



2018  
**Business  
Count**

Region of Durham

# Highlights

# Business Count

In 2018, the Regional Municipality of Durham's Planning and Economic Development Department, and its municipal partners, conducted the 7th annual Business Count. Between May and September, the Business Count Team visited each and every business establishment in the Region, including farms, but not including home-based and mobile businesses.

The 2018 Business Count Highlights Report contains the results of this year's Business Count program including information about the types of businesses operating within the Region, and the jobs these businesses provide.

Although this is a voluntary survey, the majority of business locations visited, participated in the survey.

The information gathered during the Business Count is used to better understand the Regional economy, to monitor planning and promote economic development initiatives, and to update the Region's online Business Directory.

Thank you to the Region's Business Community for your support and continued participation in this very important initiative.

Brian Bridgeman  
Commissioner, Planning and  
Economic Development

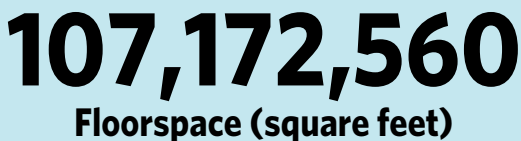




# Table of Contents

Business Count	2
Durham Region	4
Ajax	8
Brock	10
Clarington	12
Oshawa	14
Pickering	16
Scugog	18
Uxbridge	20
Whitby	22
Glossary	25
Notes	27

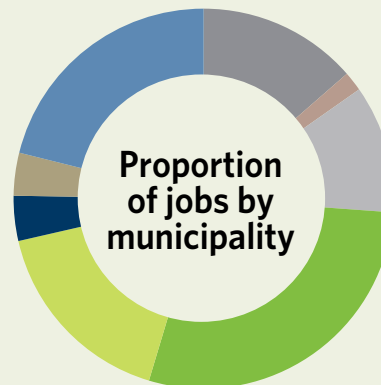
# Durham Region



## Jobs by employment type



- Ajax - 14%
- Brock - 4%
- Clarington - 11%
- Oshawa - 24%
- Pickering - 16%
- Scugog - 7%
- Uxbridge - 6%
- Whitby - 18%



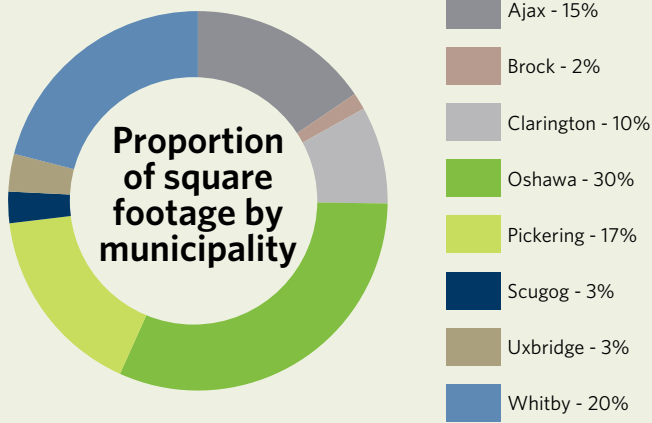
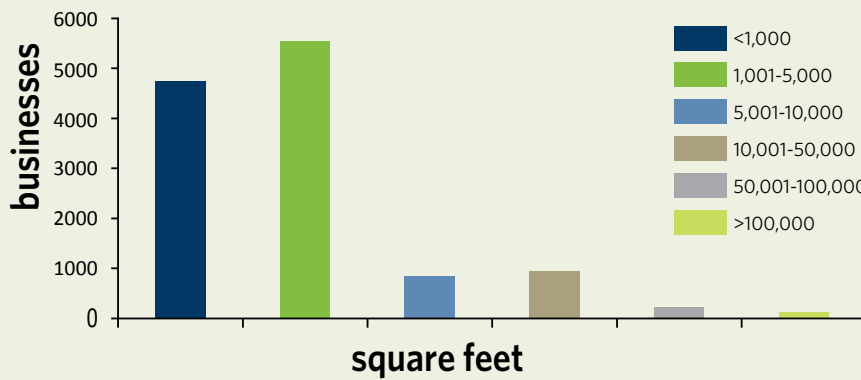
- Ajax - 14%
- Brock - 2%
- Clarington - 11%
- Oshawa - 27%
- Pickering - 17%
- Scugog - 4%
- Uxbridge - 4%
- Whitby - 21%



**9% of businesses** were identified for the **first time** in **2018**.

**83% of businesses** surveyed in **2017** are **still** operating at the same location in **2018**.

**Businesses by floor area**



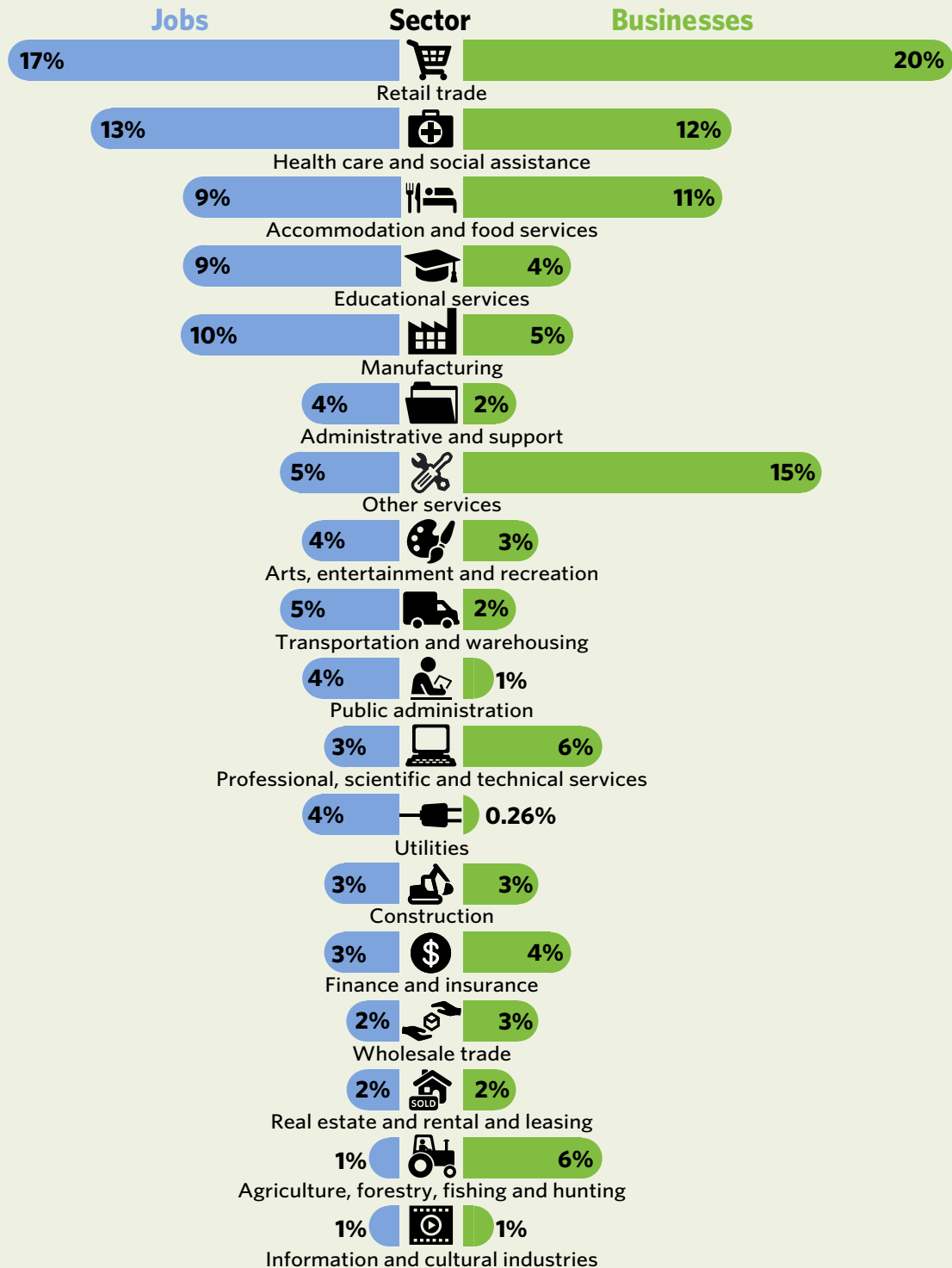
**816**  
businesses  
**import**



**468**  
businesses  
**export**

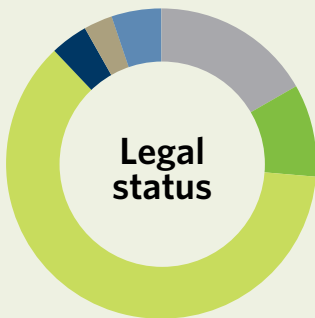
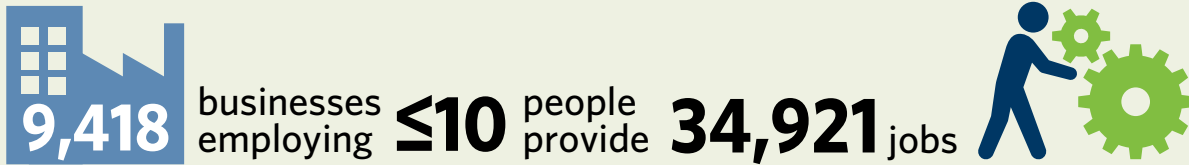
# Durham Region

## Percentage of Jobs and Businesses by Sector\*

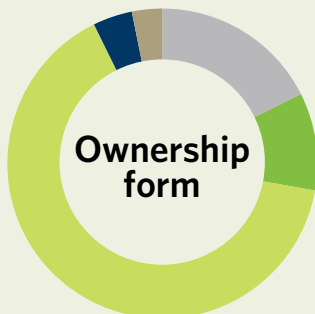


\*Classified using the North American Classification System (NAICS) Canada, 2017

## Businesses by employment size



- Co-op/Non-profit - 5%
- Corporation - 56%
- Government - 5%
- Partnership - 4%
- Sole Proprietor - 27%
- Not Reported - 4%



- Branch - 17%
- Franchise - 10%
- Independent - 62%
- Institutional - 4%
- Public - 3%
- Not Reported - 4%

Businesses most commonly reported a demand for skilled people in these areas:

**automotive;**  
**food services;**  
**health services;**  
**construction;**  
**sales & management;**  
**hairstylists;**  
**skilled trades;**  
**technology & design**  
**and general labour.**

# Ajax



**197** vacant



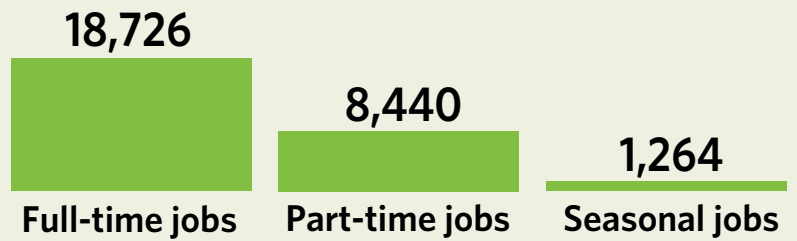
**28,430** jobs



**15,804,220**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area



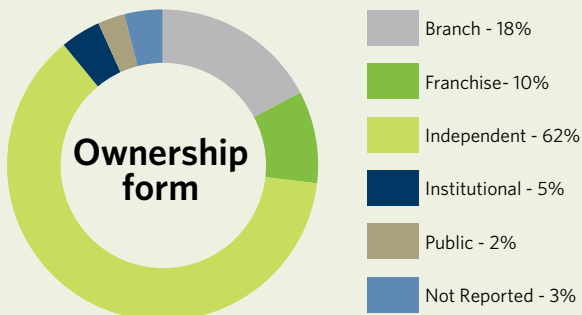
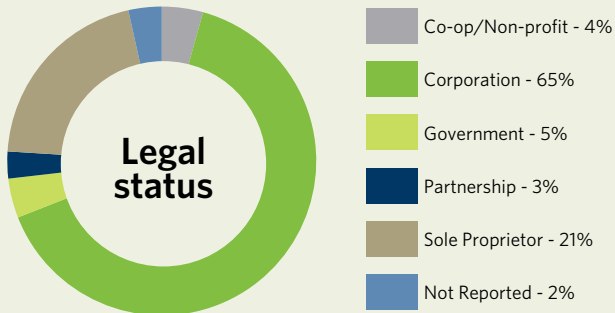
**146**  
businesses  
import



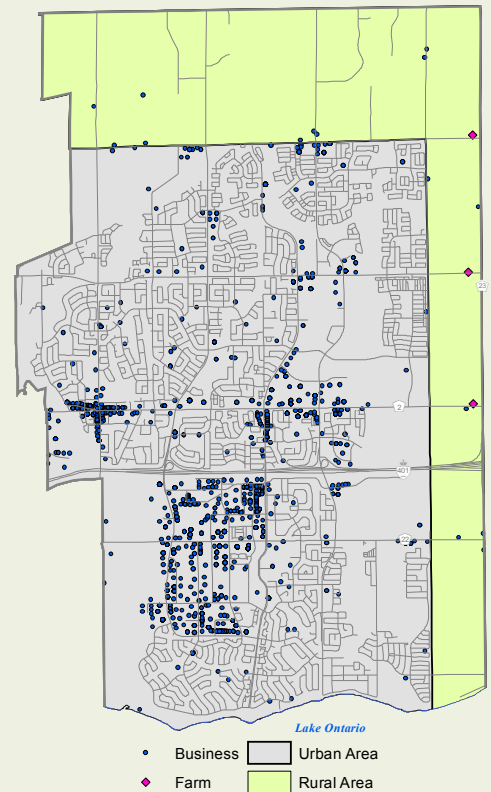
**89**  
businesses  
export



## Businesses by employment size



## Business locations:



# Brock



**34** vacant



**3,637** jobs



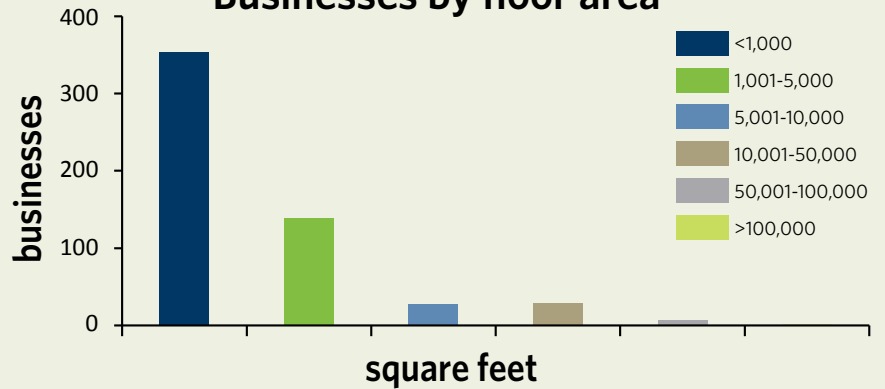
**1,617,470**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area

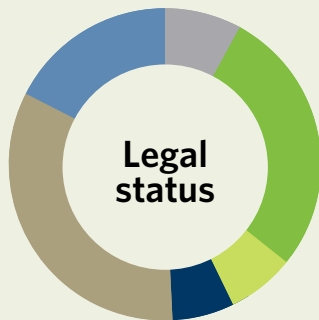


**11**  
businesses  
import

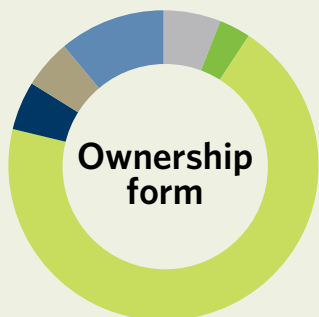


**14**  
businesses  
export

## Businesses by employment size

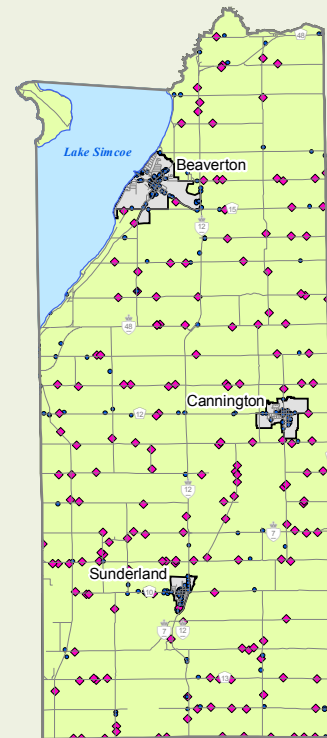


- Co-op/Non-profit - 7%
- Corporation - 29%
- Government - 7%
- Partnership - 7%
- Sole Proprietor - 41%
- Not Reported - 9%



- Branch - 6%
- Franchise - 3%
- Independent - 71%
- Institutional - 5%
- Public - 6%
- Not Reported - 9%

## Business locations:

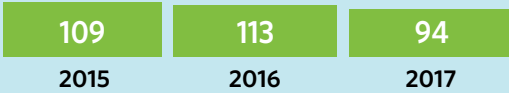


- Business
- ◆ Farm
- Urban Area
- Rural Area

# Clarington



**102** vacant



**22,275** jobs



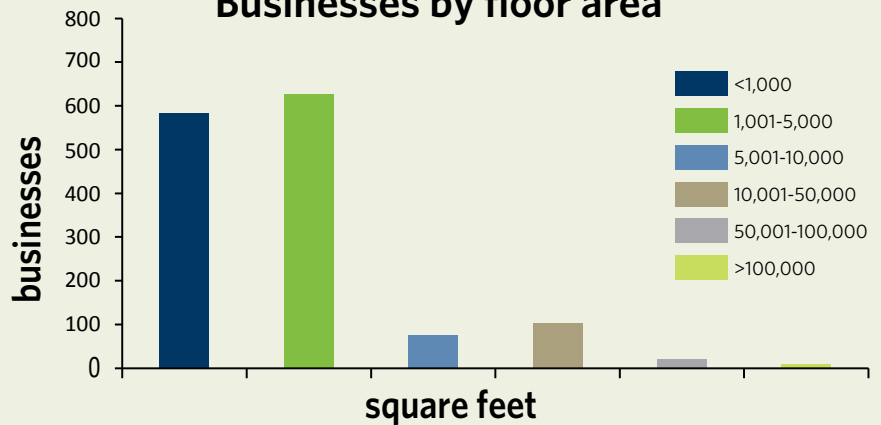
**10,828,680**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area

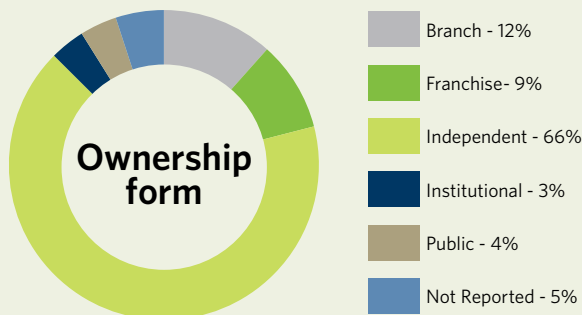
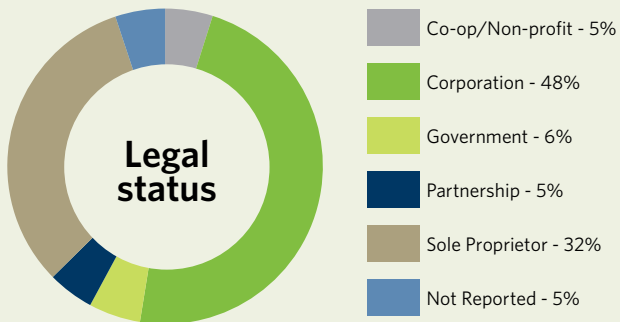


**87**  
businesses  
import

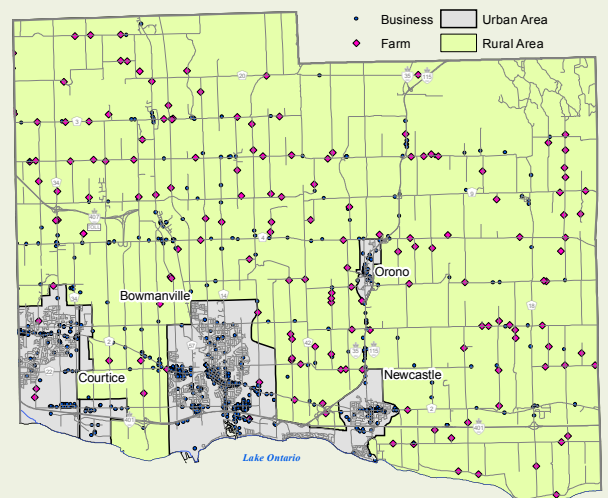


**52**  
businesses  
export

## Businesses by employment size



## Business locations:



# Oshawa



**450** vacant



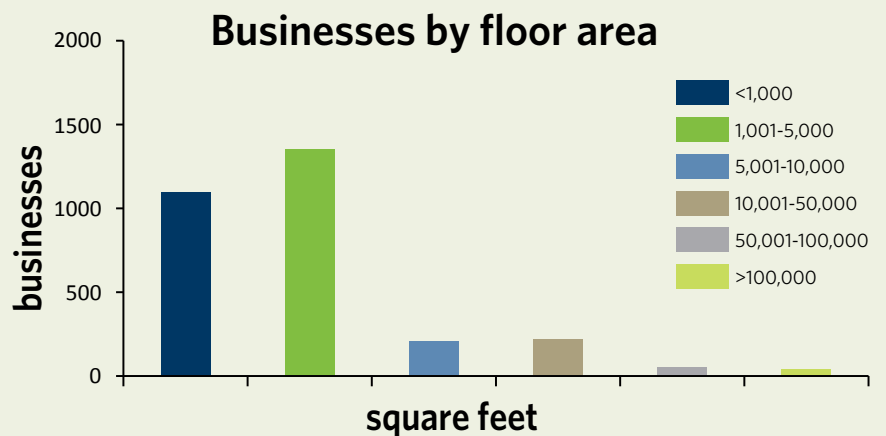
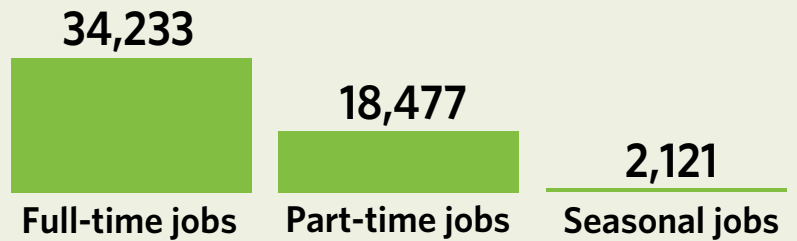
**54,831** jobs



**32,600,190**  
Floorspace (square feet)



## Jobs by employment type



**173**

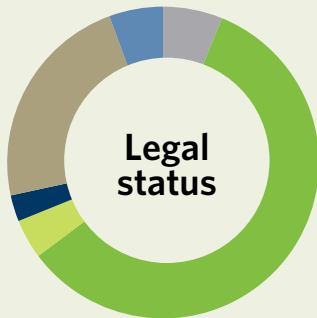
businesses  
import



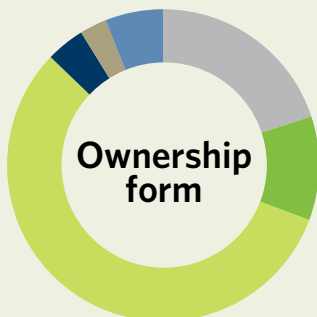
**73**

businesses  
export

## Businesses by employment size

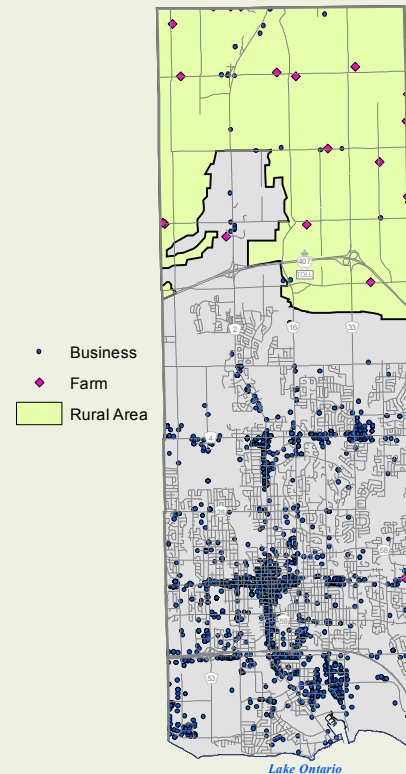


- Co-op/Non-profit - 7%
- Corporation - 60%
- Government - 5%
- Partnership - 3%
- Sole Proprietor - 23%
- Not Reported - 3%



- Branch - 20%
- Franchise - 11%
- Independent - 58%
- Institutional - 5%
- Public - 3%
- Not Reported - 4%

## Business locations:



# Pickering



**311** vacant



**34,486** jobs



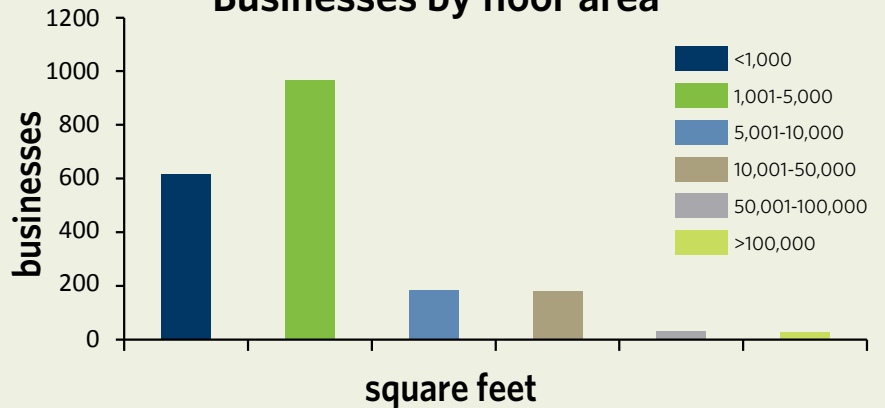
**18,504,290**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area



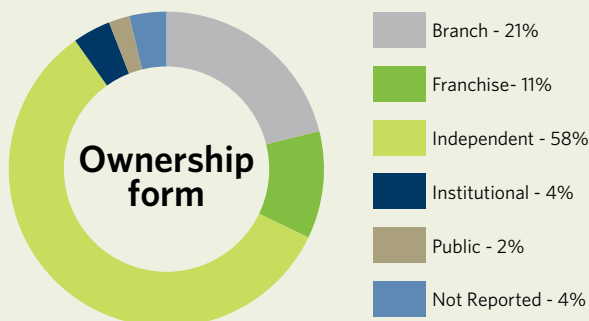
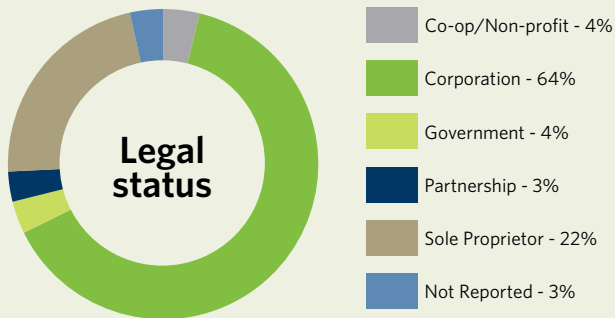
**161**  
businesses  
import



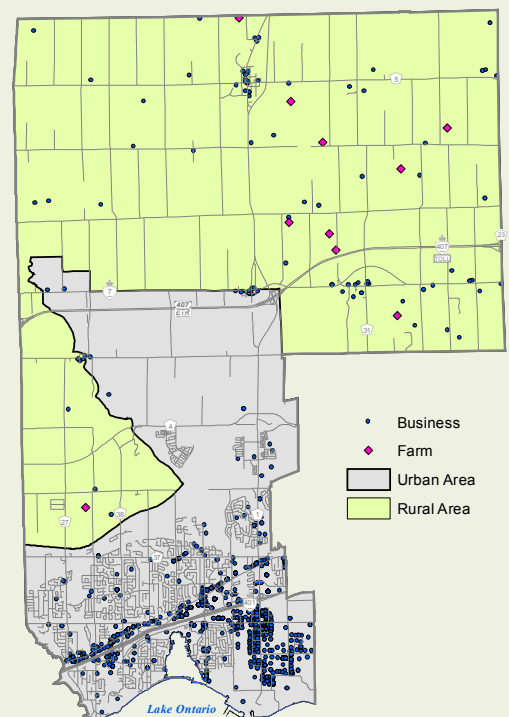
**112**  
businesses  
export



## Businesses by employment size



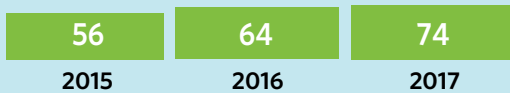
## Business locations:



# Scugog



**74** vacant



**7,536** jobs



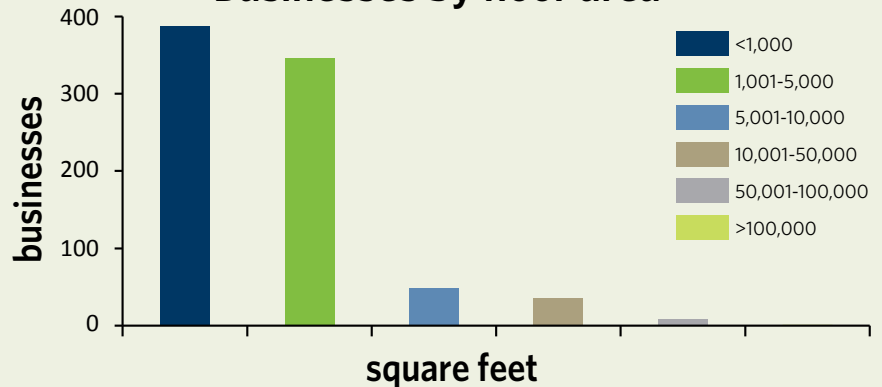
**2,926,840**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area

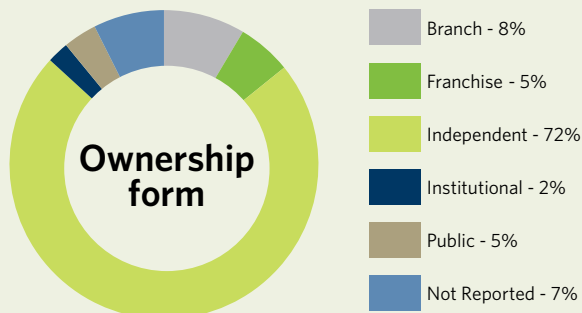
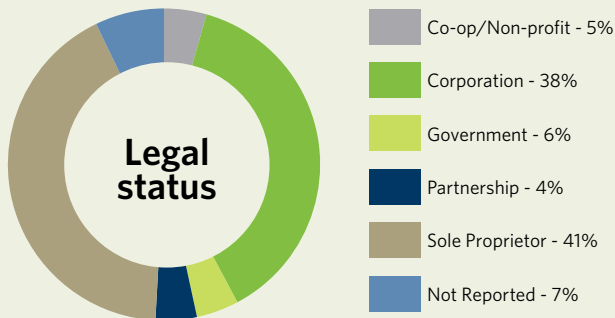


**37**  
businesses  
import

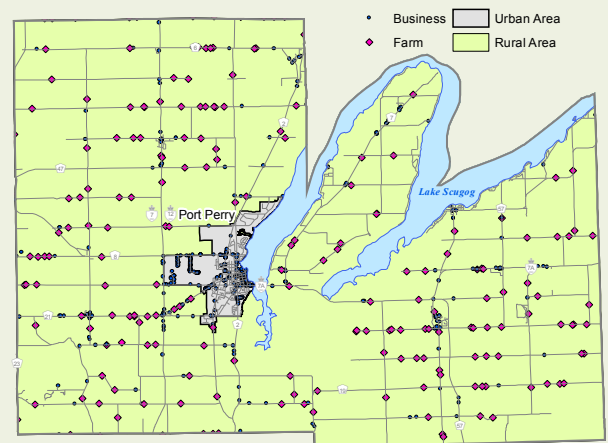


**27**  
businesses  
export

## Businesses by employment size



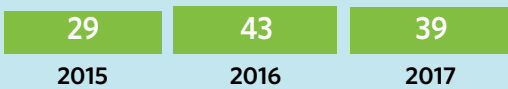
## Business locations:



# Uxbridge



**46** vacant



**7,366** jobs



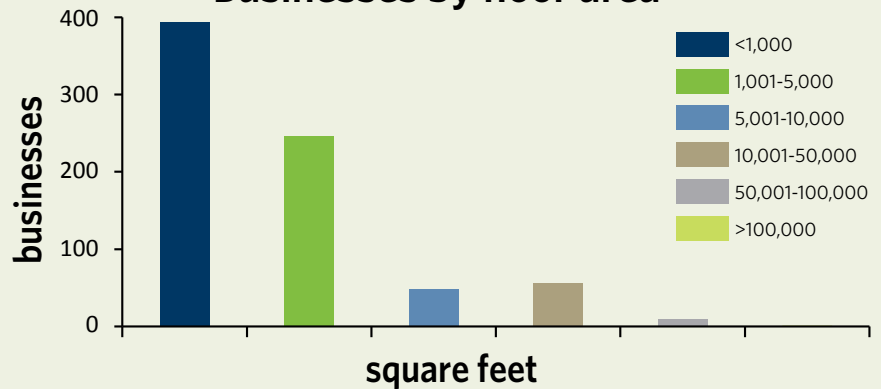
**3,319,160**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area

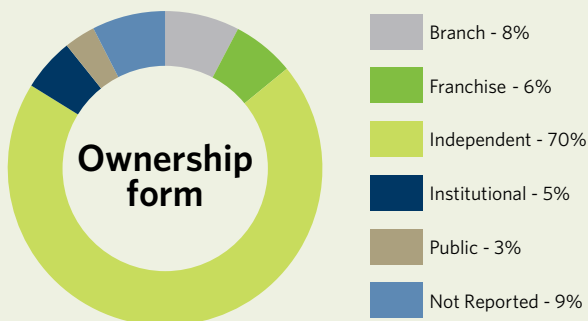
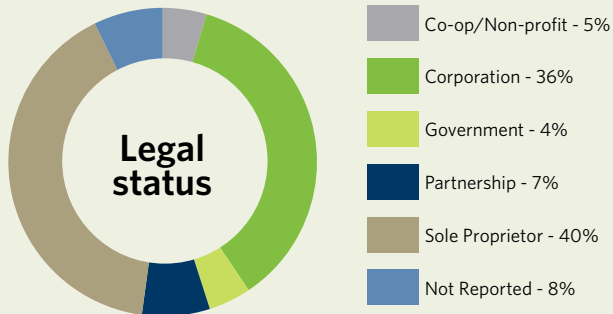
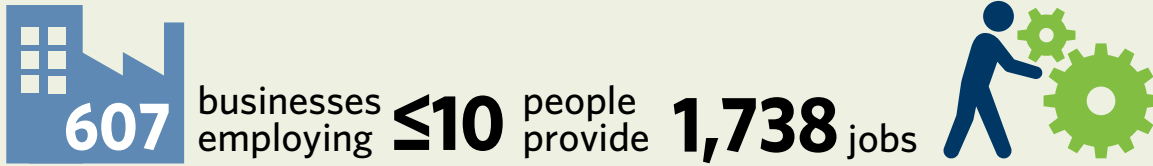


**49**  
businesses  
import

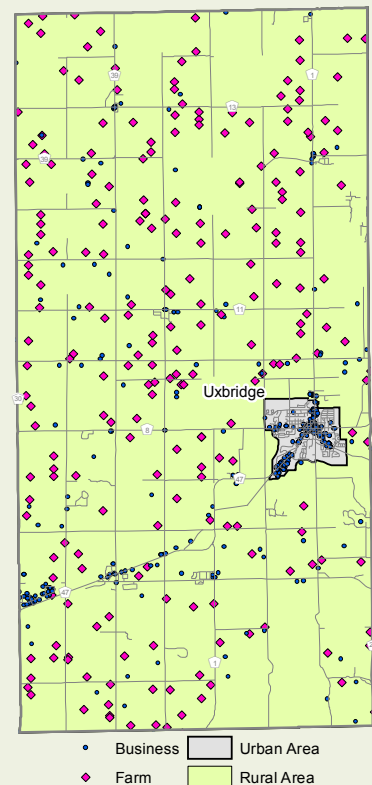


**26**  
businesses  
export

## Businesses by employment size



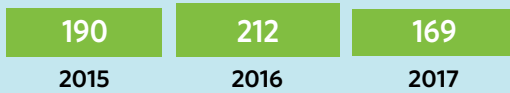
## Business locations:



# Whitby



**181** vacant



**41,730** jobs



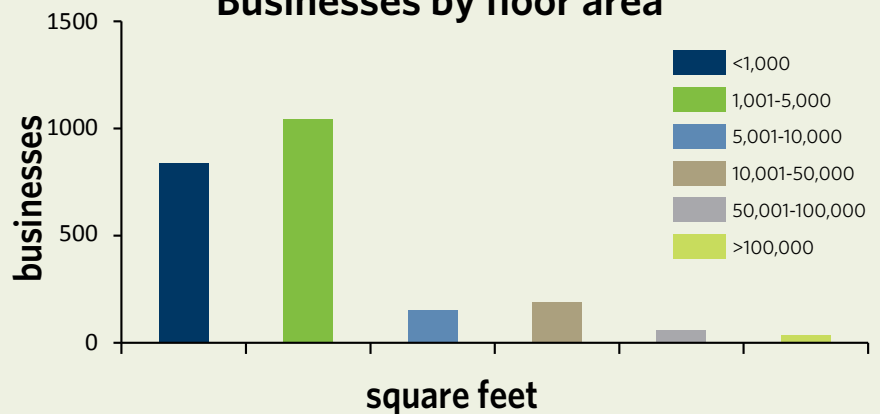
**21,571,700**  
Floorspace (square feet)



## Jobs by employment type



## Businesses by floor area

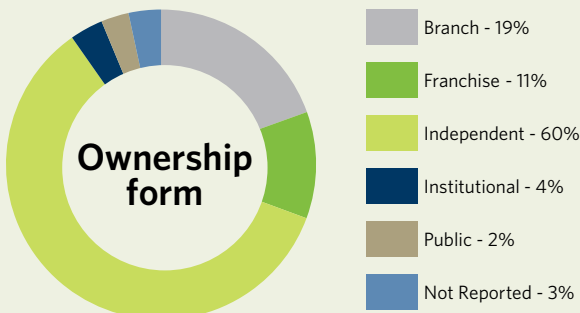
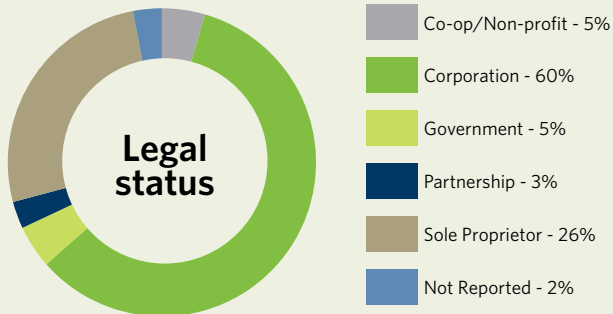
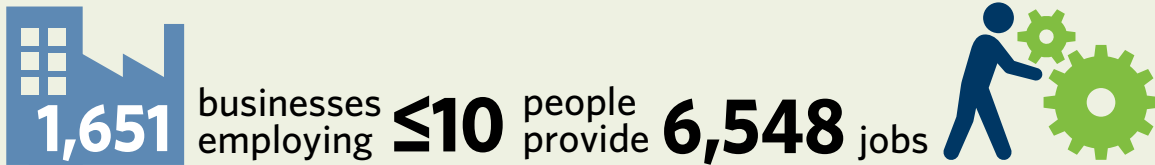


**152**  
businesses  
import

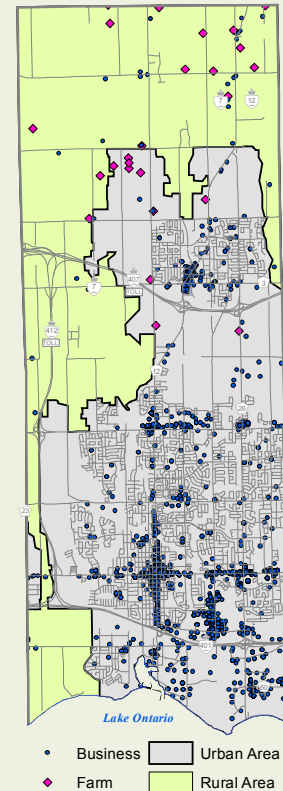


**75**  
businesses  
export

## Businesses by employment size



## Business locations:









# Glossary of Terms:

**Businesses:** Includes, but not limited to, professional offices, stores, restaurants, hotels, medical offices, industrial facilities, schools, government offices, hospitals, not for profit establishments, home based businesses. Vacant commercial and industrial locations are reported separately.

**Business Sectors:** The sectors are defined by the North American Industrial Classification System (NAICS) 2017 version. It is a standard classification system used throughout, Canada, the United States and Mexico.

**Vacant:** There is no business operating at a location. Includes vacant commercial, institutional and industrial locations.

**Full-time jobs:** Total number of workers, including self-employed owner operators, who work 30 hours a week or more.

**Part-time jobs:** Total number of workers who work less than 30 hours a week or more.

**Seasonal jobs:** Total number of workers who are considered as seasonal or temporary.

**Floor space in square feet:** The total floor space used by a business (covered area).

**Import:** If a business answers yes when asked about importing products and/or services into the country.

**Export:** If a business answers yes when asked about exporting products and/or services out of the country.

**Legal Status:** The legally recognized framework for conducting commercial activities including: sole-proprietor, partnership, corporation, cooperative/non-profit and government.

**Ownership Form:** The business ownership forms include: independent, franchise, branch, institutional and public. The ownership form of a business does not necessarily have any link to its legal status.





# Notes:

The Region's annual Business Count is conducted from May to August. It is conducted by a group of seven summer students primarily through short face-to-face interviews. The students are generally able to conduct each survey in less than five minutes. In the event a face-to-face interview is not possible, businesses have the option of returning the survey by mail, fax, or completing it on the Region's website. Large employers such as school boards and municipal government offices are contacted by phone or email.

Every effort is made to collect all of the survey information for each business. As the survey is voluntary, the data collected is incomplete for some businesses.

Home-based and mobile businesses are encouraged to complete the survey online. Farms are identified through signage including: signs identifying a location as a farm located on the property or barn; OFA signs; and, CFFA signs.

While all care and diligence has been used in processing, analysing, and extracting data and information, the Region of Durham does not warrant the information to be error free.



The Regional Municipality Of Durham  
605 Rossland Rd. E., Whitby, ON L1N 6A3  
905-668-7711 or 1-800-372-1102  
[www.durham.ca](http://www.durham.ca)

If this information is required in an accessible  
format, please contact 1-800-372-1102 ext. 2570