

Evaluation of COVID-19 Medical Officer of Health Messages: Results from the public and community partner surveys

Background

Durham Region Health Department initiated the Medical Officer of Health (MOH) messages in March 2020 to communicate important and timely COVID-19 related information from Dr. Robert Kyle, the Commissioner and Medical Officer of Health. The Health Department conducted online surveys of community partners and the general public between December 2022 and February 2023 to assess the reach, usefulness and impact of the MOH messages.

- 136 responses to the general public survey were received
- 84 responses to the community partner survey were received

Community partners included Health Department and other Regional staff, school boards, academic institutions, local municipalities, Lakeridge Health, community health centres and others.

Survey Results

Access and Reach

74% of survey respondents accessed the MOH messages

50% were informed of a new MOH message through the Durham Region COVID-19 webpage

Other ways included:



The primary reasons community partners accessed the MOH messages were to:

- Stay informed about public health measures
- Learn about recent changes to public health restrictions ٠ partners
- Stay updated on COVID-19 vaccine information

The MOH messages had a significant impact on both the community partners and the





#PublicHealthProtects A message from your Medical Officer of Health

We want your feedback!

Tell us what you think of

messages from Durham **Region's Medical Officer** of Health by filling out a

survey on durham.ca/

MOHMessageSurvey.





Durham Health Connection Line 905-668-2020 or 1-800-841-2729 durham.ca/health

If you require this information in an accessible format, contact 1-800-841-2729.

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