

## Background

Durham Region Health Department initiated the Medical Officer of Health (MOH) messages in March 2020 to communicate important and timely COVID-19 related information from Dr. Robert Kyle, the Commissioner and Medical Officer of Health. The Health Department conducted online surveys of community partners and the general public between December 2022 and February 2023 to assess the reach, usefulness and impact of the MOH messages.

- 136 responses to the general public survey were received
- 84 responses to the community partner survey were received

Community partners included Health Department and other Regional staff, school boards, academic institutions, local municipalities, Lakeridge Health, community health centres and others.



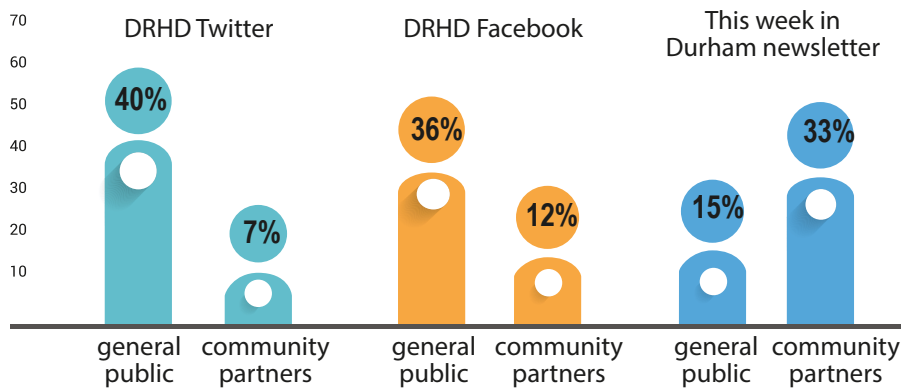
## Survey Results

### Access and Reach

**74%** of survey respondents accessed the MOH messages

**50%** were informed of a new MOH message through the Durham Region COVID-19 webpage

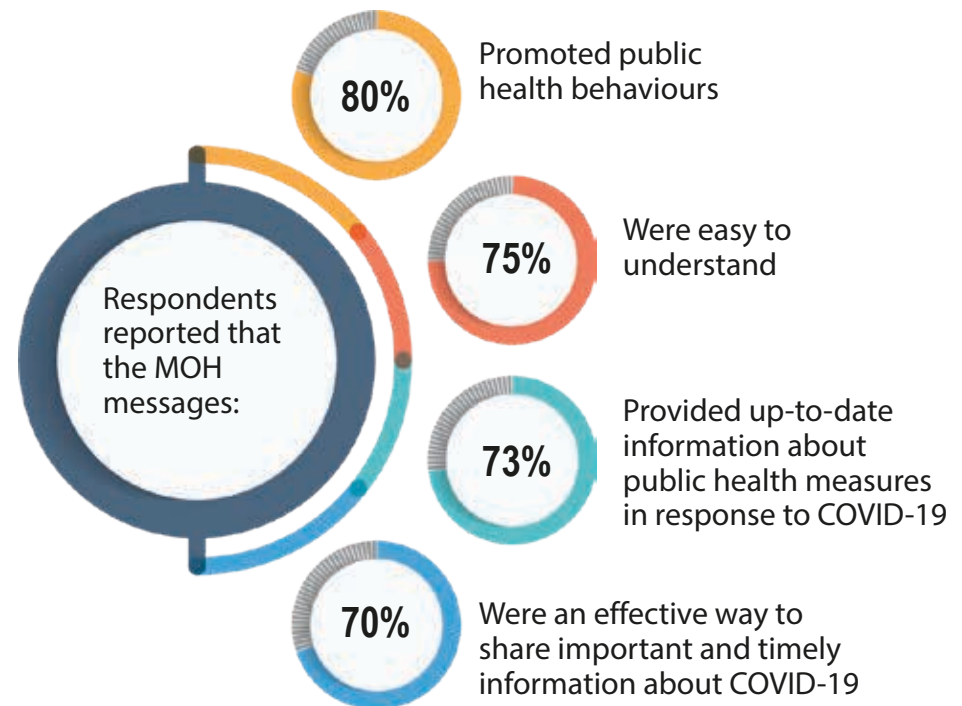
Other ways included:



The primary reasons community partners accessed the MOH messages were to:

- Stay informed about public health measures
- Learn about recent changes to public health restrictions partners
- Stay updated on COVID-19 vaccine information

### Usefulness



### Impact

The MOH messages had a significant impact on both the community partners and the general public. As a result of accessing the MOH messages:

