like to thank the Province for undertaking this important initiative and providing the Town with the opportunity to comment.

On March 22, 2021, Town of Ajax Council passed the following resolution:

9.4 Growing the Greenbelt

WHEREAS the Greenbelt is an integral component of land use planning across the Greater Golden Horseshoe and in Durham Region, encouraging smart growth and protecting key natural heritage and hydrological features and areas, and agricultural lands;

AND WHEREAS the Town has been and continues to be a supporter and champion of the Greenbelt, to improve the quality of life for the residents of Ajax, Durham Region and the Greater Toronto Area; AND

WHEREAS the Toronto and Region Conservation Authority (TRCA) has used a science-based approach to study the watersheds in west Durham, identifying key natural heritage and hydrological features, and have a solid scientific understanding about the current and future health of these watersheds; AND

WHEREAS the Province of Ontario released posting ERO #019-3136 on the Environmental Registry of Ontario seeking feedback on growing the size and enhancing the quality of the Greenbelt;

NOW THEREFORE BE IT RESOLVED THAT:

- 1. The Town commends the province for exploring options to increase the size and quality of the Greenbelt;*
- 2. The Town requests that the on-the-ground knowledge and scientific understanding of conservation authorities be leveraged by the province in order to make the best science-informed decisions and remove political bias regarding what lands should be protected by the Greenbelt;*
- 3. Staff be directed to submit comments on the following matters through ERO #019- 3136 by the submission deadline:*

- the addition of the headwaters of the Carruthers Creek ('whitebelt' lands in northeast Pickering) into the Greenbelt;
 - the expansion of the Urban River Valley designation (including Duffins and Carruthers Creeks in Ajax) to include lands studied through a science-based approach for appropriate Environmental Protection;
4. A copy of this resolution be forwarded to Hon. Doug Ford, Premier of Ontario, Steve Clark, Minister of Municipal Affairs and Housing, Rod Phillips, Ajax MPP, Environmental Defense, Friends of the Greenbelt Foundation, Region of Durham, TRCA and local Durham Region municipalities.

Moved by: J. Dies
Seconded by: L. Bower

CARRIED

During the Town's Community Affairs and Planning Committee on April 6, 2021, Council endorsed staff's detailed comments on Growing the Greenbelt, which were outlined in the report entitled "Town of Ajax Comments - Consultation on growing the size of the Greenbelt (ERO posting 019-3136)" and have been included as Attachment 1 with this letter. Comments endorsed at Committee will be forwarded tonight to the April 19, 2021 Council meeting for ratification. Please accept this letter and attachment as the Town's comments responding to ERO 19-3136. Staff will follow up with a resolution from the April 19, 2021 Council meeting.

Thank you again and for your consideration of these comments. Should you have any questions please contact Sean McCullough, Supervisor, Planning Policy & Research at Sean.mccullough@ajax.ca.

ATT 1: CAP Meeting Report April 6, 2021 – Town of Ajax Comments - Consultation on growing the size of the Greenbelt (ERO posting 019-3136)

Regards,



Geoff Romanowski, MCIP, RPP, CPT
Director of Planning and Development Services
Town of Ajax

Copies:

Hon. Doug Ford, Premier of Ontario
Hon. Steve Clarke, Minister of Municipal Affairs and Housing
Hon. Rod Phillips, MPP for Ajax
Shane Baker, Chief Administrative Officer, Town of Ajax
Alexander Harris, Manager of Legislative Services/ Deputy Clerk
Stev Andis, Manager of Planning, Town of Ajax
John Mackenzie, Toronto and Region Conservation Authority
Chris Darling, Central Lake Ontario Conservation Authority
Durham Region and area municipal Clerks
Environmental Defence
The Greenbelt Foundation

Town of Ajax Report



Report To: Community Affairs and Planning Committee

Prepared By: Sean McCullough, MCIP, RPP
Supervisor, Planning Policy and Research

Report #: PDS-2021-14

Subject: **Town of Ajax Comments - Consultation on growing the size of the Greenbelt (ERO posting 019-3136)**

Ward(s): All

Date of Meeting: April 6, 2021

Reference: February 20, 2018 General Government Committee Meeting – Protecting Water for Future Generations: Growing the Greenbelt in the Outer Ring – Town of Ajax Comments

Recommendations:

1. That this report entitled “Town of Ajax Comments – Consultation on growing the size of the Greenbelt (ERO posting 019-3136)” be endorsed by Council and submitted to the Ministry of Municipal Affairs and Housing in response to ERO Posting 019-3136;
2. That the Province be strongly urged to grow the size of the Greenbelt by:
 - a. incorporating the ‘whitebelt’ lands surrounding the headwaters of the Carruthers Creek to protect natural heritage and hydrologic features and areas; and
 - b. expanding the Urban River Valley System to align the boundaries with the environmental protection, or similar land use designations, identified in local and regional Official Plans.
3. That a copy of this report be distributed to the Premier of Ontario, the Minister of Municipal Affairs and Housing, Ajax MPP, Durham Region, Toronto and Region Conservation Authority, Central Lake Ontario Conservation Authority, Environmental Defense, the Greenbelt Foundation, and local Durham municipalities.

1.0 Background:

On February 17, 2021, the Province released a posting on the Environmental Registry of Ontario (ERO 019-3136¹) seeking feedback on ways to grow the size and further enhance the quality of the Greenbelt, with the following identified as priorities and initial focus areas:

- i. A study area of lands focused on the Paris Galt Moraine, which is home to critical groundwater resources
- ii. Ideas for adding, expanding and further protecting Urban River Valleys

The ERO posting is open for a 61 day comment period with a deadline date of April 19, 2021. This will require staff to submit comments following the April 6, 2021 Community Affairs and Planning Committee meeting, and follow up with a Council resolution from the April 19, 2021 Council meeting.

2.0 Discussion:

2.1 ERO Posting Details

The ERO posting provides a general overview of the Greenbelt and outlines six principles to be considered in growing the Greenbelt, including:

1. No consideration of removal requests or land exchanges
 - This proposal is about growing the size and quality of the Greenbelt, and the government will not consider the removal of any lands from the Greenbelt.
2. No consideration of policy changes
 - Any potential expansions will be based on existing policies. The province will not reduce existing protections in the Greenbelt.
3. Supports Greenbelt Plan objectives, vision and goals
 - Lands to be considered for addition support the Greenbelt Plan's objectives, vision and goals of providing permanent protection to the agricultural land base and the ecological and hydrological features, areas and functions occurring on this landscape and providing for the inclusion of publicly owned lands in urban river valleys.
4. Follows Existing Amendment Process
 - The *Greenbelt Act, 2005* sets out the legislated public process that will apply to any proposed Greenbelt Plan amendments. This would include requiring consultation with affected public bodies such as the Ministry of Natural Resources and Forestry, Niagara Escarpment Commission and the Greenbelt Council, municipalities in the Greenbelt Area, an opportunity for consultation with general public, as well as ensuring any proposed amendment does not reduce the total land area within the Greenbelt Plan. Engaging with Indigenous communities would also occur before any amendments are made.
5. Connects physically and/or functionally to the current Greenbelt
 - The Greenbelt is meant to be a continuous broad band of permanently protected land. Any expansions shall build upon the systems approach of the Greenbelt

¹ ERO Posting 019-3136 - <https://ero.ontario.ca/notice/019-3136>

Plan and should be directly connected or have a strong functional connection through the Greenbelt's natural heritage, water resource or agricultural systems to not create unconnected islands of Greenbelt land.

6. Considers impacts on existing provincial priorities
 - As discussed below, expansions to the Greenbelt must consider their effects on other key provincial priorities outlined in the Provincial Policy Statement and A Place to Grow.

2.1.1 Paris Galt Moraine

The Paris Galt Moraine is identified in the posting as “an important feature that runs roughly from Caledon in the northeast to Brantford in the southwest. Similar to the Oak Ridges Moraine, it is an area of rolling, hilly terrain that is the headwaters for many rivers and streams flowing off of it. Comprised of sand and gravel deposits, it helps to protect and recharge the groundwater aquifers that provide the basis for a broad range of needs, including drinking water supply for many of the communities, sustaining local ecosystems, and growth and economic management. Moraines allow rain and snowmelt to soak into the ground more rapidly and in much greater amounts than the surrounding, less permeable areas. This process provides a reliable, slowly changing supply of water called baseflow to rivers and streams.”

Two questions are posed in the ERO posting regarding this area:

- What are your thoughts on the initial focus area of the Study Area of the Paris Galt Moraine?
- What are the considerations in moving from a Study Area to a more defined boundary of the Paris Galt Moraine?

Comment: While staff do not have any specific comments on the initial study area of the Paris Galt Moraine, staff support, in principle, the addition of features, such as the Paris Galt Moraine, to the Greenbelt Plan to protect important headwater features that contribute to the health of downstream watersheds.

2.1.2 Urban River Valleys

The Urban River Valley designation as shown on Schedule 1 of the Greenbelt Plan applies to lands within the main corridors of river valleys connecting the Greenbelt boundary to the Great Lakes and inland lakes. The lands in this designation are generally characterized by being:

- lands containing natural and hydrologic features, including coastal *wetlands*
- lands designated in official plans for uses such as parks, open space, recreation, conservation and environmental protection

The Greenbelt Plan identifies 21 Urban River Valleys and associated coastal wetlands (e.g. Duffins Creek, Carruthers Creek). The Urban River Valley policies (s. 6.2 in the Greenbelt Plan) apply only to publicly owned lands (Province, a municipality or a local board, including a conservation authority). Any privately owned lands within the boundary of the Urban River Valley area are not subject to the policies of this designation.

The ERO posting identifies that there may be opportunities for additional Urban River Valleys to be added and for existing ones to be expanded beyond the current 60 metre offset from the water's edge to include additional publicly owned land. The ERO posting poses the following question:

- What are your thoughts on the initial focus area of adding, expanding and further protecting Urban River Valleys?

In Ajax, the Urban River Valley designation has been applied to the Carruthers Creek, south of Taunton Road to Lake Ontario; and the Duffins Creek south of Taunton Road in Ajax, traversing the City of Pickering before re-entering Ajax again near Kingston Road West and the Ajax-Pickering municipal boundary, travelling south to Lake Ontario.

Both the Carruthers Creek and Duffins Creek include a patchwork of publicly and privately owned lands. Lands along both creeks are designated Environmental Protection in the Ajax Official Plan, which includes policies designed to protect, enhance and restore natural heritage and hydrologic features that are provincially, regionally and locally significant. In Ajax, the Environmental Protection designation includes, but is not limited to, Provincially and Regionally Significant Wetlands, areas of natural and scientific interest, creek valleys and corridors, permanent and intermittent creeks, woodlands, seepage areas and springs, groundwater features including aquifers and recharge areas, and natural heritage and key hydrologic features in the Greenbelt. The Official Plan identifies that lands in the Environmental Protection designation and their associated vegetation protection zones shall be prohibited from forming the part of a lot for development; and, are to remain, or be brought into, a state of natural self-sustaining vegetation (S.2.2.5.2 h) and i)). Further, it identifies that where lands are designated Environmental Protection and are under private ownership, that it is not intended that these lands will remain under private ownership indefinitely; and that the Town and/or Conservation Authority may secure lands during the development application process (S. 2.2.5.2 k) and l)).

Through the development review process, the Town, in consultation with local Conservation Authorities, review Environmental Impact Studies, and other similar studies, that delineate the exact limits of natural and hydrologic features and their associated vegetation protection zones, to further refine the limits of the Environmental Protection areas. As outlined above, the Town then requires restoration and enhancement of environmental lands and their associated buffers; while also pursuing opportunities to secure these lands into public ownership.

There is an opportunity to review existing Environmental Protection designations, or similar designations in Official Plans, along the Carruthers and Duffins Creek to identify additional publically-owned lands to expand the Urban River Valley. Figure 1 illustrates an example of the difference between the Urban River Valley designation compared to the Environmental Protection designation in Ajax along the Carruthers Creek. The ERO posting identifies that no policy changes will be considered in this review. It should be noted that the Town's Environmental Protection policy framework is much more comprehensive than the Greenbelt Urban River Valley designation, and the enlargement of the Urban River Valley designation would be largely symbolic in the Ajax context. The Town will also continue to identify opportunities to grow the Greenbelt through the review of development applications, and identify opportunities to acquire environmental protection land into public ownership within the Urban River Valley designation.

Comment: That the Province expand the urban river valley designation by aligning the boundaries with Environmental Protection or similar designations in local and regional Official Plans.

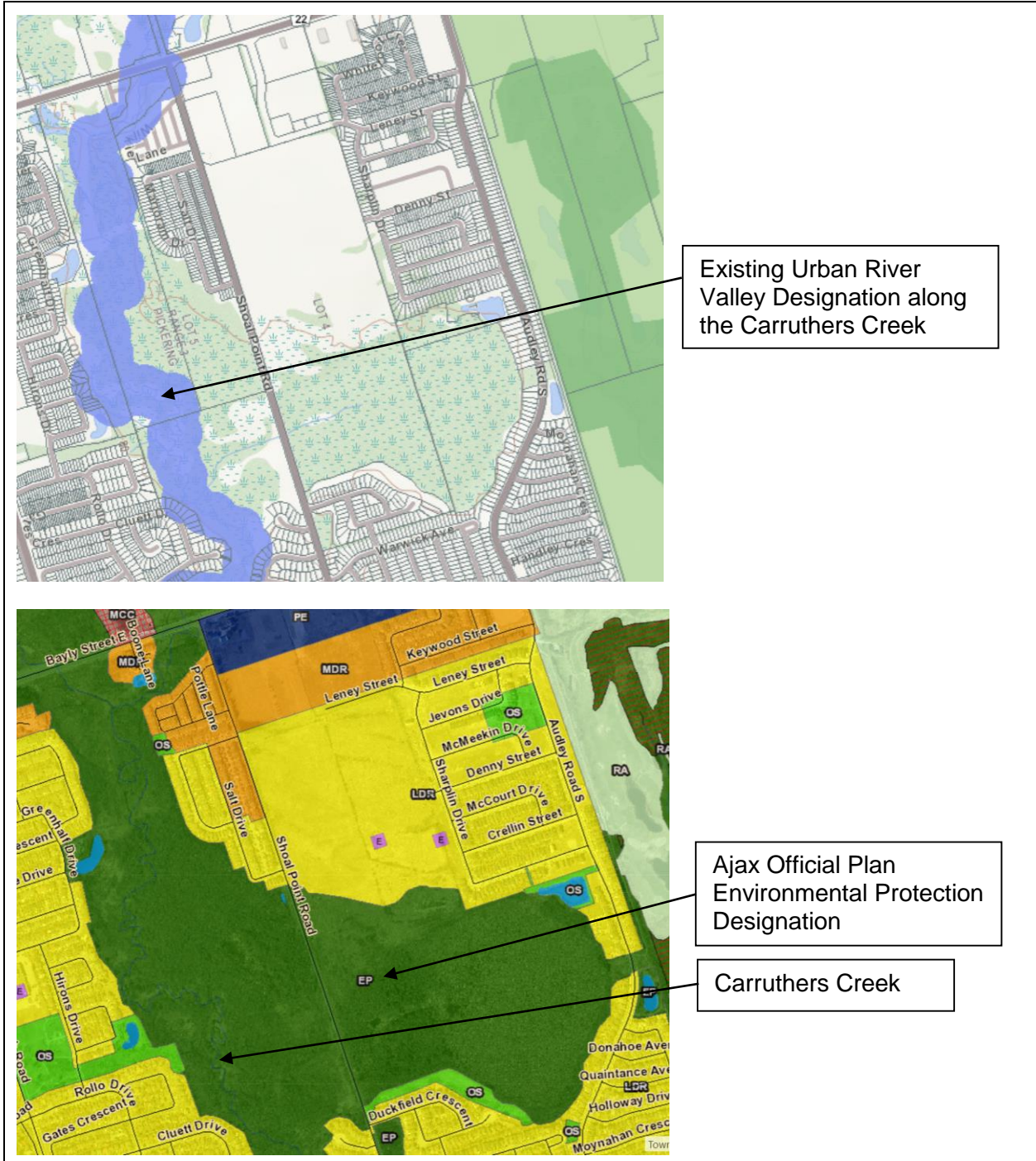


Figure 1:
**Comparison of Urban River Valley to Ajax Official Plan
Environmental Protection Designation**

Town of Ajax Planning
& Development
Services



2.2 Additional Comments to Grow the Greenbelt Plan Boundary

The ERO posting also asks:

- Do you have suggestions for other potential areas to grow the Greenbelt?

Similar to information presented about the Paris Galt Moraine, all of Ontario's headwaters and their catchments contribute and regulate the majority of flow to most watercourses; influence flooding, erosion and water budgets for downstream use; furnish key habitat types for the breeding, feeding, and sheltering of upstream species; nurture downstream ecosystems by providing nutrients, organic material, and sediment, thereby providing the base of a watershed's biodiversity². The Carruthers Creek Headwaters, which are located in Northeast Pickering, are critically important to preserving the overall health of the watershed and mitigating downstream flood risks.

The 'whitebelt' lands in Northeast Pickering/Northwest Whitby represent a sizeable "gap" in the continuous Greenbelt (shown in Figure 2). The Carruthers Creek headwaters is currently characterized primarily by prime agricultural lands (CLI Class 1).

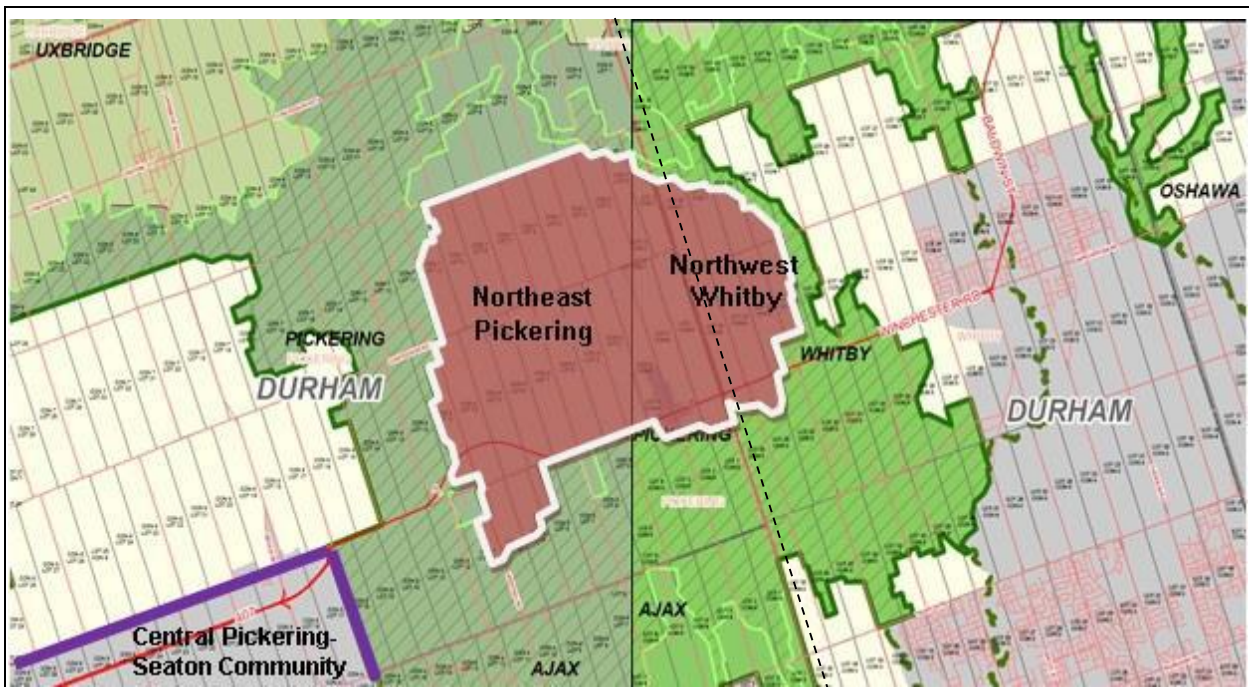


Figure 2:
Northeast Pickering/Northwest Whitby
"Gap" in the Greenbelt

Town of Ajax Planning
& Development
Services



² Protecting Ontario's Headwaters: Extending the Co-ordinate Land Use Planning Review to preserve Ontario's natural heritage, watersheds, and ecological integrity – The Ontario Headwaters Institute – November 2016 - <http://ontarioheadwaters.ca/wp-content/uploads/2016/11/Protecting-Ontarios-Headwaters.pdf>

In 2020, the TRCA released the draft Carruthers Creek Watershed Plan, which is the culmination of four years of technical work to characterize and evaluate the watershed. The key issues with the watershed were identified to be:

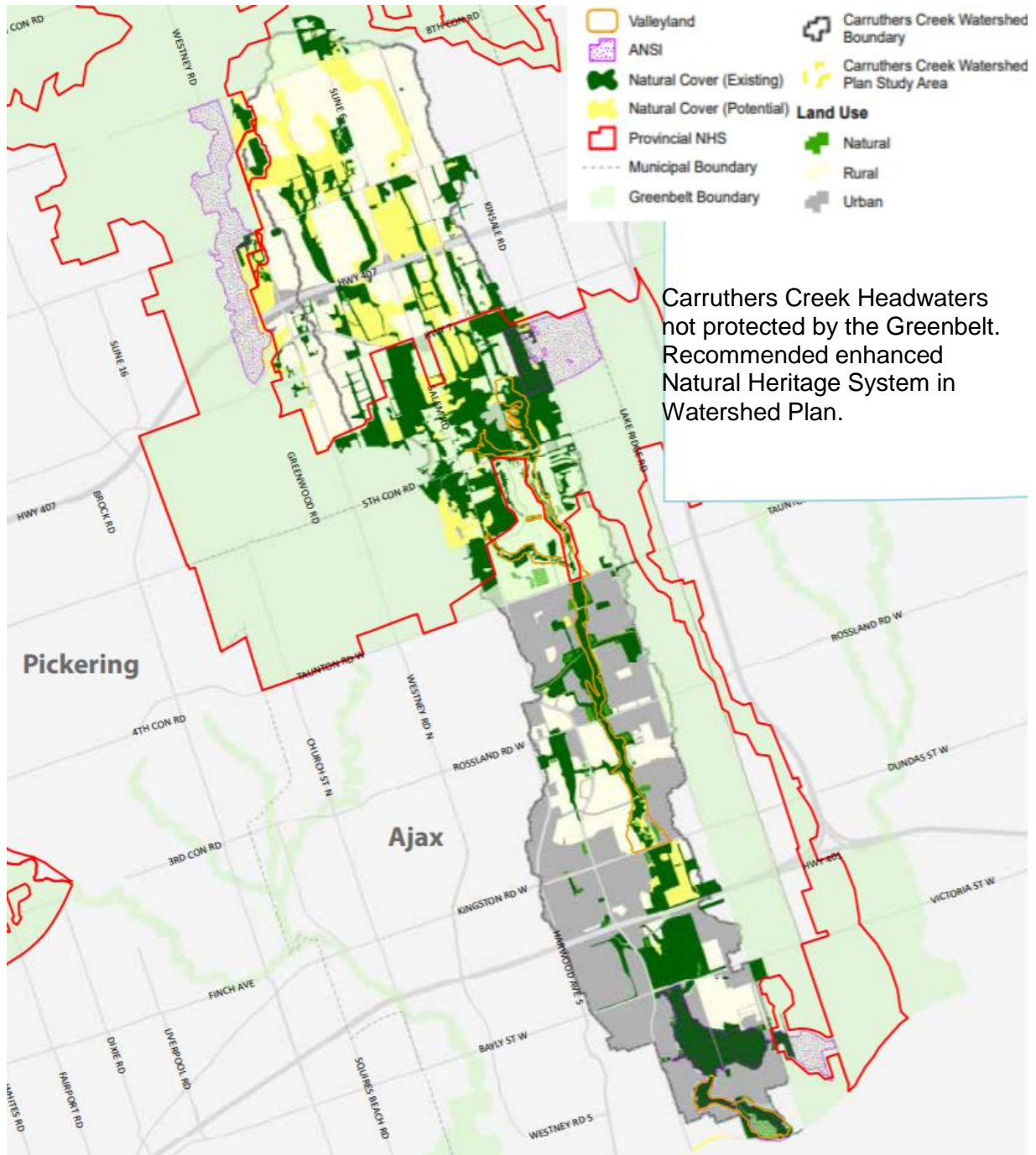
- a) The aquatic ecosystem is sensitive and near the level of land use development it can sustain long-term (without additional and improved mitigation).
- b) There is not enough natural cover, or good quality habitat, needed to maintain ecosystem resilience (i.e. capacity to respond to change) due to changing land use patterns and climate change.
- c) Water quality is impaired (i.e. degraded), requiring improvements to stormwater management.
- d) The flow of water through the watershed is out of balance from natural conditions resulting in flooding and erosion issues.

The draft watershed plan delineated the enhanced Natural Heritage System using a robust methodology that incorporated ecological models (e.g. Landscape Analysis Model), information from satellite imagery, monitoring data, field site verification and expert based knowledge. Similarly, the key hydrologic areas and key hydrologic features that comprise the Water Resource System were delineated using a combination of satellite imagery, ArcHydro GIS and field site verification. The study recommended an enhanced Natural Heritage System and identified that areas of potential natural cover (enhancement areas) that should be restored to maintain the long-term resiliency and sustainability of terrestrial ecosystems, in addition to protecting the existing natural cover, which is also included in the enhanced NHS. Figure 3 illustrates the enhanced NHS, and Figure 4 illustrates the Key Hydrologic Features and Areas identified in the draft watershed plan. Figure 3 also illustrates the location of the existing Greenbelt boundary in relation to the Carruthers Creek Watershed.

The watershed plan and associated technical work also confirmed the presence of habitat occupied by Redside Dace, a small minnow identified as an endangered species. This was confirmed through the watershed plan, which identified that “all four subwatersheds [of the Carruthers Creek] have fair – poor aquatic conditions under scenario 3 [scenario considering potential future urban development in the headwaters], likely resulting in the loss of Redside Dace, a listed endangered species.”

The addition of the enhanced Natural Heritage System and Water Resource System identified in the watershed plan align with the Provincial priorities outlined in the ERO posting to provide policy protection for these features and areas, including habitat for endangered species. The Province can demonstrate exemplary stewardship by removing the threat of future urbanization by adding the ‘whitebelt’ lands surrounding the headwaters of the Carruthers Creek to the Greenbelt.

The watershed plan also confirmed previous concerns identified by the Town related to flooding in south Ajax. The Town completed an Environmental Assessment to evaluate options to control flooding identified to occur in a “spillway” in south Ajax to protect property and infrastructure. Technical work completed to support the watershed plan demonstrated that without significant mitigation, flooding would increase significantly during the Regional Storm (increasing flood volumes from 140.52 m³/s to 210.63 m³/s in south Ajax at Shoal Point Road) and would require a new environmental assessment and expensive Regional Stormwater Controls. The addition of the headwaters to the Greenbelt would provide certainty surrounding the future of development in northeast Pickering, and enable the Town to proceed with stormwater infrastructure recommendations outlined in the completed EA.



Carruthers Creek Headwaters not protected by the Greenbelt. Recommended enhanced Natural Heritage System in Watershed Plan.

Figure 3:
**Carruthers Creek Watershed Plan Map of
 Enhanced Natural Heritage System**

Source: draft Carruthers Creek Watershed Plan (https://s3-ca-central-1.amazonaws.com/trcaca/app/uploads/2020/09/22094211/Carruthers-Creek-Watershed-Plan-Digital-Version-Sept21_20.pdf)

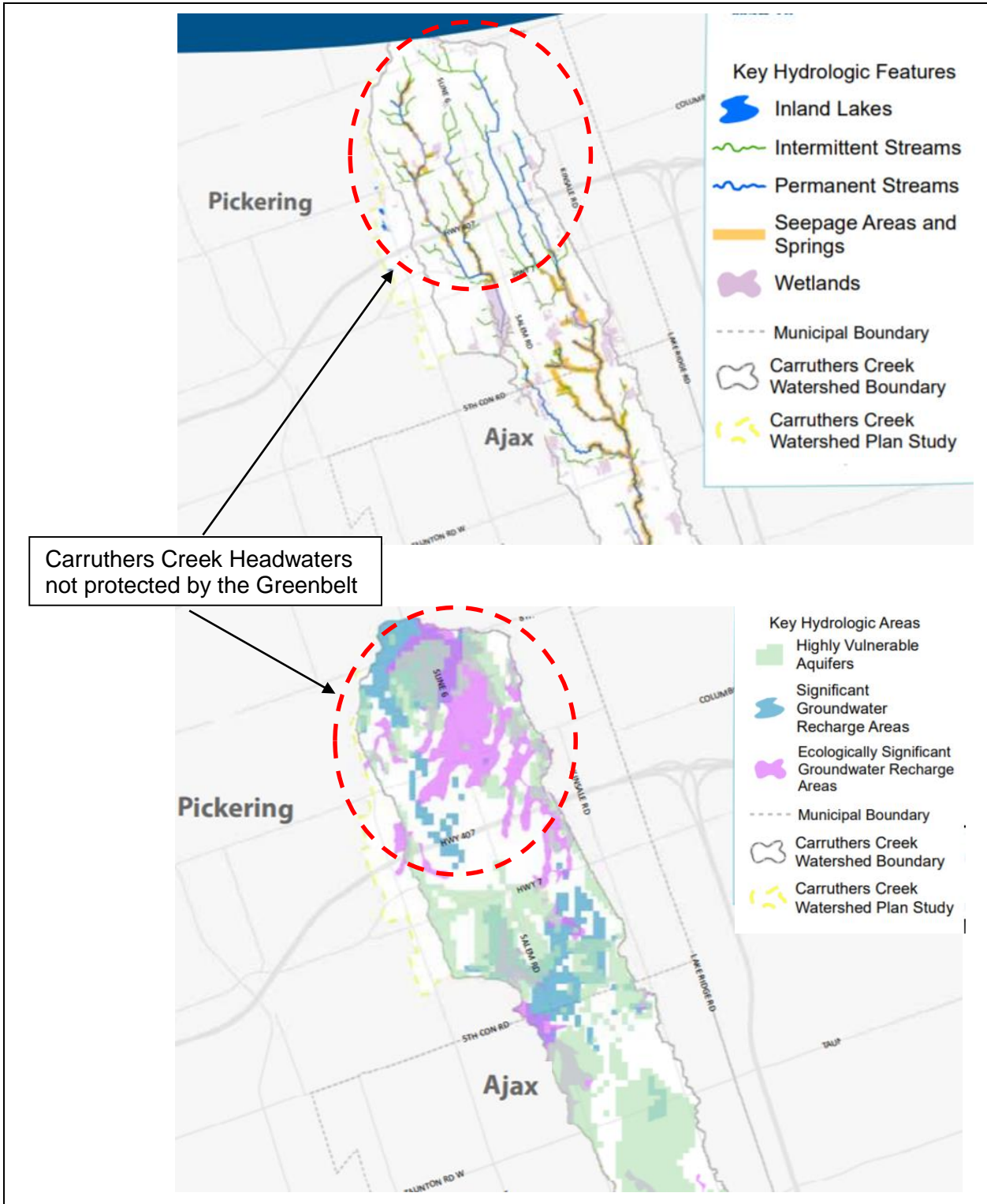


Figure 4:
 Carruthers Creek Watershed Plan Maps of
 WRS Key Hydrologic Features & Areas

Source: draft Carruthers Creek Watershed Plan (https://s3-ca-central-1.amazonaws.com/trcaca/app/uploads/2020/09/22094211/Carruthers-Creek-Watershed-Plan-Digital-Version-Sept21_20.pdf)

Town of Ajax Planning
 & Development
 Services



The Northeast Pickering/Northwest Whitby lands are also characterized almost entirely by prime agricultural lands from Canada Land Inventory maps (Classes 1-3). Loss of more of the dwindling supply of prime agricultural land to new and expanding urban areas is not appropriate. Instead, greater investment in the agricultural industry, and permanently protecting prime agricultural land capable of producing local food supplies to sustain Ontarians, are important considerations. Protection of agricultural land also aligns with Provincial priorities outlined in the ERO posting.

Comment: Based on the forgoing, the Province should protect this approximately 2,300 hectare area in the headwaters of the Carruthers Creek by adding it to the Greenbelt Plan boundary. Otherwise, the area may become another urban area, physically separated from other urban areas by the existing Greenbelt. The headwaters of Carruthers Creek need to be protected from urban land uses to protect agricultural land and the Carruthers Creek ecosystem, and mitigate downstream flooding.

3.0 Financial Implications:

There are no financial implications associated with this report.

4.0 Communication Issues:

There are no communication issues associated with this report. It is recommended that the comments also be distributed to the Premier of Ontario, the Minister of Municipal Affairs and Housing, Ajax MPP, Durham Region, Toronto and Region Conservation Authority, Central Lake Ontario Conservation Authority, Environmental Defense, the Greenbelt Foundation, and local Durham municipalities.

5.0 Relationship to the Strategic Plan:

Focus Area: Leading in our Community

1. Advocating for intergovernmental matters important to our community.
- 1.7 Engage with government networks, boards and associations to advance priorities.

6.0 Conclusion:

The Province has initiated consultation and is seeking feedback on ideas of how to grow the size and quality of the Greenbelt. The Town supports the addition of the Paris Galt Moraine to the Greenbelt Plan boundary to support the protection of hydrologic areas and features. The Province is encouraged to expand the Urban River Valley designation by aligning the boundaries with the environment protection, or similar land use designations identified in local and regional Official Plans. Finally, the Province is strongly urged to review and incorporate the entire Northeast Pickering/Northwest Whitby area into the Greenbelt Plan boundary to protect the headwaters of the Carruthers Creek, including the enhanced Natural Heritage and Water Resource System identified in the draft Carruthers Creek Watershed Plan.

Attachments:

ATT-1: N/A

Prepared by:

Sean McCullough – Supervisor, Planning Policy and Research

Submitted by:

Geoff Romanowski – Director, Planning and Development

Approved by:

Shane Baker – Chief Administrative Officer

**THE TOWNSHIP OF GEORGIAN BAY
Council**

DATE: 12 April 2021

	<u>YEA</u>	<u>NAY</u>	
Councillor Boчек	_____	_____	MOVED BY: <u>Hazelton</u>
Councillor Cooper	_____	_____	
Councillor Douglas	_____	_____	SECONDED BY: <u>Boчек</u>
Councillor Hazelton	_____	_____	
Councillor Jarvis	_____	_____	
Councillor Wiancko	_____	_____	
Mayor Koetsier	_____	_____	

DEFERRED _____

BE IT RESOLVED THAT Council supports the City of Kitchener Resolution dated March 22, 2021 regarding Planning Act Timelines.

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 19, 2021 9:17 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Peter Koetsier
Mayor



Corporate Services Department Legislative Services Division	
Date & Time Received:	April 19, 2021 9:17 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

CHRISTINE TARLING
 Director of Legislated Services & City Clerk
 Corporate Services Department
 Kitchener City Hall, 2nd Floor
 200 King Street West, P.O. Box 1118
 Kitchener, ON N2G 4G7
 Phone: 519.741.2200 x 7809 Fax: 519.741.2705
christine.tarling@kitchener.ca
 TTY: 519-741-2385

March 31, 2021

Honourable Steve Clark
 Minister of Municipal Affairs and Housing
 17th Floor, 777 Bay Street
 Toronto ON M5G 2E5

Dear Mr. Clark:

This is to advise that City Council, at a meeting held on March 22, 2021, passed the following resolution regarding Planning Act Timelines:

“WHEREAS the City of Kitchener, like many Ontario municipalities, is experiencing significant growth; and,

WHEREAS the City of Kitchener has conducted extensive work through its Development Services Review to remove red tape and improve public engagement; and,

WHEREAS the Province of Ontario's Planning Act provides a legislative framework for processing development applications including established timeframes which permit applicants to appeal to the Local Planning Appeal Tribunal if a Council fails to make a decision within a prescribed timeline; and,

WHEREAS the passing of Bill 108 in 2019 reduced the timelines for processing development applications before they can be appealed to the Local Planning Appeals Tribunal (LPAT) for a non-decision from those outlined in Bill 139, the Building Better Communities and Conserving Watersheds Act, 2017 as follows:

- from seven months (210 days) to four months (120 days) for Official Plan amendments;
- from five months (150 days) to three months (90 days) for Zoning By-law amendments; and
- from six months (180 days) to four months (120 days) for Plans of Subdivision; and

WHEREAS the shortened timeframes create unreasonable pressures on municipalities, even outside the context of navigating city business in a global pandemic, and result in reduced opportunities for meaningful public engagement and limited time for the public to provide written submissions on a development application;

THEREFORE BE IT RESOLVED that Kitchener City Council urge the Province of Ontario to review and reconsider the current timelines established for review of Planning Act applications before an appeal is permitted to the Local Planning Appeals Tribunal and to return to the timelines that were in effect under Bill 139, the Building Better Communities and Conserving Watersheds Act, 2017;

THEREFORE BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Ontario Minister of Municipal Affairs and Housing, to the local MP's and MPP's, to the Federation of Canadian Municipalities, to the Association of Municipalities Ontario, and all other municipalities in Ontario."

Yours truly,



C. Tarling
Director of Legislated Services
& City Clerk

- c: Honourable Tim Louis, M.P.
- Honourable Raj Saini, M.P.
- Honourable Marwan Tabbara, M. P.
- Honourable Bardish Chagger, M.P.
- Honourable Bryan May, M.P.
- Honourable Amy Fee, M.P.P.
- Honourable Catherine Fife, M.P.P.
- Honourable Belinda Karahalios, M.P.P.
- Honourable Mike Harris, M.P.P.
- Honourable Laura Mae Lindo, M.P.P.
- Bill Karsten, President, Federation of Canadian Municipalities
- Monika Turner, Association of Municipalities of Ontario
- Rosa Bustamante, Director, Planning, City of Kitchener
- Ontario Municipalities



April 16, 2021

Hon. Patty Hajdu
House of Commons
Ottawa, ON
Canada
K1A 0A6

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 20, 2021 9:12 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Honourable Minister Hajdu:

Re: Cannabis Licencing and Enforcement

Council for the Town of Mono passed the following resolution in open council on March 23, 2021.

Resolution #11-6-2021

Moved by Sharon Martin, Seconded by John Creelman

WHEREAS the Government of Canada introduced Bill C-45 (the Cannabis Act) to create the foundation for a comprehensive national framework to provide restricted access to regulated cannabis, and to control its production, distribution, sale, importation, exportation, and possession;

AND WHEREAS the police have not been given lawful authority to lay charges under the Cannabis Act to appropriately respond to violations of Health Canada Registrations and Licenses;

AND WHEREAS there is no direct communication or dedicated effort to provide a communication channel between Municipal government staff or Police Agencies for dealing with Health Canada Registrations and Licenses;

AND WHEREAS the Town of Mono has not been consulted by Health Canada prior to the issuance of licenses for properties not in compliance with municipal zoning by-laws.

BE IT RESOLVED THAT the Town of Mono requests that Health Canada:

- 1. Require Federal Licenses and Registrations for Designated Growers to conform with local zoning and control by-laws;*
- 2. Ensure local authorities are provided with notification of any licence issuance, amendment, suspension, reinstatement or revocation within their jurisdiction;*
- 3. Provide dedicated communication with local governments and Police services;*
- 4. Provide lawful authority to Police agencies to lay charges when registered or licenced operations grow in excess of their registration or licence through Health Canada; and,*

5. *Provide enforcement support and guidance to local municipalities for dealing with land use complaints relating to cannabis.*

AND FURTHER BE IT RESOLVED THAT this motion be sent to the local MP and MPP; the Minister of Agriculture, Food and Rural Affairs; the Minister of Agriculture and Agri-Food; and all municipalities in Ontario, requesting that the Federal government enact legislation to better support local governments with land use management and enforcement issues as they relate to Cannabis Production and Processing.

"Carried"

Regards,

Fred Simpson

Digitally signed by Fred Simpson
DN: cn=Fred Simpson, gn=Fred Simpson, c=CA,
Canada, l=CA, Canada, e=fredsimpson@sartech.ca
Reason: I am the author of this document
Location:
Date: 2021-04-16 14:51:04:00

Fred Simpson
Clerk

cc: Honourable Marie-Claude Bibeau, Minister of Agriculture and Agri-Food
Honorable Kyle Seeback, MP Dufferin-Caledon
Honourable Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs
Honourable Sylvia Jones, Solicitor General and MPP Dufferin-Caledon
All Ontario Municipalities



Corporate Services Department Legislative Services Division	
Date & Time Received:	April 20, 2021 9:16 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Township of The Archipelago

9 James Street, Parry Sound ON P2A 1T4

Tel: 705-746-4243/Fax: 705-746-7301

www.thearchipelago.on.ca

April 9, 2021

21-073

Moved by Councillor Barton
Seconded by Councillor Manner

RE: Road Management Action On Invasive Phragmites

WHEREAS Phragmites australis (Phragmites) is an invasive perennial grass that continues to cause severe damage to wetlands and beaches in areas around the Great Lakes including Georgian Bay; and

WHEREAS Phragmites australis grows and spreads rapidly, allowing the plant to invade new areas and grow into large monoculture stands in a short amount of time, and is an allelopathic plant that secretes toxins from its roots into the soil which impede the growth of neighboring plant species; and

WHEREAS Phragmites australis results in loss of biodiversity and species richness, loss of habitat, changes in hydrology due to its high metabolic rate, changes in nutrient cycling as it is slow to decompose, an increased fire hazard due to the combustibility of its dead stalks, and can have an adverse impact on agriculture, particularly in drainage ditches; and

WHEREAS invasive Phragmites has been identified as Canada's worst invasive plant species by Agriculture and Agrifood Canada; and

WHEREAS the Ontario government has made it illegal to import, deposit, release, breed/grow, buy, sell, lease or trade invasive Phragmites under the Invasive Species Act; and

WHEREAS Phragmites occupy over 4,800 hectares of land around Lake St. Clair alone, while 212 hectares of Phragmites occupy land along the St. Lawrence River. The Georgian Bay Area is particularly affected by Phragmites australis, with more than 700 stands along the shorelines and multiple visible stands on the highways and roads that threaten valuable infrastructure and wetland areas; and

WHEREAS volunteers, non-governmental organizations, and various municipalities have invested tens of thousands of dollars in investments and labour annually for more than eight years in executing managements plans to control invasive Phragmites on roads, coasts, shorelines and in wetlands; and

WHEREAS roads and highways where Phragmites that are left untreated become spread vectors that continually risk new and treated wetlands and coastal shoreline areas; and

WHEREAS according to “Smart Practices for the Control of Invasive Phragmites along Ontario’s Roads” by the Ontario Phragmites Working Group, best road management practices for Phragmites australis include early detection, herbicide application, and cutting; and

WHEREAS these best management practices are most effective when used in a multi-pronged approach as opposed to when used as stand-alone control measures; and

WHEREAS mother nature does not recognize political boundaries. Therefore, it is imperative that Municipalities, Districts, the Province, and the Federal government work together in collaboration to eradicate Canada’s worst invasive plant species Phragmites australis;

NOW THEREFORE BE IT RESOLVED that Council for the Corporation of the Township of The Archipelago directs its staff to implement best management practices to promote early detection of invasive Phragmites, and to implement best management practices for invasive Phragmites, and to join the Ontario Phragmites Working Group to collaborate on the eradication of Phragmites in Ontario.

BE IT FURTHER RESOLVED that Council for the Corporation of the Township of The Archipelago directs staff to insert clean equipment protocols into tenders and that there is oversight that the protocols are followed; and

BE IT FURTHER RESOLVED that Council for the Corporation of the Township of The Archipelago requests the Ontario Ministry of Transportation to map and treat invasive Phragmites annually on all its highways; and

BE IT FURTHER RESOLVED that the Ontario Ministry of Transportation (MTO) communicates the strategy on mapping (detecting sites) and controlling invasive Phragmites on provincial highways, the specific highway management plans and results by each MTO region and each highway in the region and work in coordination with the Township of The Archipelago; and

BE IT FURTHER RESOLVED that Council for the Corporation of the Township of The Archipelago directs its staff to send this resolution to all municipalities that are part of the Georgian Bay watershed, to all municipalities in the Great Lakes watershed, to the Minister of Transportation, Christopher Balasa the Manager, Maintenance Management Office, and MPP Norman Miller.

BE IT FINALLY RESOLVED that Council for the Corporation of the Township of The Archipelago requests all levels of government to consider funding support to aid the Township of The Archipelago in managing invasive phragmites; and directs staff to send a copy of this resolution to the Ontario Minister of Environment, Conservation and Parks and the Minister of Environment and Climate Change Canada.

Carried.



Date & Time Received:	April 20, 2021 1:48 pm
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	



The Honourable Patty Hajdu
Federal Minister of Health
House of Commons
Ottawa, ON K1A 0A6
Via email: Patty.Hajdu@pal.gc.ca

April 20th 2021

Sent via e-mail

Re: Support for 988, a 3-Digit Suicide and Crisis Prevention Hotline

Please be advised that on April 14th 2021 the Town of Plympton-Wyoming Council passed the following motion to support The Town of Caledon letter endorsing the 988 crisis line initiative to ensure critical barriers are removed to those in a crisis and seeking help.

Motion #16 – Moved by Tim Wilkins, Seconded by Mike Vasey that Council support correspondence item 'o' from the Town of Caledon regarding support for 988, a 3-digit suicide crisis prevention hotline.

Motion Carried.

If you have any questions regarding the above motion, please do not hesitate to contact me by phone or email at ekwarciak@plympton-wyoming.ca.

Sincerely,

Erin Kwarciak
Clerk

Town of Plympton-Wyoming

- cc. The Honourable Christine Elliott, Minister of Health, Ontario - christine.elliott@ontario.ca
Marilyn Gladu, MP Sarnia-Lambton, marilyn.gladu@garl.gc.ca
Bob Bailey, MPP Sarnia-Lambton, bob.baileyco@pc.ola.org
Ian Scott, Chairperson and Chief Executive Officer, Canadian Radio-Television and Telecommunications Commission (CRTC), iscott@telesat.com
All Ontario Municipalities



Allan Thompson
Mayor

Sent via E-Mail to: Patty.Hajdu@parl.gc.ca

March 31, 2021

The Honourable Patty Hajdu
Federal Minister of Health
House of Commons
Ottawa, ON K1A 0A6

Dear Ms. Hajdu,

RE: SUPPORT FOR 988, A 3-DIGIT SUICIDE AND CRISIS PREVENTION HOTLINE

I am writing to advise that at the Town Council meeting held on March 30, 2021, Council adopted a resolution endorsing the 988 crisis line initiative to ensure critical barriers are removed to those in a crisis and seeking help.

The resolution reads as follows:

Whereas the Federal government has passed a motion to adopt 988, a National three-digit suicide and crisis hotline;

Whereas the ongoing COVID-19 pandemic has increased the demand for suicide prevention services by 200%;

Whereas existing suicide prevention hotlines require the user to remember a 10-digit number and go through directories or be placed on hold;

Whereas in 2022 the United States will have in place a national 988 crisis hotline;

Whereas the Town of Caledon recognized that it is a significant and important initiative to ensure critical barriers are removed to those in a crisis and seeking help;

Now therefore be it resolved that the Town of Caledon endorses this 988 crisis line initiative; and

That a letter demonstrating Caledon's support be sent to Kyle Seebach, MP, Dufferin-Caledon, the Honourable Sylvia Jones, MPP, Dufferin-Caledon, the Honourable Patty Hajdu, Federal Minister of Health, the Canadian Radio-television and Telecommunications (CRTC) and all municipalities in Ontario.

THE CORPORATION OF THE TOWN OF CALEDON

6311 Old Church Road, Caledon East, Caledon, ON, Canada L7C 1J6
T. 905.584.2272 | 1.888.225.3366 | F. 905.584.1444 | www.caledon.ca | allan.thompson@caledon.ca



Allan Thompson
Mayor

Thank you for your attention to this very important matter. We look forward to hearing from you.

Sincerely,

Allan Thompson
Mayor

Cc. Kyle Seeback, MP Dufferin-Caledon, Kyle.Seeback@parl.gc.ca
Honourable Sylvia Jones, MPP Dufferin-Caledon, sylvia.jones@pc.ola.org
Ian Scott, Chairperson and Chief Executive Officer, Canadian Radio-Television and
Telecommunications Commission (CRTC), iscott@telesat.com
All Ontario Municipalities

THE CORPORATION OF THE TOWN OF CALEDON

6311 Old Church Road, Caledon East, Caledon, ON, Canada L7C 1J6
T. 905.584.2272 | 1.888.225.3366 | F. 905.584.1444 | www.caledon.ca | allan.thompson@caledon.ca

“VIA EMAIL”

April 21, 2021

The Corporation of the Township of Hudson
903303 Hanbury Road
New Liskeard, ON
P0J 1P0

Attention: Jordan Kemp – Clerk/Treasurer

Dear Ms. Kemp:

Re: Support for Fire Departments

This will acknowledge receipt of your letter and resolution dated March 31, 2021 pertaining to the above noted.

This will also serve to advise you that your correspondence was received by Council at its regular meeting held Tuesday, April 13th, 2021 and the following resolution was passed:

“Resolution No.: 103-2021

Moved by: Councillor Daniel Bélisle Seconded by :Councillor Shea Henderson

BE IT RESOVLED THAT the Council of the Corporation of the Town of Cochrane endorses and supports the resolution from the Township of Hudson that the Federal and Provincial Government includes apparatuses, training, equipment and structures for fire departments as eligible categories to any further infrastructure programs which will not only provide immediate stimulus to the local, provincial and federal economies given current economic uncertainty but also ensure the safety of Canadians and dedicated firefighters.

CARRIED”


Trusting that this action of Council will be of assistance, I remain

Yours truly,

THE CORPORATION OF THE TOWN OF COCHRANE

Alice Mercier
Clerk

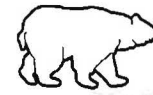
/am

	Corporate Services Department Legislative Services Division
Date & Time Received:	April 21, 2021 10:43 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	



THE TOWN OF COCHRANE

171 Fourth Avenue
Cochrane, Ontario, Canada, P0L 1C0
T: 705-272-4361 | F: 705-272-6068
E: townhall@cochraneontario.com




ONTARIO, CA
COCHRANE
WONDERFULLY UNEXPECTED

“Via Email: premier@ontario.ca”

April 21, 2021

The Honourable Doug Ford
Premier of Ontario
Legislative Building
Queen’s Park
Toronto, ON
M7A 1A1

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 21, 2021 10:43 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Dear Premier Ford:

Re: Support for Fire Departments

This will serve to advise you that Council, at its regular meeting held Tuesday, April 13th, 2021 passed the following resolution in support of the Township of Hudson’s resolution pertaining to the above noted:

“Resolution No.: 103-2021

Moved by: Councillor Daniel Bélisle

Seconded by: Councillor Shea Henderson

BE IT RESOVLED THAT the Council of the Corporation of the Town of Cochrane endorses and supports the resolution from the Township of Hudson that the Federal and Provincial Government includes apparatuses, training, equipment and structures for fire departments as eligible categories to any further infrastructure programs which will not only provide immediate stimulus to the local, provincial and federal economies given current economic uncertainty but also ensure the safety of Canadians and dedicated firefighters.

CARRIED”

Your attention to this matter is greatly appreciated!

Yours truly,

THE CORPORATION OF THE TOWN OF COCHRANE

Alice Mercier
Clerk

/am

c.c.: Hon. Steve Clark, Minister of Municipal Affairs and Housing, Hon. Laurie Scott, Minister of Infrastructure, Charlie Angus, MP, Timmins – James Bay, John Vanthof, MPP, Timiskaming – Cochrane, Jon Pegg, Ontario Fire Marshal, Ontario Association of Fire Chiefs, Ontario Municipalities.





Date & Time Received:	April 15, 2021 8:56 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

From: Board Chair <MPACBoard.Chair@mpac.ca>

Sent: April 8, 2021 11:42 AM

To: Clerks <Clerks@durham.ca>

Subject: MPAC Annual Report 2020

Good morning Ralph,

I am extremely proud of MPAC's accomplishments during a difficult year, and I'm pleased to provide you with our 2020 Annual Report <https://annualreport.mpac.ca/2020-annual-report> for your information. While a province-wide assessment update continues to be postponed due to the pandemic, our work never stops managing and analyzing one of the most complex property databases in the world.

Our 2020 Annual Report provides an overview of MPAC's operational and financial performance over the year. It has been prepared as required by the *Municipal Property Assessment Corporation Act*, and is also being provided to the Premier, Minister of Finance, Members of Provincial Parliament and the Association of Municipalities of Ontario.

Should you have any questions regarding the report, please do not hesitate to contact me at 705-335-0001, or Nicole McNeill, President and Chief Administrative Officer, at 905-837-6166.

If you would like a detailed copy of MPAC's Financial Statements for the Year Ended December 31, 2020, please contact Mary Meffe, Vice-President, Corporate and Information Services and Chief Financial Officer, at 289-539-0306.

Yours truly,

Alan Spacek

Chair, MPAC Board of Directors

Copy

Heads of Council

CAOs, Clerks, and Treasurers

|

 Corporate Services Department Legislative Services Division	
Date & Time Received:	April 20, 2021 8:41 am
Original To:	CIP
Copies To:	
Take Appropriate Action	<input type="checkbox"/> File <input type="checkbox"/>
Notes/Comments:	

Board of Directors
Meeting No. BOD-05-21
Friday, April 23, 2021
9:30 a.m.

Agenda

Meeting Location:

To be held virtually by Zoom
 Minutes and agendas are available at www.LSRCA.on.ca

Upcoming Events

Board of Directors' Meeting

Friday, May 28 at 9:00 a.m.
 To be held virtually by Zoom

A full listing of events can be found at www.LSRCA.on.ca

I. Acknowledgement of Indigenous Territory

II. Declarations of Pecuniary Interest and Conflicts of Interest

III. Approval of Agenda

Pages 1 - 4

Recommended: That the content of the Agenda for the April 23, 2021 meeting of the Board of Directors be approved as presented.

IV. Adoption of Minutes

a) Board of Directors' Special Board Hearing Meeting

Pages 5 - 9

Included in the agenda is a copy of the minutes of the Board of Directors' Special Board Hearing Meeting, No. BOD-03-21, held on Friday, March 26, 2021.

Recommended: That the minutes of the Board of Directors' Special Board Hearing Meeting, No. BOD-03-21, held on Friday, March 26, 2021 be approved as circulated.

b) Board of Directors' Meeting

Pages 10 - 16

Included in the agenda is a copy of the minutes of the Board of Directors' Meeting, No. BOD-04-21, held on Friday, March 26, 2021.

Recommended: That the minutes of the Board of Directors' Meeting, No. BOD-04-21, held on Friday, March 26, 2021 be approved as circulated.

V. Announcements

VI. Presentations

a) 2020 Draft Audited Financial Statements

Pages 17 - 57

Mr. Adam DelleCese of BDO Canada LLP will provide an overview of the Authority's 2020 audit process and findings. BDO's final report to the Board is included in the agenda.

Recommended: That the presentation by Mr. Adam DelleCese BDO Canada LLP, regarding the Authority's 2020 audit process and findings be received for information.

Included in the agenda is Staff Report No. 19-21-BOD regarding the Authority's 2020 Draft Audited Financial Statements.

Recommended: That Staff Report No. 19-21-BOD regarding the Authority's 2020 Draft Audited Financial Statements be received; and

Further that the 2020 Draft Audited Financial Statements be approved; and

Further that the Appropriations to and from Reserves as outlined in Schedule 8 – Statement of Continuity of Reserves, of the 2020 Draft Audited Financial Statements be approved; and

Further that the pending 2020 Audited Financial Statements be distributed to the Minister of the Environment, Conservation and Parks and the Authority's banker, and be made available on the Authority's website.

b) The Chief Administrative Officer's Vision – 2021 and Beyond

Chief Administrative Officer, Rob Baldwin, will provide an overview of his vision for the Authority for the remainder of 2021 and beyond. This presentation will be provided at the meeting and will be available on our website following the meeting.

Recommended: That the presentation by Chief Administrative Officer, Rob Baldwin, regarding an overview of his vision for the Authority for the remainder of 2021 and beyond be received for information.

VII. Hearings

There are no Hearings scheduled for this meeting.

VIII. Deputations

There are no Deputations scheduled for this meeting.

IX. Determination of Items Requiring Separate Discussion

(Reference Page 4 of the agenda)

X. Adoption of Items Not Requiring Separate Discussion

XI. Consideration of Items Requiring Separate Discussion

XII. Closed Session

There are no Closed Session items for this meeting.

XIII. Other Business

Next Meeting

The next meeting of the Board of Directors will be held at @ 9:00 a.m. on Friday, May 28, 2021. This meeting will be held via Zoom, access details to be provided prior to the meeting.

XIV. Adjournment

Agenda Items

1. Correspondence

Pages 58 - 60

Included in the agenda is a letter dated April 1, 2021 to the Honourable Jeff Yurek, Minister of the Environment, Conservation and Parks in response to his request regarding the Authority's Board composition. (Please note the attachments to this letter have not been included as they do not meet the requirements of the *Accessibility for Ontarians with Disabilities Act*. Anyone wishing to obtain copies of the attachments may contact Trish Barnett @ t.barnett@lsrca.on.ca.)

Recommended: That Correspondence listed as Item a) be received for information.

2. Summary of 2021 Provincial Funding Agreements - Lake Simcoe Protection Plan

Pages 61 - 64

Recommended: That Staff Report No. 20-21-BOD regarding recently secured Provincial funding in support of the Lake Simcoe Protection Plan be received for information.

3. Purchasing Policy – Stormwater Management Optimization Blueprint Preparation

Pages 65 - 67

Recommended: That Staff Report No. 21-21-BOD regarding the Stormwater Management Optimization project procurement; and

Further That an agreement be established with Freeman Associates Ltd. for delivery of services in accordance with a recently approved Lake Simcoe Protection Plan funding agreement with the Authority.

If this information is required in an accessible format, please contact 1-800-372-1102 ext. 2097.

The Regional Municipality of Durham

MINUTES

DURHAM AGRICULTURAL ADVISORY COMMITTEE

April 13, 2021

A meeting of the Durham Agricultural Advisory Committee was held on Tuesday, April 13, 2021 in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby at 7:32 PM. In accordance with Provincial legislation, electronic participation was offered for this meeting.

1. Roll Call

Present: Z. Cohoon, Federation of Agriculture, Chair
T. Barrie, Clarington
N. Guthrie, Member at Large
G. Highet, Regional Councillor
K. Kennedy, Member at Large
P. MacArthur, Oshawa
F. Puterbough, Member at Large
D. Risebrough, Member at Large
H. Schillings, Whitby
B. Smith, Uxbridge
G. Taylor, Pickering, Vice-Chair
T. Watpool, Brock, Vice-Chair
***members of the Committee participated electronically**

Also

Present: Councillor Wotten attended the meeting at 7:44 PM

Absent: B. Howsam, Member at Large
K. Kemp, Scugog
G. O'Connor, Member at Large
B. Winter, Ajax

Staff

Present: K. Allore-Engel, Senior Planner, Department of Planning and Economic Development
A. Brown, Agriculture Economic Development Program Coordinator, Department of Planning and Economic Development
R. Inacio, Systems Support Specialist, Corporate Services – IT
S. Jibb, Manager, Agriculture and Rural, Department of Planning and Economic Development
R. Razvi, Business Analyst, Durham Region Planning and Economic Development Department

M. Scott, Project Planner, Department of Planning and Economic Development
N. Prasad, Committee Clerk, Corporate Services – Legislative Services
***all staff except R. Inacio participated electronically**

2. Declarations of Interest

There were no declarations of interest.

3. Adoption of Minutes

Moved by B. Smith, Seconded by G. Taylor,
That the minutes of the Durham Agricultural Advisory Committee
meeting held on March 9, 2021 be adopted.
CARRIED

4. Presentation

A) Riaz Razvi, Durham Region Planning and Economic Development
Department – Durham Region Broadband Strategy Implementation

Riaz Razvi, Business Analyst, Planning and Economic Development Department, provided a PowerPoint Presentation with regards to the Durham Region Broadband Strategy Implementation.

Highlights of the presentation included:

- Broadband Strategy Implementation
- Update on Action Plan
- Broadband Survey – Key Findings
- Durham Broadband Network: Guiding Principles
- Grant Applications
- Municipal Services Corporation

R. Razvi provided an overview of the 2019 and 2020 accomplishments and advised that future work will include the following:

- Harmonization of Municipal Access Agreements
- Automation of Municipal Consent process
- Establish a Municipal Services Corporation
- Tighter coordination with Capital Build projects

R. Razvi advised that the broadband survey ran from January to August 2020 and received over 2600 responses from across the Region, 76 of which were received from farms.

R. Razvi also advised that Universal Service Objective (USO) is a target number or speed that CRTC deems to be the minimum service that every household should be able to access which is 50 megabits (Mbps) download and 10 Mbps upload. He further advised that 100% of the farms that responded to the broadband survey were below the recommended speed. He provided a summary of the key findings of the broadband survey and advised that 38% of the urban respondents achieved the 50/10 target, whereas only 2% of rural respondents achieved the same target.

R. Razvi stated that the goal of the Regional Broadband Network is to service rural and underserved areas of the Region. In order to do this, 6 principles have been developed: ubiquitous; collaborative; affordable and inclusive; open access; fast and reliable; and improve service delivery. He stated that the Regional Broadband Network represents a new approach and service and requires expertise from the private sector to build and operate the network. He further advised that staff is looking to establish a regionally owned Municipal Services Corporation to oversee the operations of the network.

R. Razvi responded to questions with regards to the two Hamlets in Pickering that will be getting better broadband service and the improvement of rural internet.

B) Kiersten Allore-Engel, Durham Region Planning and Economic Development Department – Envision Durham Proposed Policy Directions

Kiersten Allore-Engel, Durham Region Planning and Economic Development Department, provided a PowerPoint Presentation with regards to Envision Durham Proposed Policy Directions.

Highlights of the presentation included:

- Envision Durham – Proposed Policy Directions
- Purpose
- Policy Framework in Ontario
- Envision Durham
- Policy Review Approach
- Consultation and Discussion Papers
- Proposed Policy Directions
- Durham's Rural System
- Thriving Rural System
- Agricultural System
- Proposed Direction: Rural System
- Proposed Direction: On-Farm Diversified Uses
- Proposed Direction: Ag Related & On-Farm Diversified Uses
- Proposed Direction: Cannabis
- Proposed Direction: Lot Creation
- Types of Lot Creation

- Proposed Direction: Lot Creation
- Secondary Dwellings for Farm Help
- Lot Creation: Agriculture Related and On-Farm Diversified Uses
- Abutting Surplus Farm Dwellings
- Non-Abutting Surplus Farm Dwellings
- Enhance aggregate resource rehabilitation requirements
- Next Steps

K. Allore-Engel provided an overview of the planning hierarchy in Ontario which starts with a provincial policy statement, followed by provincial plans; regional official plan; area municipal official plan; and zoning by-law, site plan control and minor variance. She stated that the Envision Durham Project is a complex multi year process and staff is at the proposed policy directions part of the project. She also stated that the project will include: provincial plan and policy conformity; incorporate relevant initiatives from council adopted plans and strategies; comments and submissions on discussion papers; and suggestions on improving the existing Regional Official Plan (ROP).

K. Allore-Engel advised that the proposed policy directions include topics such as: prosperous economy; healthy communities; supportive infrastructure; vibrant urban system; thriving rural system; protected greenlands system; and connected transportation system. She advised that the thriving rural system section in the policies report has a lot of information that includes:

- Incorporation of Provincial Guidelines on Permitted Uses in Prime Agricultural Areas in the ROP;
- Updating of rural severance policies;
- Enhancement of aggregate resource rehabilitation requirements; and
- Implementation of provincial Agricultural System and Agri-food network.

K. Allore-Engel provided an overview of the proposed directions for: the Rural System; On-Farm Diversified Uses; Cannabis; and Lot Creation. With regards to lot creation, she stated that from an agricultural industry perspective, lot creation allows landowners to: avoid tenant/landlord issues; expand farm operations by using the revenue from the sale of a surplus dwelling to purchase land and/or equipment; allows for business, estate or retirement planning; provides non-farm housing options in the rural area; and the restrictive zoning on non-abutting surplus farm dwellings helps to reduce the cost of agricultural parcels.

K. Allore-Engel stated that provincial plans continue to be restrictive in terms of lot creation and evidence shows that there is a need for the Region to continue to limit severances in rural areas. She provided a detailed review of the changes proposed to the policies with regards to lot creation, including abutting and non-abutting surplus farm dwellings. She reminded the committee that Report #2021-P-7 regarding the proposed policy directions was shared with them on March 9, 2021 and advised that it can also be found on the Region's website. She stated that the submission deadline for comments is June 30, 2021 and applications for settlement area boundary expansions are due by May 31, 2021.

Staff responded to questions regarding plans for remediation of gravel pits; and clarification of a bonafide farmer.

Discussion ensued with regards to the importance of reviewing the policies regarding severances, lot creation and on-farm diversification to be able to appropriately comment. It was stated that on-farm shops and stores will become more popular and there is a need to make sure they can be successful without incurring any hinderances. A subcommittee was formed consisting of F. Puterbough, H. Schillings, D. Risebrough and Z. Cohoon to discuss further.

5. Discussion Items

A) Rural and Agricultural Economic Development Update

S. Jibb provided the following update:

- Staff is working on putting together a formal response to the proposed policy directions regarding on farm diversification; and
- With regards to the food hub project, a consultant has been retained and is doing a business case for a food hub and logistics centre; a steering committee has been formed and the next phase will be to conduct surveys to determine the need for the facility; and there have been meetings with Durham Farm Connections to encourage collaboration.

A. Brown provided the following update:

- Staff has been working on the Agricultural Strategy; an implementation plan has been developed to help guide the workplan which has been revised to incorporate and address some of the challenges faced by the agriculture community due to COVID-19; staff is working on displaying the agricultural landscape as an introduction to the agriculture strategy and the economic benefits that agriculture brings; and

- The local food web page on the Invest Durham website is being updated; updates include up-to-date listings and a Farmers Market calendar.

B) DAAC Farm Tour

Z. Cohoon advised that the farm tour subcommittee met prior to the DAAC meeting. He advised that they have had discussions with Bruce Sargent of Farm Boy Productions for the video production of the Virtual Farm Tour. They are hoping to get some videos of potato planting and are having discussions with regards to making the tour interactive.

C) OPA 2021-002 – Sunrise International Investments Inc.

A copy of the Early Release Report #2021-P-** from the Commissioner of Planning and Economic Development was provided as Attachment #2 to the Agenda. M. Scott stated that the public meeting is scheduled for May 4, 2021 and advised that the applicant is applying to change their designation from “Prime Agriculture” to “Open Space”.

Discussion ensued with regards to the proposed use of the property and what it may allow in the future. It was stated that use of the property as a golf course and banquet facility would be better than use for development as it would not be supporting agriculture. The committee raised concerns with regards to the services available and stated that changing it to “Open Space” may open the door to having a future subdivision built, however, it was clarified that the site is not within the urban boundary so a subdivision would not be allowed at this time.

It was requested that this item be brought back to the next meeting with more information and further clarification of the proposed changes.

6. Information Items

A) Durham Farm Connections Barn Quilt Trail Project

M. Scott advised that Durham Farm Connections are looking for a minimum of 10 new participants for their Barn Quilt Trail Project. He advised that the 8' x 8' wooden quilt block must be in a location that is visible from the road and is not limited to barns. Interested members were requested to send an email to [Durham Farm Connections](#).

B) Report #2021-P-8 – Region of Durham Soil and Groundwater Assessment Protocol

Report #2021-P-8 of the Commissioner of Planning and Economic Development regarding the Region of Durham Soil and Groundwater Assessment Protocol was provided as Attachment #3 to the Agenda and received.

7. Other Business

There was no other business to be considered.

8. Date of Next Meeting

The next meeting of the Durham Agricultural Advisory Committee will be held on Tuesday, May 11, 2021 starting at 7:30 PM.

9. Adjournment

Moved by T. Barrie, Seconded by T. Watpool,
That the meeting be adjourned.

CARRIED

The meeting adjourned at 9:13 PM.

Z. Cohoon, Chair, Durham
Agricultural Advisory Committee

N. Prasad, Committee Clerk

If this information is required in an accessible format, please contact 1-800-372-1102 ext. 2097.

Regional Municipality of Durham

MINUTES

DURHAM REGION ROUNDTABLE ON CLIMATE CHANGE

April 16, 2021

A regular meeting of the Durham Region Roundtable on Climate Change was held on Friday, April 16, 2021 in the Council Chambers, Regional Municipality of Durham Headquarters, 605 Rossland Road East, Whitby at 10:00 AM. In accordance with Provincial legislation, electronic participation was permitted for this meeting.

1. Roll Call

Present: D. Hoornweg, Citizen Member, Chair
B. Bridgeman, CAO Alternate
Councillor Crawford, Works Committee left the meeting at 11:00 AM
C. Desbiens, Citizen Member
Regional Chair Henry attended the meeting at 10:54 AM
Councillor Highet, Planning & Economic Development Committee
J. Kinniburgh, Citizen Member
J. Koke, Citizen Member
Councillor Leahy, Finance & Administration Committee
G. MacPherson, Citizen Member attended the meeting at 10:16 AM
C. Mee, Citizen Member
R. Plaza, Citizen Member
K. Shadwick, Citizen Member
J. Taylor, Citizen Member
M. Vroegh, Citizen Member, Vice-Chair attended the meeting at 10:54 AM
***all members of the committee participated electronically**

Absent: Councillor Chapman, Health and Social Services Committee
T. Hall, Citizen Member
K. Senyk, Citizen Member

Staff

Present: S. Austin, Director of Strategic Initiatives
R. Inacio, Systems Support Specialist, Corporate Services – IT
M. Kawalec, Climate Change Coordinator, CAO Office
A. Luqman, Project Planner, Planning & Economic Development Department
I. McVey, Manager of Sustainability, Office of the CAO
S. Glover, Committee Clerk, Corporate Services – Legislative Services

2. Declarations of Interest

There were no declarations of interest.

3. Adoption of Minutes

Moved by Councillor Hight, Seconded by Councillor Crawford,
That the minutes of the regular Durham Region Roundtable on
Climate Change meeting held on February 19, 2021, be adopted.
CARRIED

4. Delegations

There were no delegations.

5. Presentations

A) DEAC Residents' Guide to Climate Resiliency – Jay Cuthbertson, DEAC member

Jay Cuthbertson, DEAC member, provided a PowerPoint Presentation regarding the DEAC Residents' Guide to Climate Resiliency.

J. Cuthbertson advised that the Residents' Guide to Climate Resiliency is intended to provide residents with information on how to build climate resilience into their day-to-day lives by incorporating various lifestyle choices that will contribute to a cleaner and healthier Durham. He also advised that the Residents' Guide was identified as a high priority project in the Durham Environmental Advisory Committee's 2020 and 2021 workplans.

J. Cuthbertson advised that the Residents' Guide to Climate Resiliency consists of the following eight sections:

- Your Home
- Food
- Waste
- Health and Wellness
- Transportation
- Water
- Energy
- Businesses

J. Cuthbertson briefly outlined the practical information, tips and small changes included under each section. He concluded by advising that the Residents' Guide is available on the Regional website at durham.ca/DEACguide and will be promoted through a public service announcement and social media campaign.

In response to question from the Committee regarding whether the guide could be made available through the Durham Waste app, A. Luqman advised that she would follow-up with Waste staff.

I. McVey stated this would be a great opportunity for collaboration between DEAC and DRRCC and that staff could look into arranging thematic webinars centred around this guide.

B) Food Security Task Force Update and Next Steps – June Kinniburgh, Chair
Durham Community Climate Adaptation Plan Food Security Task Force

June Kinniburgh, Chair, Durham Community Climate Adaptation Plan Food Security Task Force, provided a PowerPoint presentation regarding a Food Security Task Force Update and Next Steps.

Highlights from the presentation included:

- Will residents of Durham Region have access to food during and in recovery from a climate related emergency?
- Inspiring Next Steps
- Durham Community Climate Adaptation Plan
- Task Force & Working Groups
- Global Food System Complexity
- Deciding Project Scope
- Goals
- Food Task Force Objectives
- What is food security and food insecurity?
- Emergency or Transitory Food Insecurity
- Accomplishments
- Some Themes Identified
- Next Steps
- Thank You
- Proposed Motion

I. McVey, on behalf of the Committee, thanked J. Kinniburgh and the task force for their hard work on this Report.

Moved by C. Mee, Seconded by Councillor Crawford,
That the Durham Region Roundtable on Climate Change
Committee recommends to the Finance & Administration
Committee for approval and subsequent recommendation to
Regional Council:

That the Durham Region Food Security Task Force Report – Inspiring Next Steps be endorsed as an addendum to the Durham Community Climate Adaptation Plan (DCCAP).

CARRIED

C) Ontario Power Generation Climate Change Plan – Jennifer Knox, Public Affairs Manager OPG

Jennifer Knox, Affairs Manager, Ontario Power Generation (OPG), provided a PowerPoint presentation regarding OPG's Climate Change Plan.

Highlights from the presentation included:

- Who We Are
- Our Assets
- Positioned to Lead
- Setting a Global Example
- Our Goals
 - Our Climate Goals
- Defining Net-Zero
- Our Guiding Principles
- Our Climate Actions
 - Mitigate
 - Adapt
 - Innovate
 - Lead
- Our Key Initiatives
 - Small Modular Reactors
 - Electrification
 - Darlington Refurbishment
 - Hydro Upgrades
 - Non-Hydro Renewables and Storage
 - Negative Emissions Technologies
 - Gas Generation
 - Adaptation and Asset Resiliency
 - Our Assumptions
 - Our Levers to Achieve Targets
- Our Action Plan
- Watch our Video
- Thank You

J. Knox responded to questions from the Committee regarding being a catalyst for change now as opposed to in 2050, as stated in the presentation; and, developing nature-based solutions for current buildings.

With respect to the nature-based solutions, I. McVey advised that it would be a great opportunity for the Region and OPG to collaborate, as well as connect with other OPG environment groups.

Discussion ensued regarding charging for employee parking at office buildings as a deterrent to driving to work as OPG could be a factor in the increase in greenhouse gas emissions; and, that it will be critical to get the

message out that greenhouse gas emissions will increase in the next to 5-10 years due to the closure of the Pickering nuclear site.

J. Knox advised that she would be able to provide a more fulsome update next year to the Committee.

D) Climate and Sustainability Program Update – Ian McVey, Manager of Sustainability, Durham Region

I. McVey, Manager of Sustainability, provided a PowerPoint presentation regarding a Climate and Sustainability Program Update.

I. McVey provided updates on the following projects:

- Update Items
 - Energy and Emissions
 - Adaptation and Resilience
- Energy Emissions
 - Approve Corporate GHG Reduction Targets
 - Carbon Budget Management Process
 - Corporate Climate Action Plan – Next Steps
 - Durham Home Energy Savings Program
 - E-Mission
 - District Energy Opportunity Analysis
 - Clarington Energy Park
- Climate Resilience
 - Flood Risk Assessment
 - Tree Planting Programs

I. McVey advised that next steps for the Corporate Climate Action Plan would include developing a project-level carbon accounting and forecasting tool; formalizing key performance indicators in collaboration with departments; advancing social housing retrofit demonstration projects; developing an investment-ready, portfolio-wide facility retrofit approach; and, working with departments to develop projects for ad hoc funding opportunities as part of the 2022 budget cycle.

6. Items for Information and Discussion

A) ONTech University Brilliant Energy Institute – Executive Director Recruitment

The ONTech University Brilliant Energy Institute – Executive Director Recruitment posting was provided as a link to the Committee for information.

Chair Hoornweg provided a brief explanation of the position.

B) Envision Durham Municipal Comprehensive Review – Proposed Policy Directions

The Envision Durham Municipal Comprehensive Review – Proposed Policy Directions was provided as a link to the Committee for information.

I. McVey advised that the comment period will remain open until June 30, 2021. He also advised that Planning staff could bring a presentation to the next DRRCC meeting to provide an overview of the proposed policy directions and the Committee could then discuss any comments they may have or any input they would like to provide.

C) Report #2021-A-3: 2021 Climate Change Update and Durham Region Corporate Climate Change Action Plan

Report #2021-A-3 of the Chief Administrative Officer was provided as a link to the Committee for information.

D) Report #2021-COW-3: Regional Submission to the Ministry of the Environment Lake Simcoe Protection Plan 10-year Review

Report #2021-COW-3 of the Commissioner of Planning & Economic Development and the Commissioner of Works was provided as a link to the Committee for information.

7. Correspondence

A) Correspondence from the Town of Ajax dated February 24, 2021, re: Gas-Fired Electricity

Moved by J. Taylor, Seconded by Regional Chair Henry,
That the correspondence from the Town of Ajax dated February 24,
2021, re: Gas-Fired Electricity be received for information.

CARRIED

8. Other Business

There was no other business.

9. Date of Next Meeting

The next regular meeting of the Durham Region Roundtable on Climate Change will be held on Friday, May 21, 2021 starting at 10:00 AM in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby.

10. Adjournment

Moved by Regional Chair Henry, Seconded by Councillor Highet,
That the meeting be adjourned.
CARRIED

The meeting adjourned at 11:28 AM.

D. Hoornweg, Chair, Durham Region
Roundtable on Climate Change

S. Glover, Committee Clerk