



2017
**Business
Count**

Region of Durham

Highlights

Business Count

In 2017, the Regional Municipality of Durham's Planning and Economic Development Department, and its municipal partners, conducted the 6th annual Business Count.

Between May and September, the Business Count Team visited each and every business establishment in the Region, including farms, but not including home-based and mobile businesses.

The 2017 Business Count Highlights Report contains the results of this year's Business Count program including information about the types of businesses operating within the Region, and the jobs these businesses provide.

Although this is a voluntary survey, the majority of business locations visited, participated in the survey.

The information gathered during the Business Count is used to better understand the Regional economy, to monitor planning and promote economic development initiatives, and to update the Region's online Business Directory.

Thank you to the Region's Business Community for your support and continued participation in this very important initiative.

Brian Bridgeman
Commissioner, Planning and
Economic Development

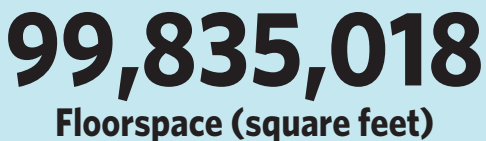
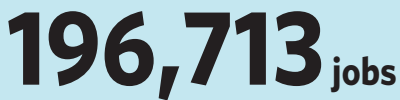




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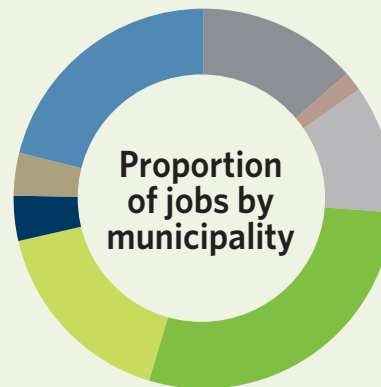
Durham Region



Jobs by employment type



- Ajax - 14%
- Brock - 4%
- Clarington - 11%
- Oshawa - 24%
- Pickering - 16%
- Scugog - 6%
- Uxbridge - 6%
- Whitby - 18%

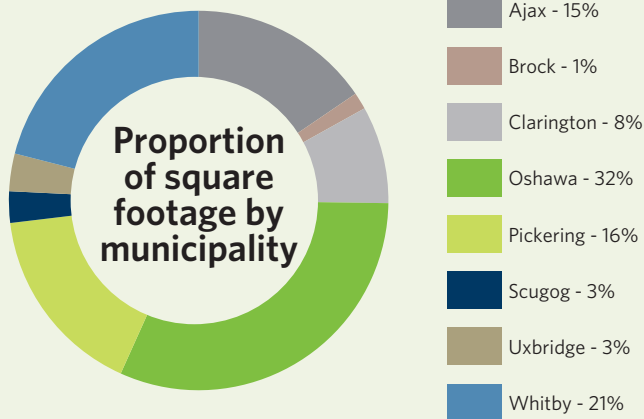
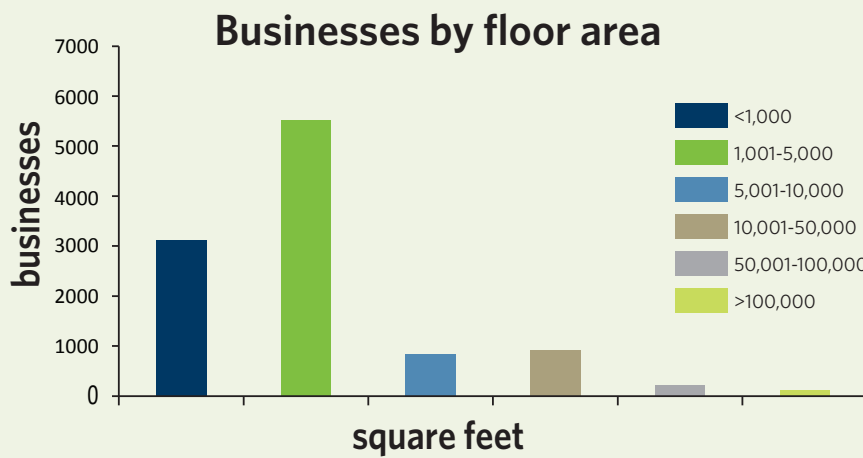


- Ajax - 14%
- Brock - 2%
- Clarington - 11%
- Oshawa - 28%
- Pickering - 17%
- Scugog - 4%
- Uxbridge - 4%
- Whitby - 21%



8% of businesses were identified for the **first time** in **2017**.

83% of businesses surveyed in **2016** are **still** operating at the same location in **2017**.



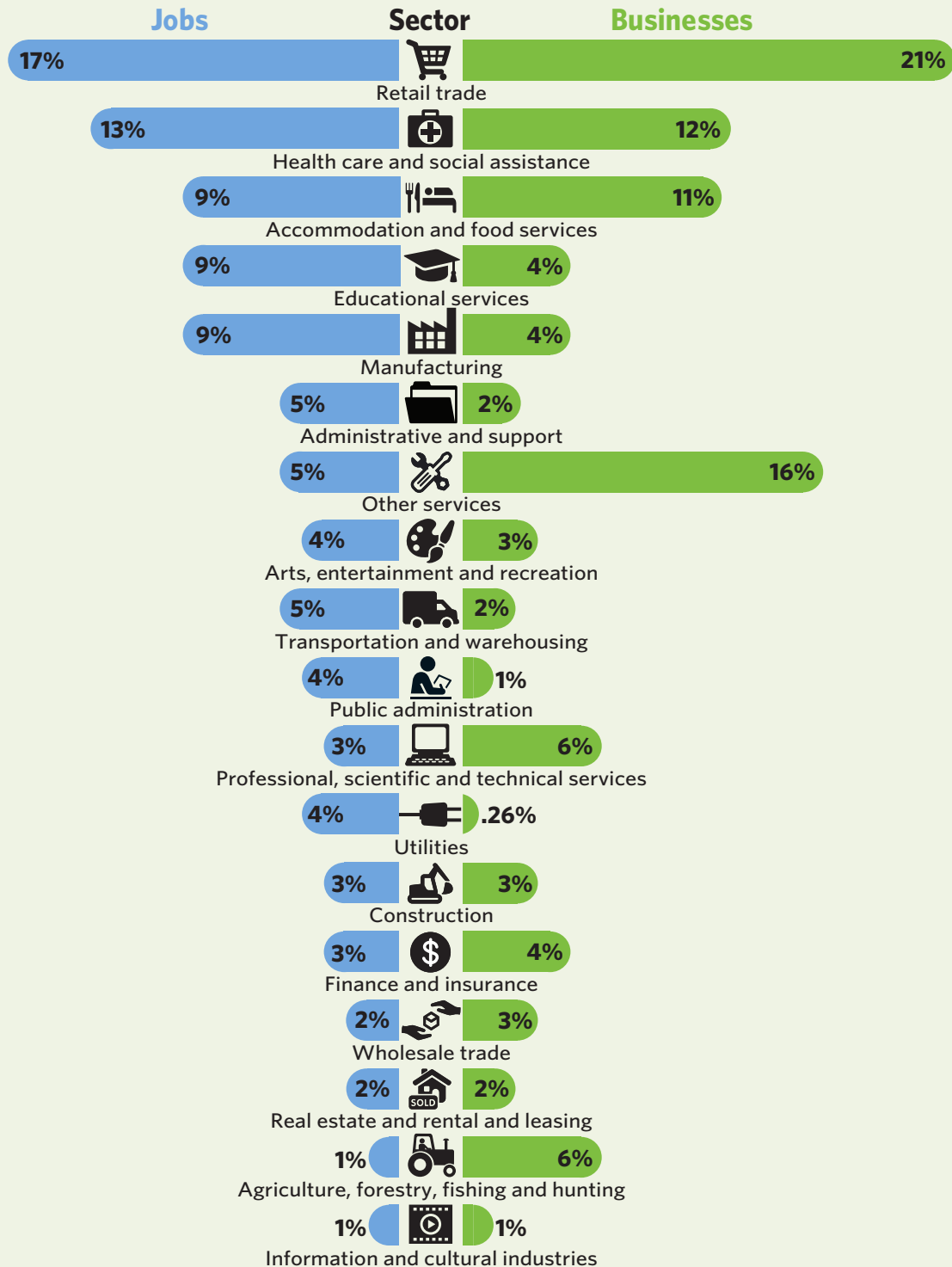
811
businesses
import



462
businesses
export

Durham Region

Percentage of Jobs and Businesses by Sector*

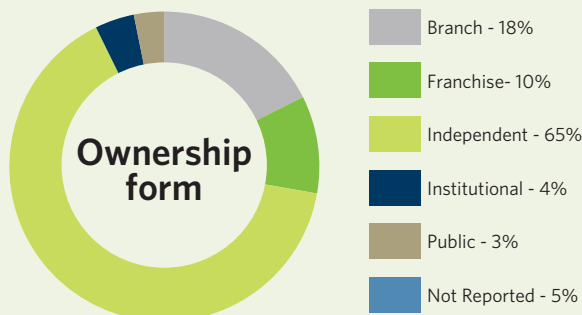
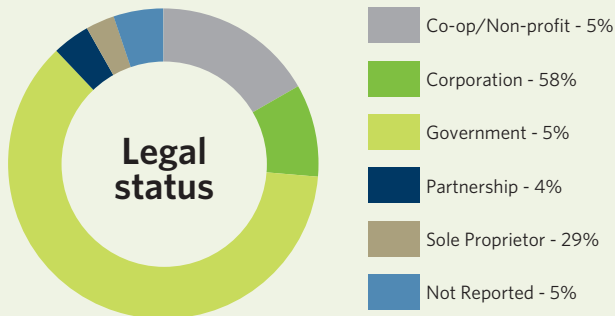


*Classified using the North American Classification System (NAICS) Canada, 2012

Businesses* by employment size



*Businesses not reporting employment have been excluded.

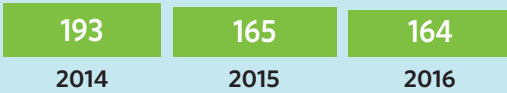


Businesses most commonly reported a demand for skilled people in these areas:
food services;
construction;
automotive;
skilled trades;
AZ/DZ drivers;
health services;
hairstylists
and engineers.

Ajax



184 vacant



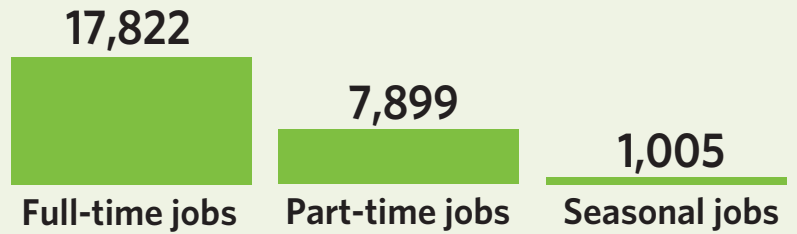
26,726 jobs



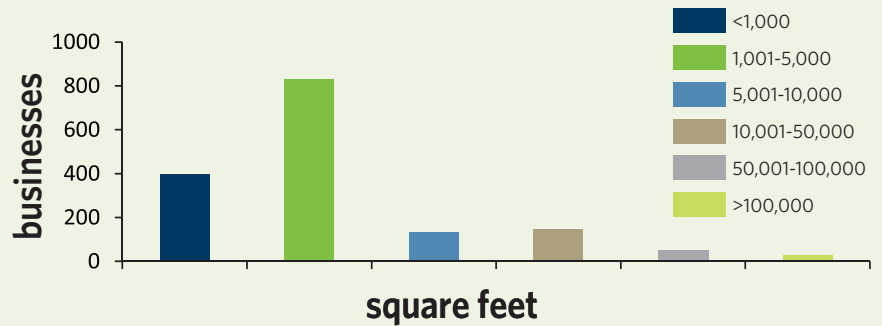
15,462,326
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



152
businesses
import

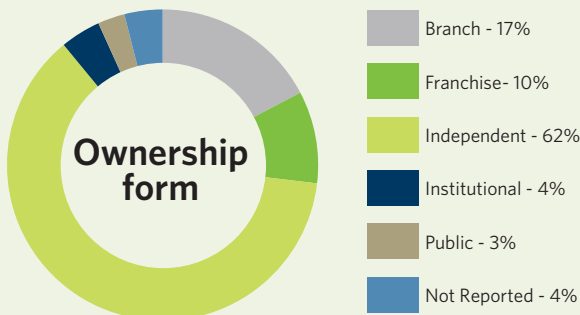
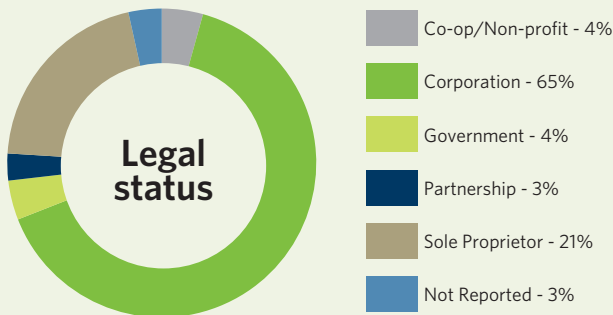


96
businesses
export

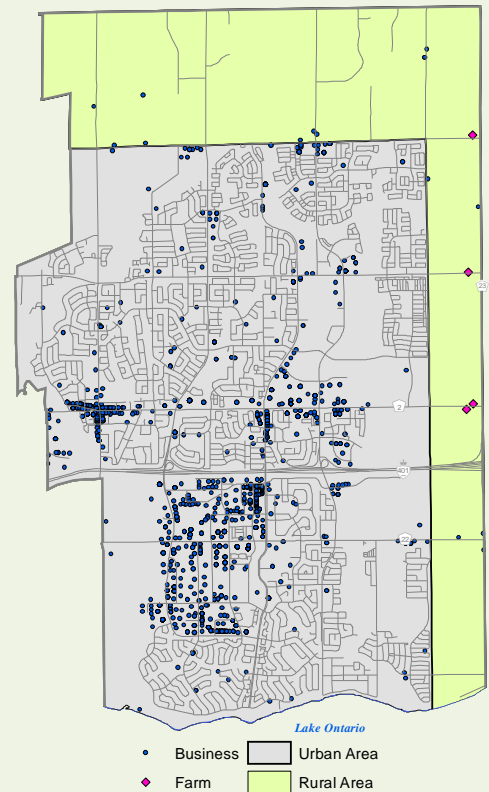
Businesses* by employment size



*Businesses not reporting employment have been excluded.



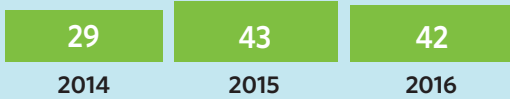
Business locations:



Brock



37 vacant



3,276 jobs



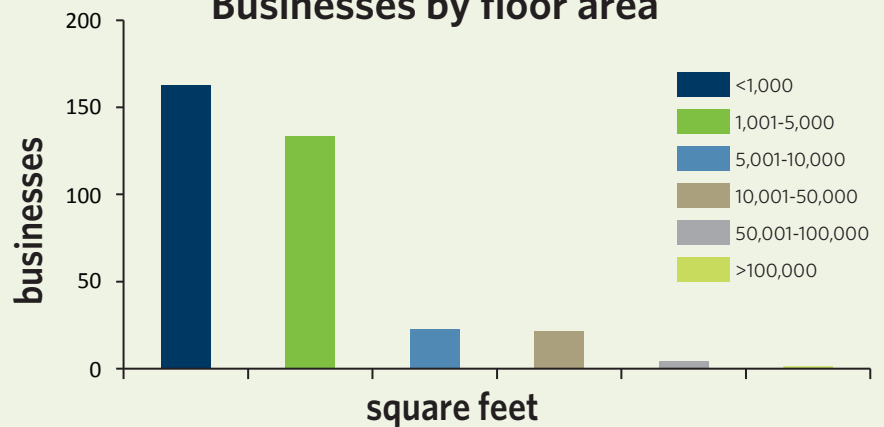
1,437,611
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



10
businesses
import

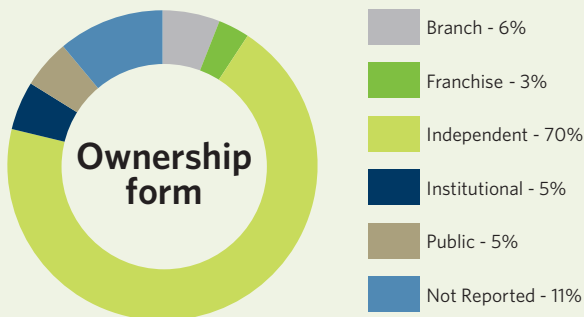
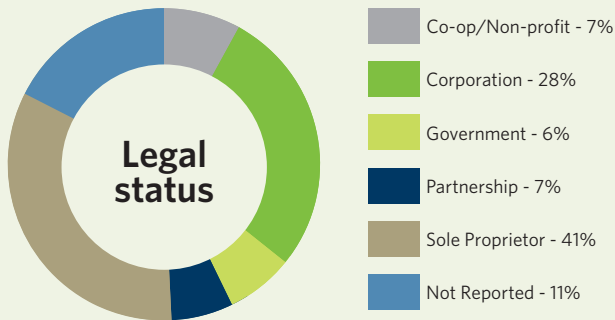


11
businesses
export

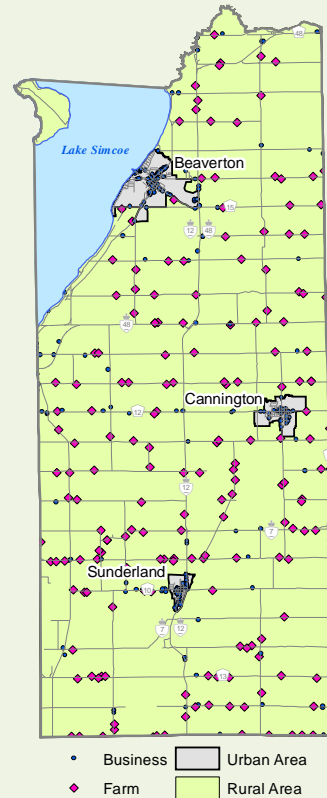
Businesses* by employment size



*Businesses not reporting employment have been excluded.



Business locations:



Clarington



94 vacant



21,454 jobs



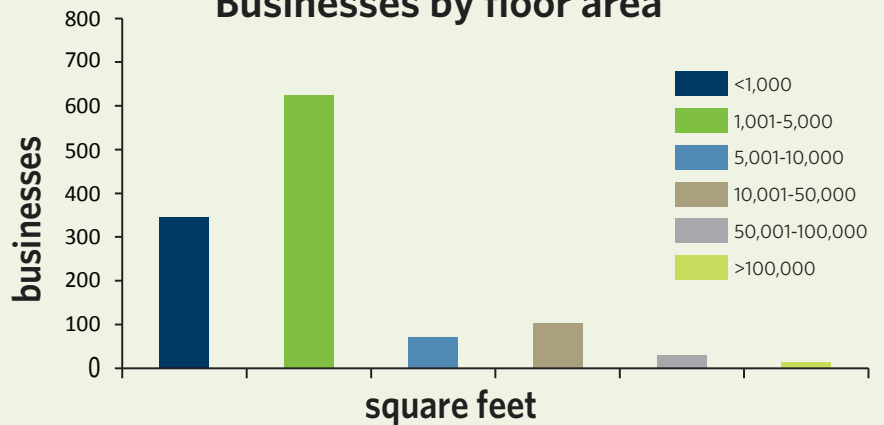
8,283,707
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



86
businesses
import

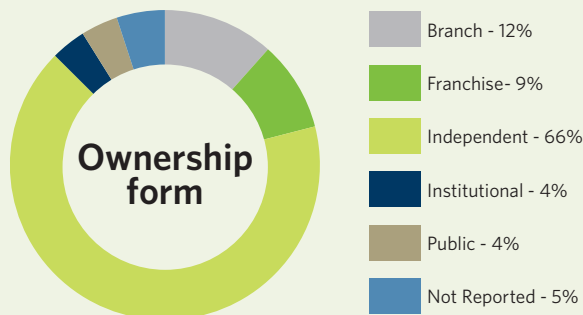
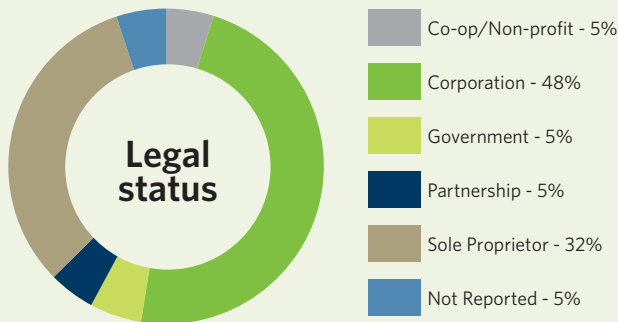


50
businesses
export

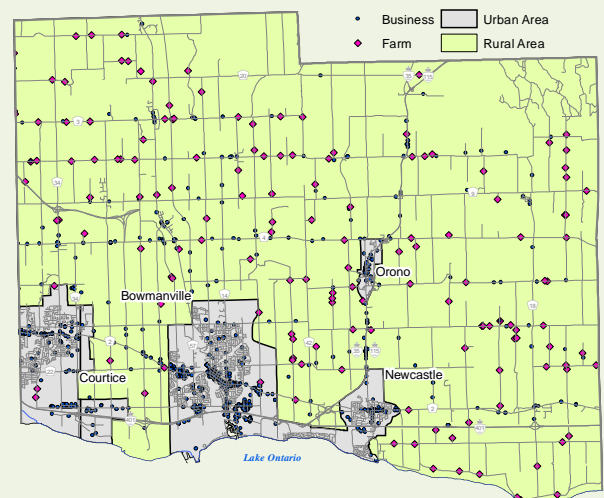
Businesses* by employment size



*Businesses not reporting employment have been excluded.



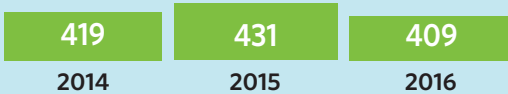
Business locations:



Oshawa



434 vacant



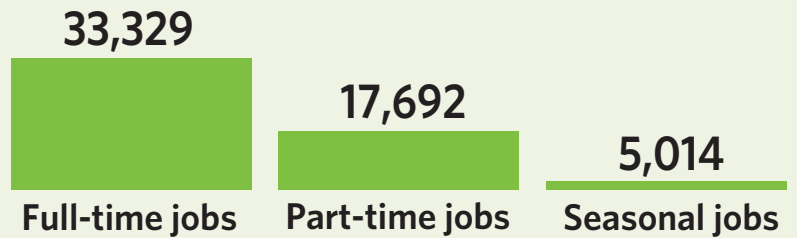
56,035 jobs



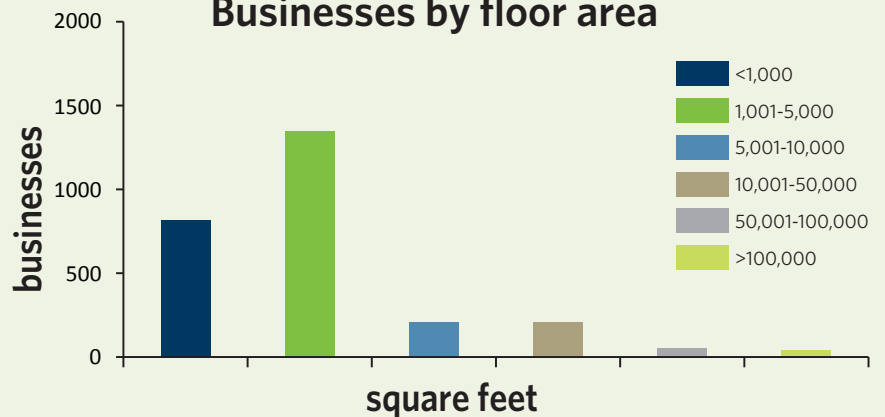
31,454,020
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



182
businesses
import

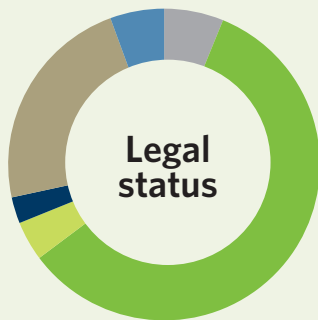


77
businesses
export

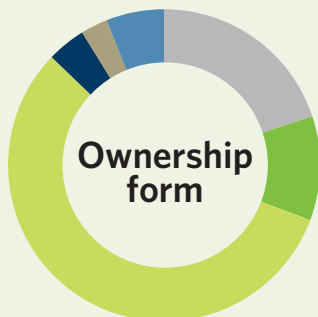
Businesses* by employment size



*Businesses not reporting employment have been excluded.

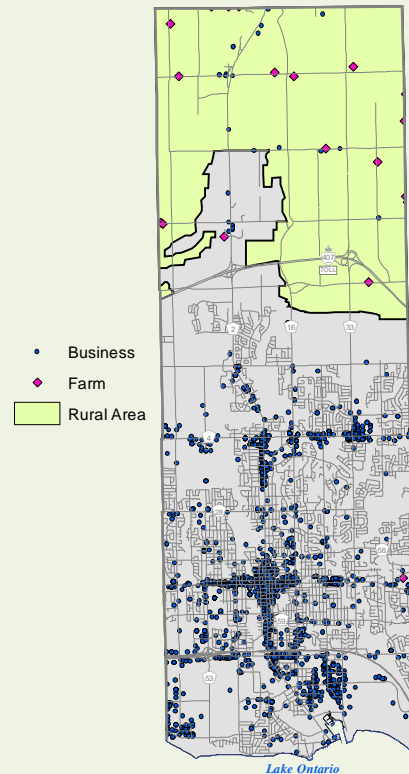


- Co-op/Non-profit - 6%
- Corporation - 59%
- Government - 4%
- Partnership - 3%
- Sole Proprietor - 23%
- Not Reported - 6%

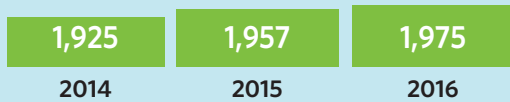


- Branch - 20%
- Franchise - 11%
- Independent - 56%
- Institutional - 4%
- Public - 3%
- Not Reported - 6%

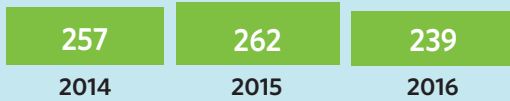
Business locations:



Pickering



231 vacant



32,991 jobs



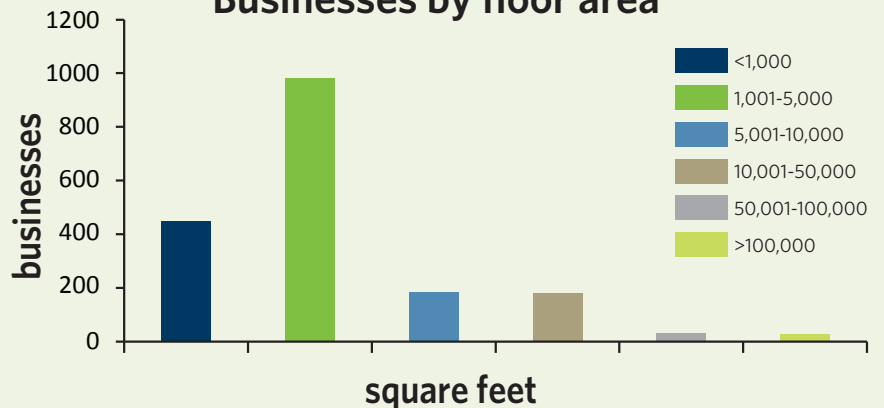
16,346,306
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



152
businesses
import

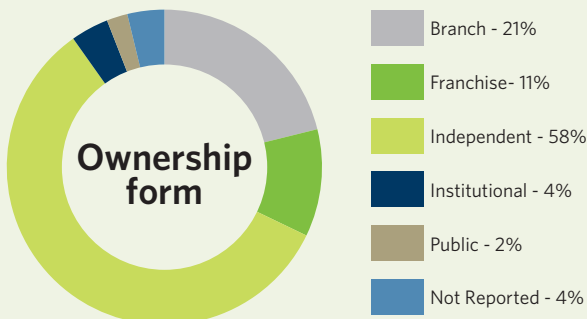
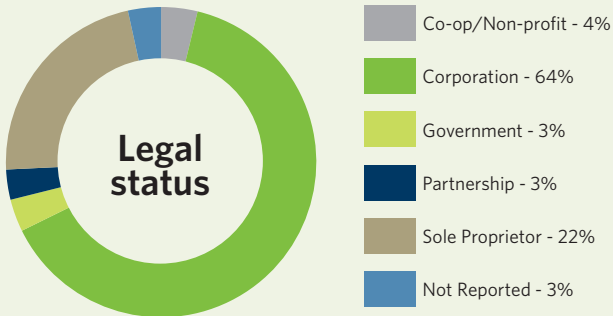


112
businesses
export

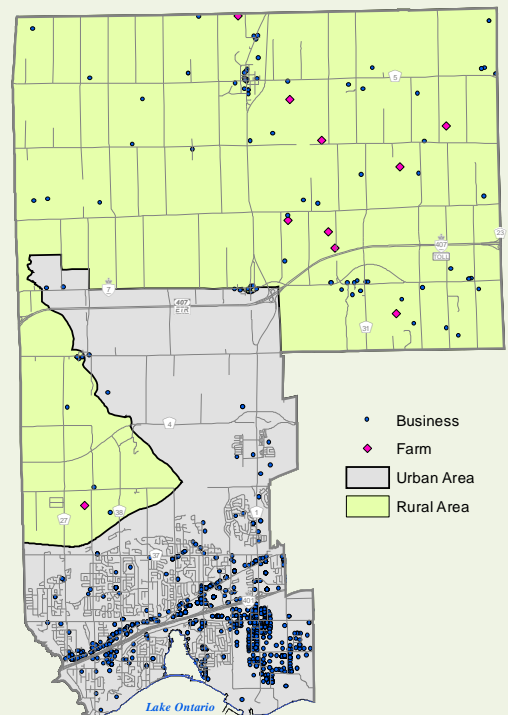
Businesses* by employment size



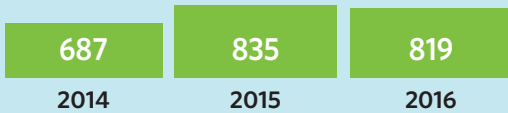
*Businesses not reporting employment have been excluded.



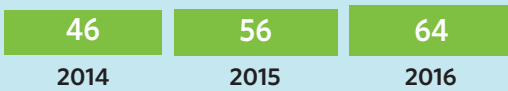
Business locations:



Scugog



74 vacant



7,530 jobs



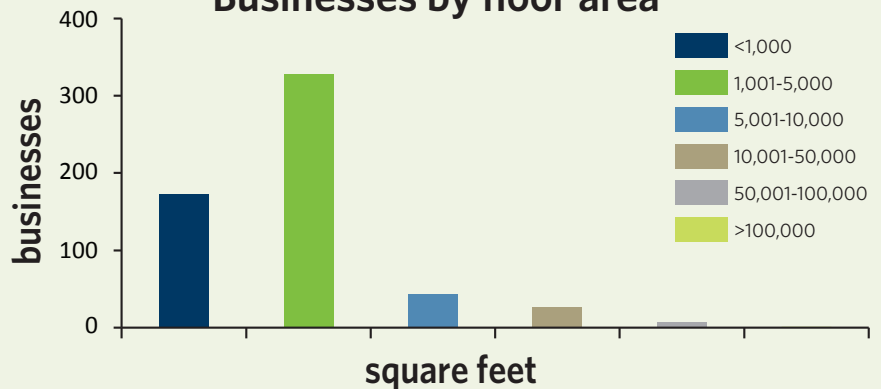
2,671,355
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



38
businesses
import

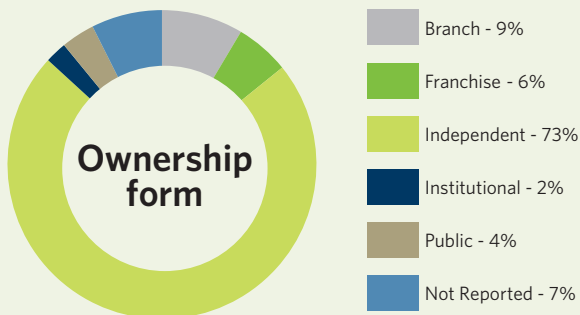
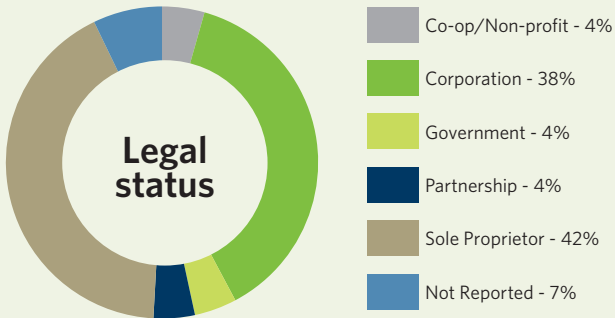


25
businesses
export

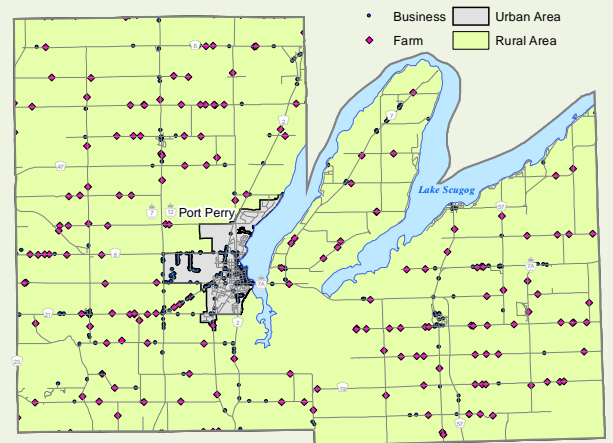
Businesses* by employment size



*Businesses not reporting employment have been excluded.



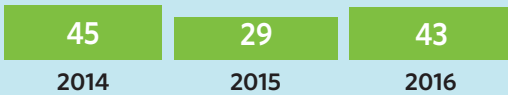
Business locations:



Uxbridge



39 vacant



7,175 jobs



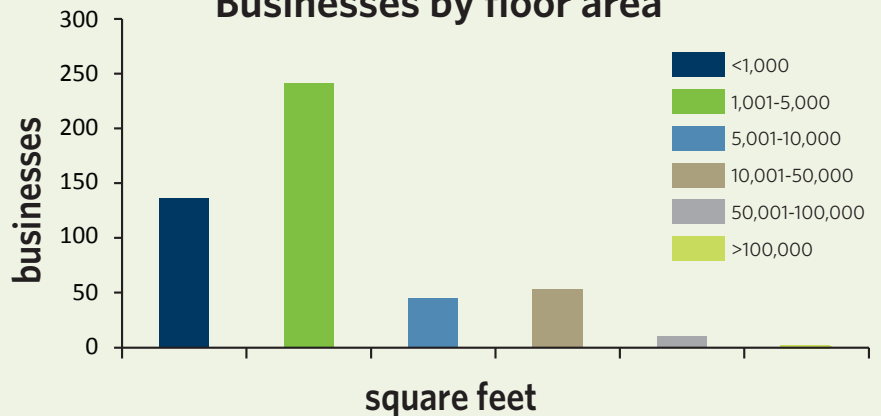
3,200,098
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



44
businesses
import

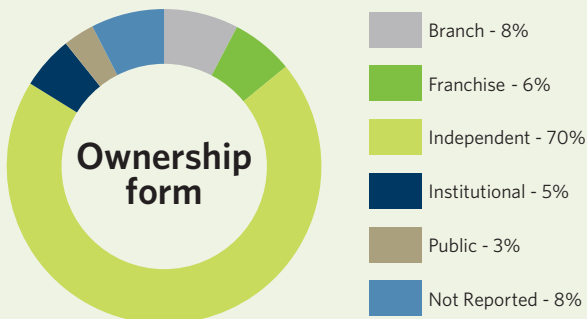
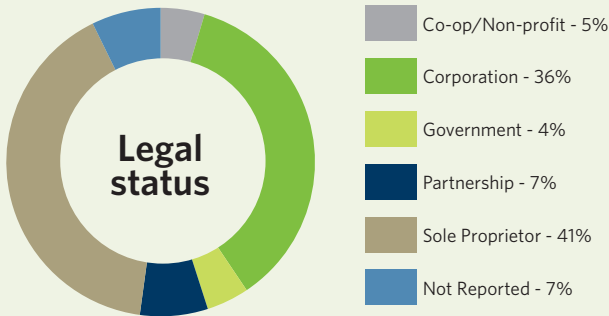


23
businesses
export

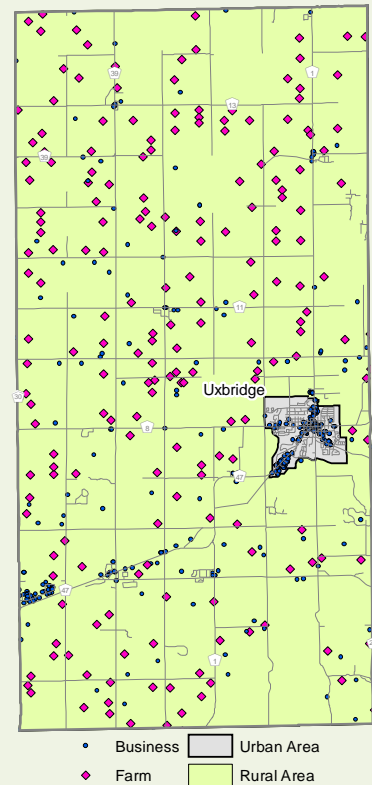
Businesses* by employment size



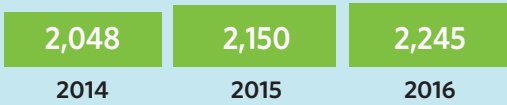
*Businesses not reporting employment have been excluded.



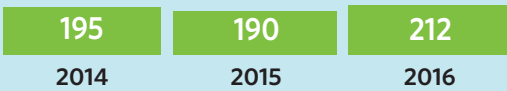
Business locations:



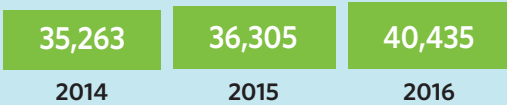
Whitby



169 vacant



41,526 jobs



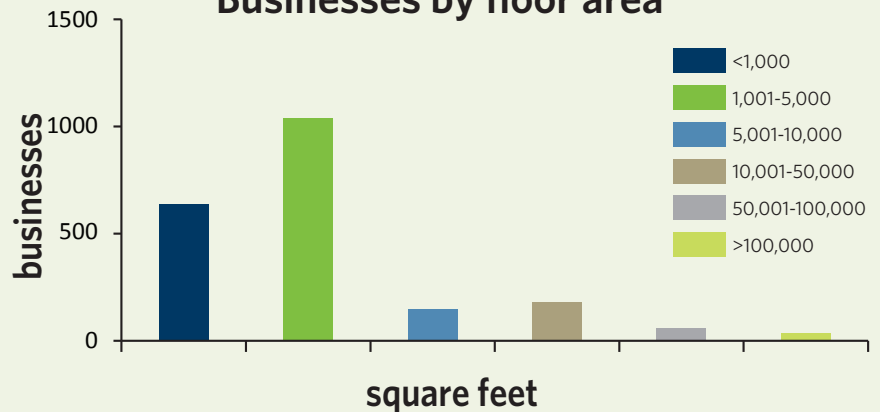
20,979,595
Floorspace (square feet)



Jobs by employment type



Businesses by floor area



147
businesses
import

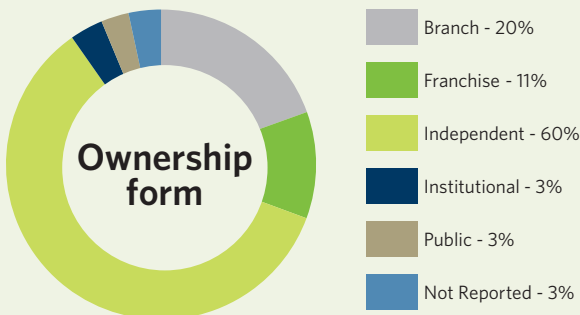
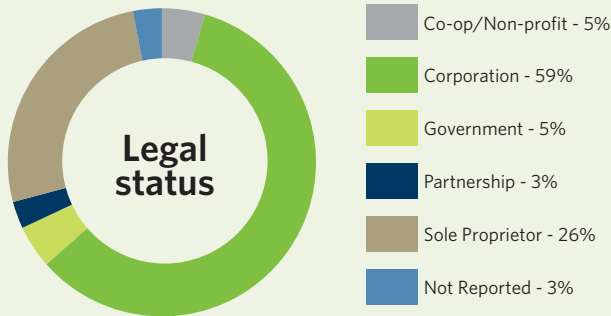


68
businesses
export

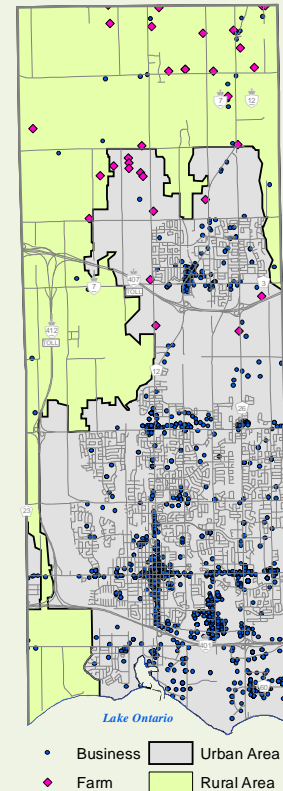
Businesses* by employment size



*Businesses not reporting employment have been excluded.



Business locations:





Glossary of Terms:

Businesses: Includes, but not limited to, professional offices, stores, restaurants, hotels, medical offices, industrial facilities, schools, government offices, hospitals, not for profit establishments, home based businesses. Vacant commercial and industrial locations are reported separately.

Business Sectors: The sectors are defined by the North American Industrial Classification System (NAICS) 2012 version. It is a standard classification system used throughout, Canada, the United States and Mexico.

Vacant: There is no business operating at a location. Includes vacant commercial, institutional and industrial locations.

Full-time jobs: Total number of workers, including self-employed owner operators, who work 30 hours a week or more.

Part-time jobs: Total number of workers who work less than 30 hours a week or more.

Seasonal jobs: Total number of workers who are considered as seasonal or temporary.

Floor space in square feet: The total floor space used by a business (covered area).

Import: If a business answers yes when asked about importing products and/or services into the country.

Export: If a business answers yes when asked about exporting products and/or services out of the country.

Legal Status: The legally recognized framework for conducting commercial activities including: sole-proprietor, partnership, corporation, cooperative/non-profit and government.

Ownership Form: The business ownership forms include: independent, franchise, branch, institutional and public. The ownership form of a business does not necessarily have any link to its legal status.





Notes:

The Region's annual Business Count is conducted from May to August. It is conducted by a group of seven summer students primarily through short face-to-face interviews. The students are generally able to conduct each survey in less than five minutes. In the event a face-to-face interview is not possible, businesses have the option of returning the survey by mail, fax, or completing it on the Region's website. Large employers such as school boards and municipal government offices are contacted by phone or email.

Every effort is made to collect all of the survey information for each business. As the survey is voluntary, the data collected is incomplete for some businesses.

Home-based and mobile businesses are encouraged to complete the survey online. Farms are identified through signage including: signs identifying a location as a farm located on the property or barn; OFA signs; and, CFFA signs.

While all care and diligence has been used in processing, analysing, and extracting data and information, the Region of Durham does not warrant the information to be error free.





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www.durham.ca

If this information is required in an accessible
format, please contact 1-800-372-1102 ext. 2570